# **Economic Performance** of the Airline Industry

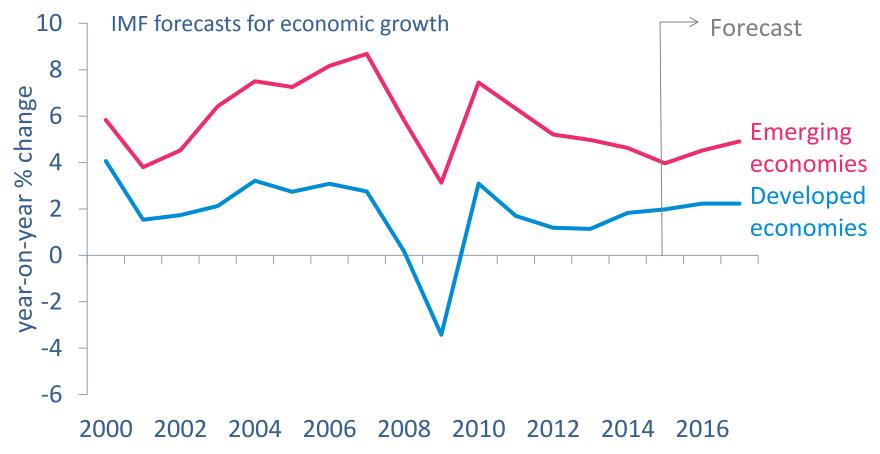
End year 2015 presentation

Brian Pearce Chief Economist

# **Outlook for 2016**

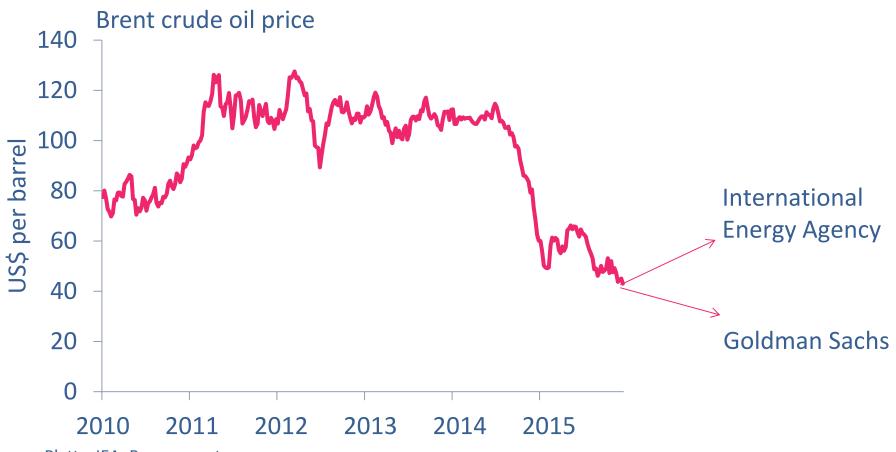
- Favorable economic environment
- Travel business remains strong
- → A second year of 'normal' profits
- ↗ 'Normality' not yet widespread or secure

### **Economic growth uneven but rising**



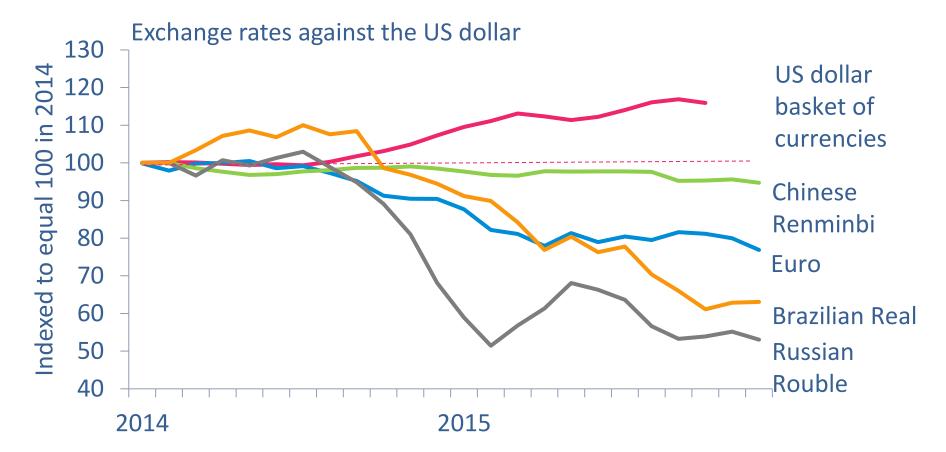
Source: IMF World Economic Outlook, October 2015

