

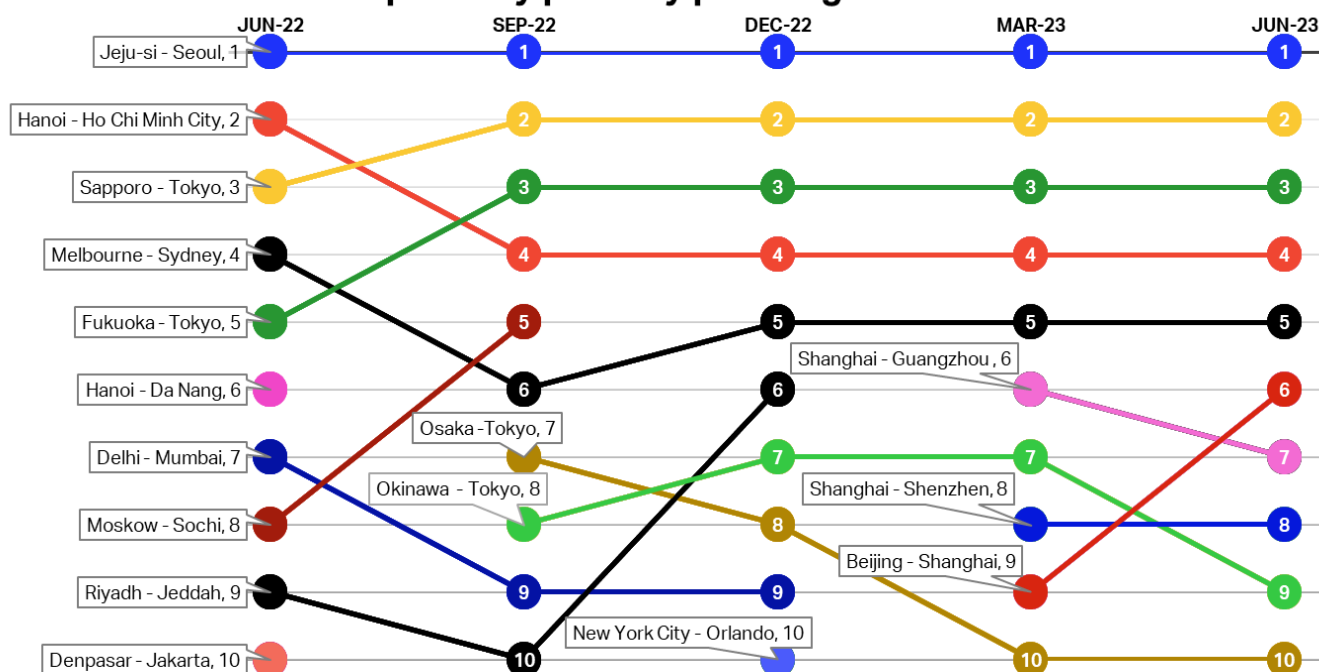


## Chart of the Week

25 August 2023

### Asia Pacific traffic dominates top 10 city pairs

**Top 10 city pairs by passenger traffic**



Source: IATA Sustainability and Economics

\* Top 10 routes based on DDS bidirectional Origin – Destination data

- An analysis of air passenger journeys shows that by far the most popular origin - destination (O-D) passenger route across the past twelve months was Jeju-si to/from Seoul. This strong performance is consistent with the pre-pandemic (2019) statistics, where the same route saw 65% higher passenger demand than the next busiest route which at the time was Tokyo-Sapporo.
- Interestingly, the overwhelming majority of routes featured in the top 10 across the period analyzed are in the Asia-Pacific region. In June 2022, eight of the top 10 routes were in this region, increasing to all ten in June 2023. Of those ten, four were Japan domestic routes. Across 2023, the re-emergence of China domestic routes was observed, following the post-Covid reopening of that significant market. It is also important to note that all of the routes listed are domestic, showing the role of aviation in connecting families, supporting tourism and enabling domestic business growth.
- The chart also sheds some light into seasonal fluctuations, for example in regard to the popularity of travel between New York City and Orlando, where many choose to fly south to enjoy warmer weather over the December holiday season and beyond.
- It is notable that no European, African or South American routes feature in the top 10 across the analyzed months. A closer look at the raw data shows that in June 2023 the most popular European route (on an O-D basis) was London-Dublin (rank 21). In Africa the top route was Johannesburg-Cape Town (rank 19) and in South America it was Rio de Janeiro-Sao Paulo (rank 33).

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