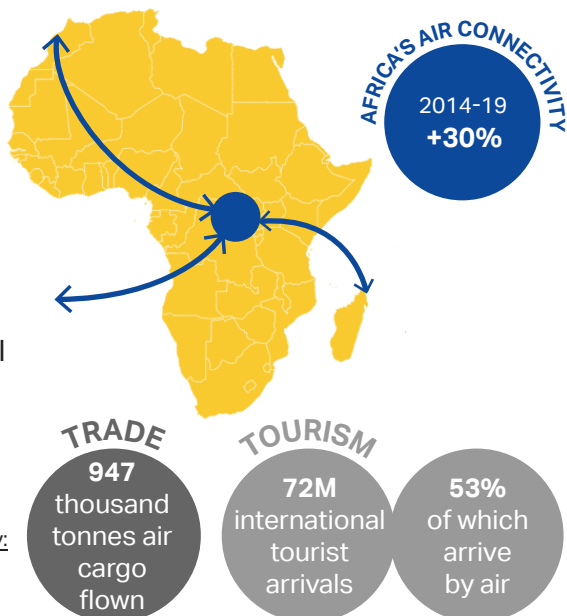




AFRICA AIR CONNECTIVITY

IATA'S AIR CONNECTIVITY INDEX measures how well connected a country's cities are to other cities around the world critical for trade, tourism and other economic flows.

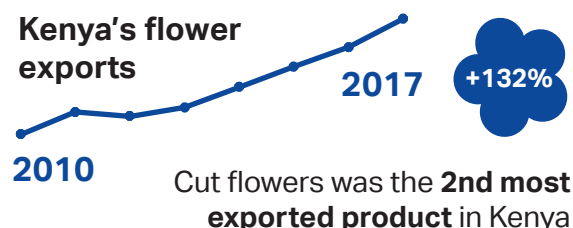
See report titled "[Air Connectivity: Measuring the connections that drive economic growth](http://www.iata.org/economics)" (www.iata.org/economics)



Countries with **1% better air cargo** connectivity engage in **6% more trade**



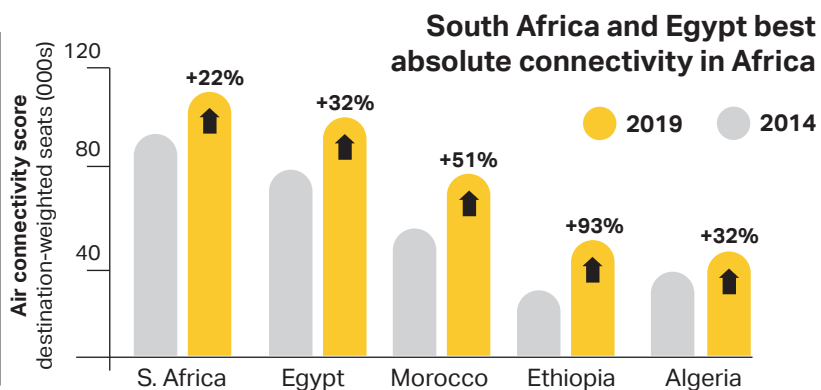
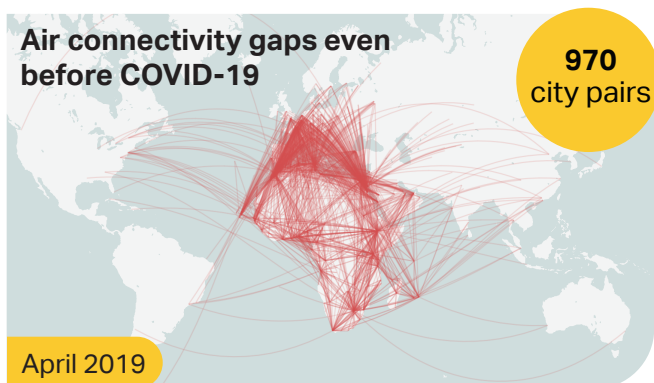
Kenya's flower exports



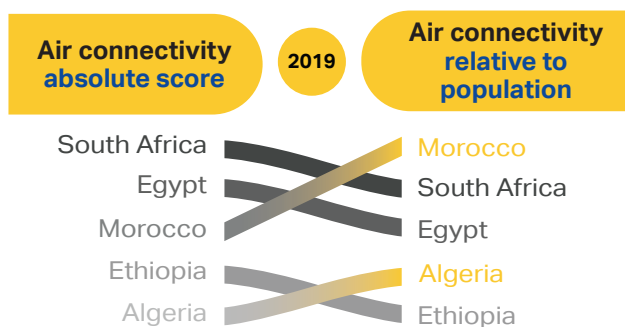
Air cargo flies over **120'000 tonnes** of Kenyan flowers each year, sustaining **90'000 jobs**

PRE COVID-19 AIR CONNECTIVITY

Air connectivity gaps even before COVID-19



But it's relative connectivity that matters for economic growth



Ethiopia has grown the fastest among African aviation markets, in terms of air connectivity relative to population

Air connectivity relative to population



Key drivers

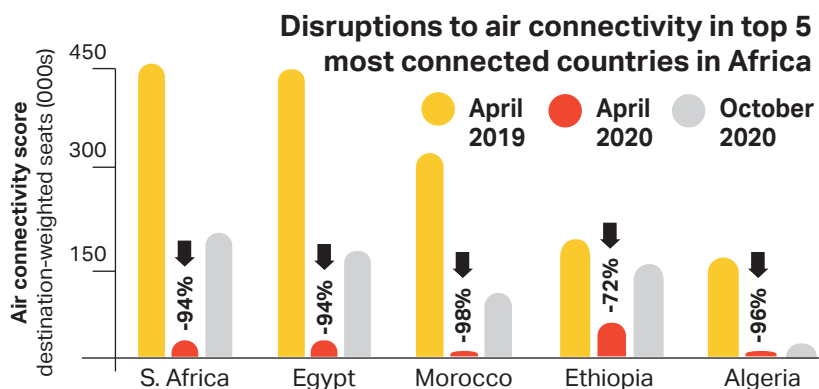
Favourable business environment

Robust air transport industry

Demographics and economic growth

POST COVID-19 AIR CONNECTIVITY

Air connectivity decimated by COVID-19



City pairs figures rounded to the second digit.