#### Oil price outlook uncertain but low



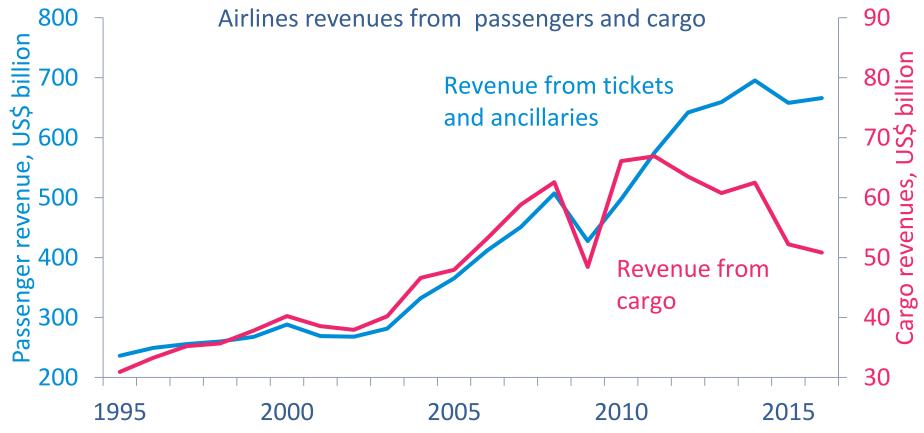
Source: Platts, IEA, Press reports

#### **Exchange rate volatility behind us?**



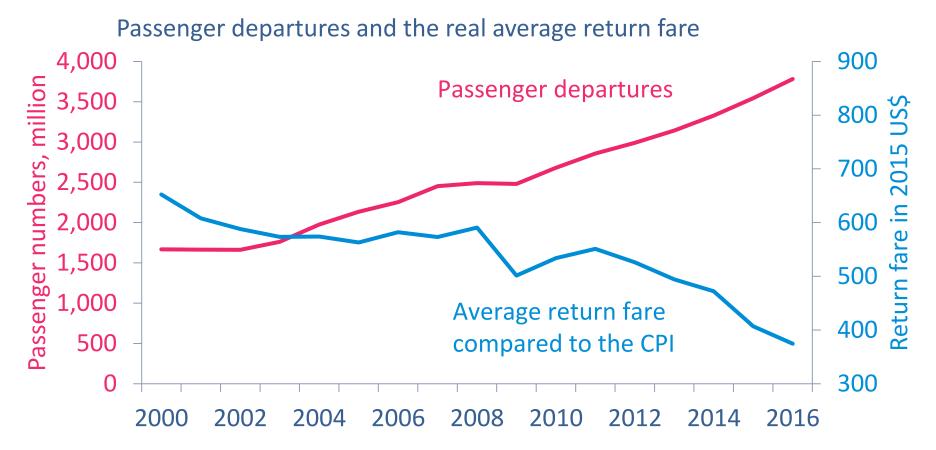
Source: Datastream

### **Very different businesses**



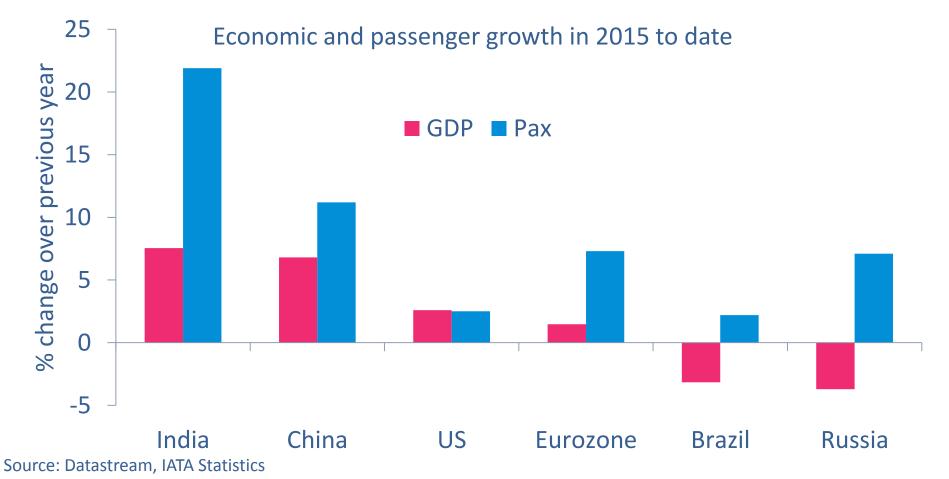
