IATA'S AIR CONNECTIVITY INDEX measures how well connected a country’s cities are to other cities around the world critical for trade, tourism and other economic flows.

See report titled “Air Connectivity: Measuring the connections that drive economic growth” (www.iata.org/economics)

AFRICA AIR CONNECTIVITY

Countries with 1% better air cargo connectivity engage in 6% more trade

Kenya's flower exports

2010 Cut flowers was the 2nd most exported product in Kenya

Air cargo flies over 120,000 tonnes of Kenyan flowers each year, sustaining 90,000 jobs

PRE COVID-19 AIR CONNECTIVITY

Air connectivity gaps even before COVID-19

970 city pairs

Air connectivity absolute score

South Africa 2019

Morocco Egypt South Africa

Air connectivity relative to population

Ethiopia Algeria

South Africa and Egypt best absolute connectivity in Africa

Air connectivity relative to population

Ethiopia has grown the fastest among African aviation markets, in terms of air connectivity relative to population

Key drivers

Favourable business environment

Robust air transport industry

Demographics and economic growth

POST COVID-19 AIR CONNECTIVITY

Air connectivity decimated by COVID-19

100 city pairs

Disruptions to air connectivity in top 5 most connected countries in Africa

City pairs figures rounded to the second digit.