Source: ICAO, IATA Economics

#### Strong demand to travel helped by falling prices



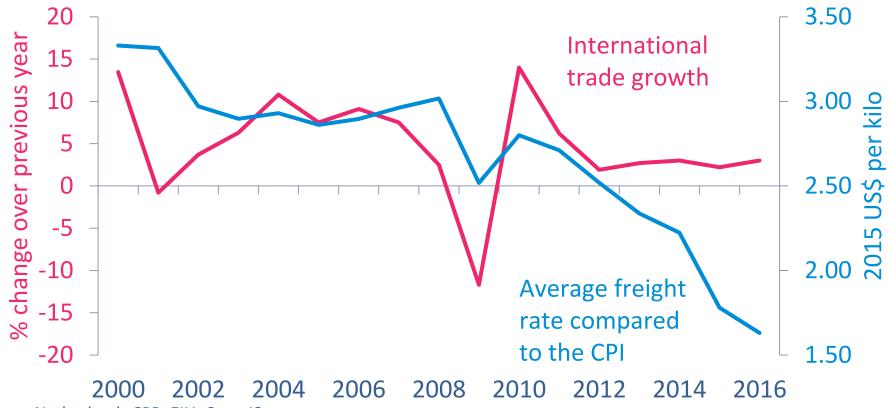
Source: ICAO, PaxIS, IATA Statistics and Economics

#### Wide variation driven by economic environment



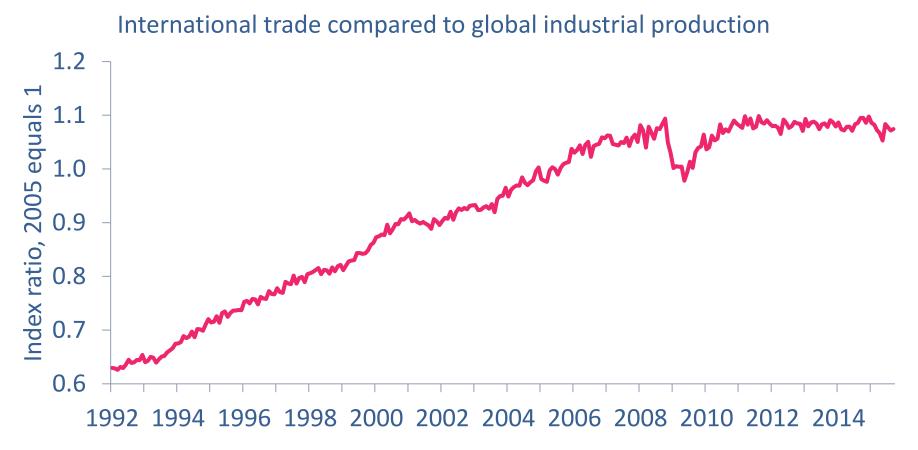
### Cargo hit by weak trade growth and weak yields

International trade growth and real freight rates



Source: Netherlands CPB, EIU, CargoIS

#### **Globalization has paused**

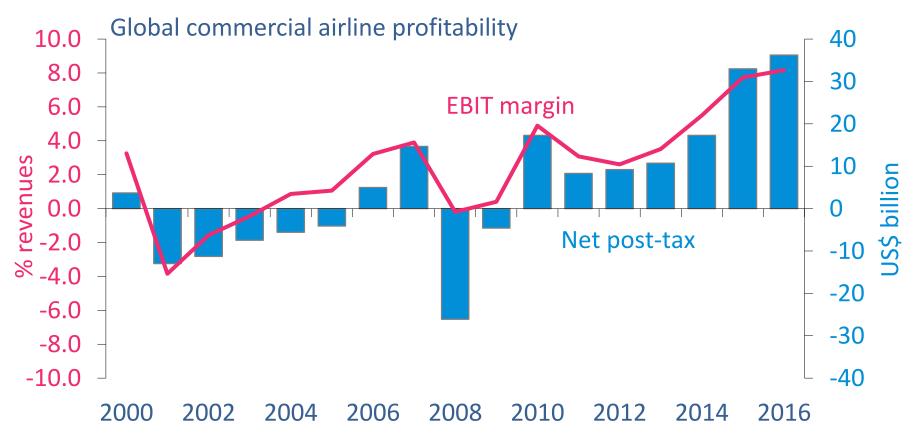


Source: Netherlands CPB

#### Finally airline profits become 'normal'

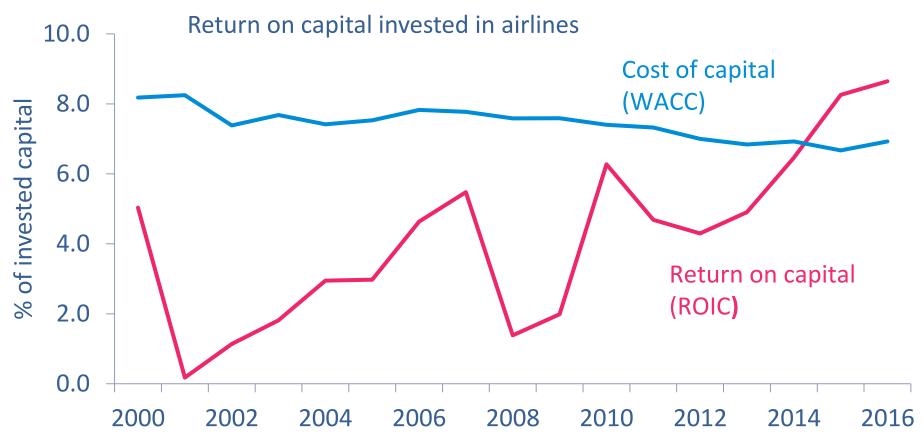


## **Record for the airline industry**



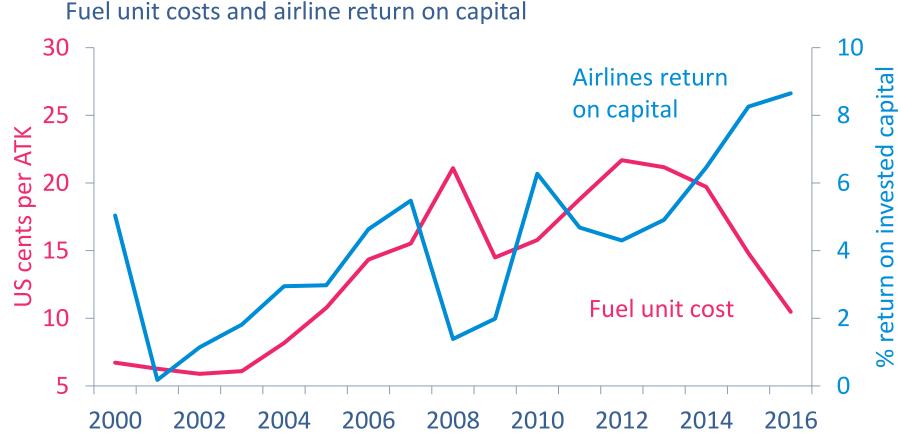
Source: ICAO, IATA Economics

### Paying investors a 'normal' return for 1st time



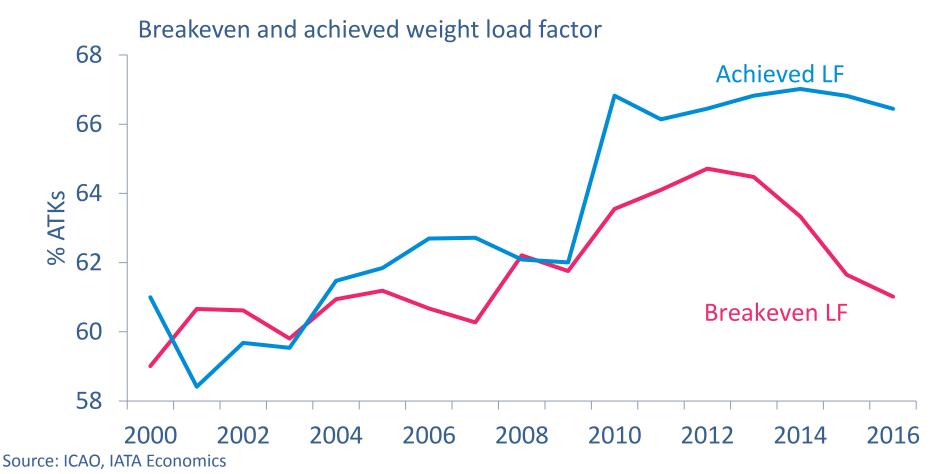
Source: ICAO, IATA Economics

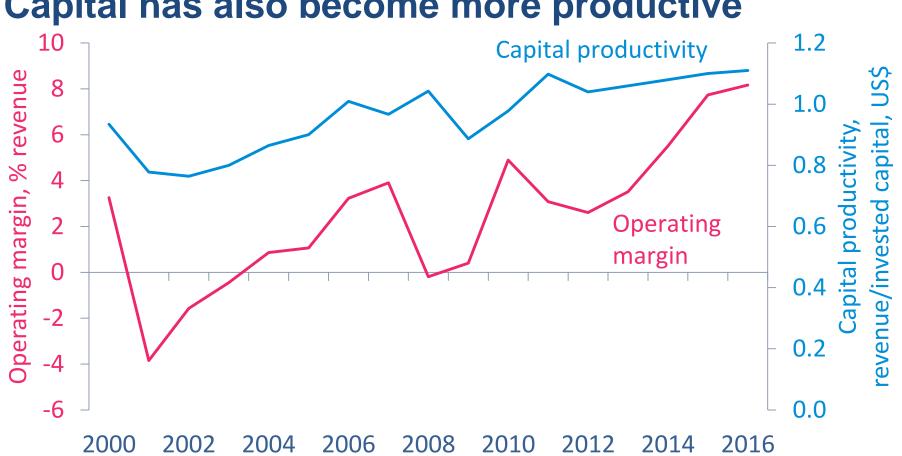
### Not simply due to low oil prices



Source: ICAO, McKinsey, IATA Economics

#### Asset utilization raised and sustained

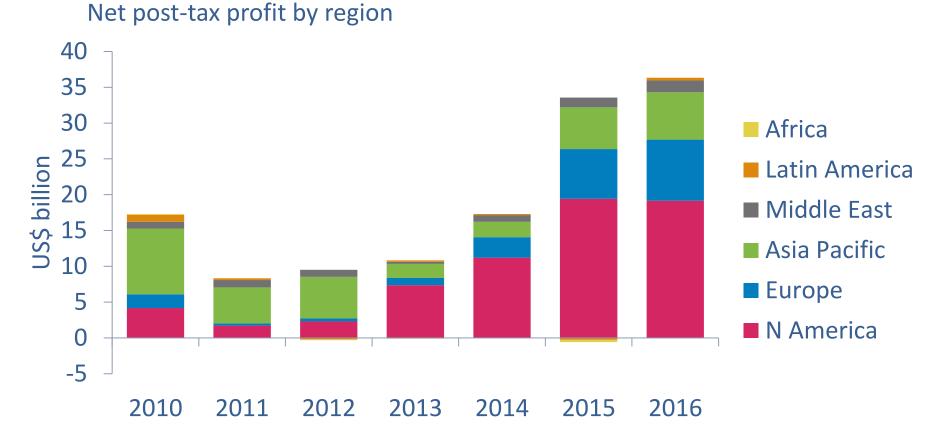




Source: ICAO, IATA Economics

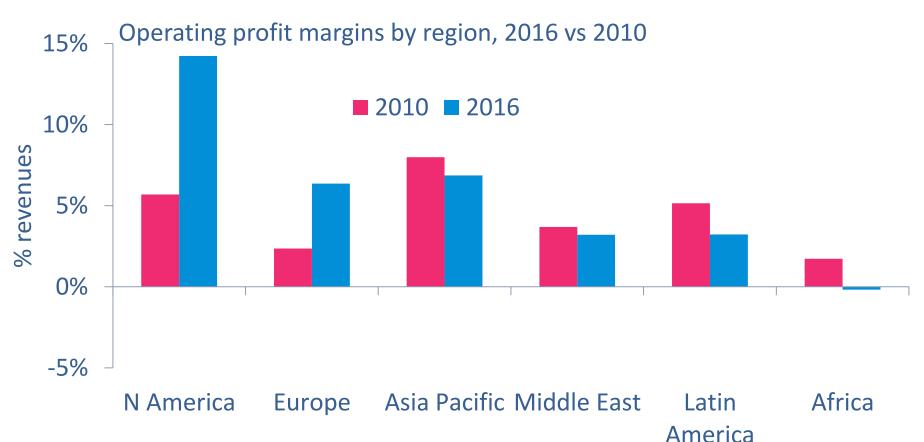
#### Capital has also become more productive

#### Improvement still not widespread



Source: ICAO, The Airline Analyst, IATA Economics

### Only two regions have seen significant gains



Source: ICAO, The Airline Analyst, IATA Economics

# **Outlook for 2016**

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