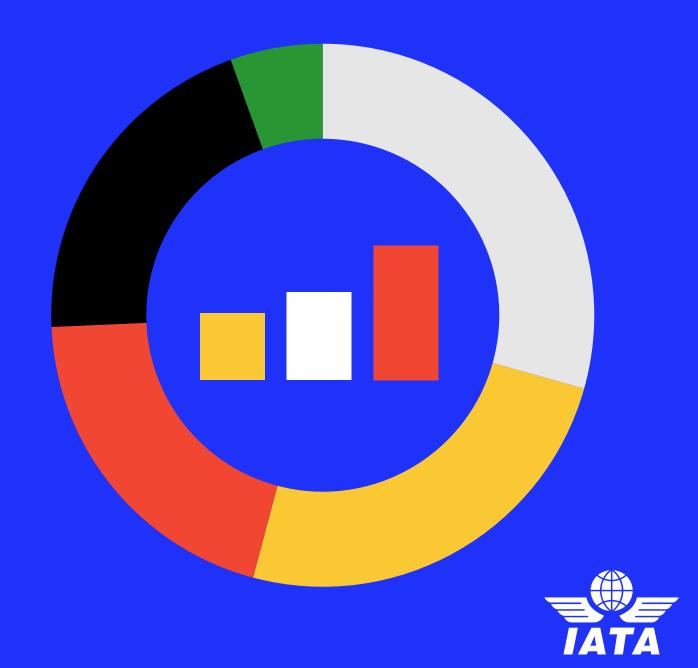
Challenges for European air transport

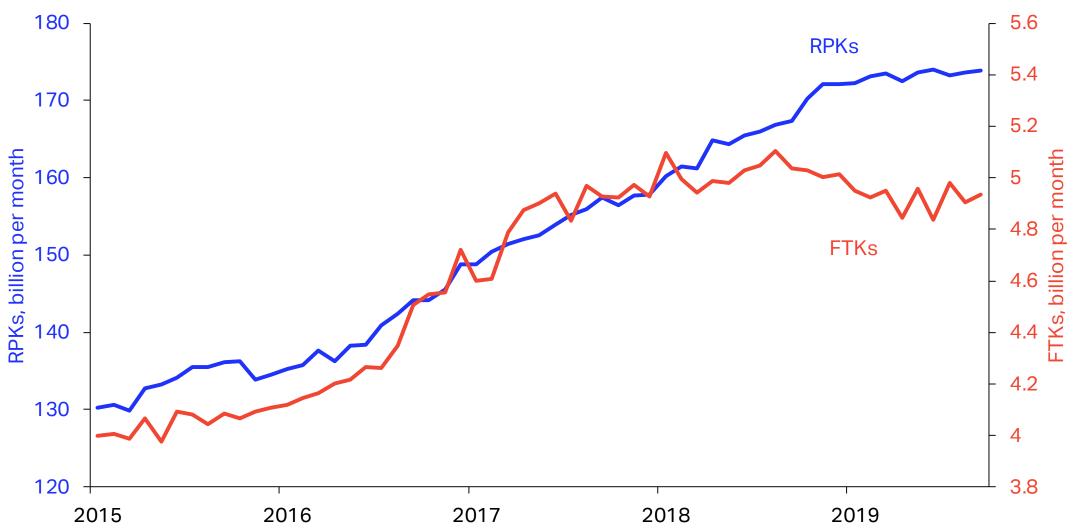
Brian Pearce Chief Economist

19th November 2019



Europe's air cargo is shrinking and travel is stalling

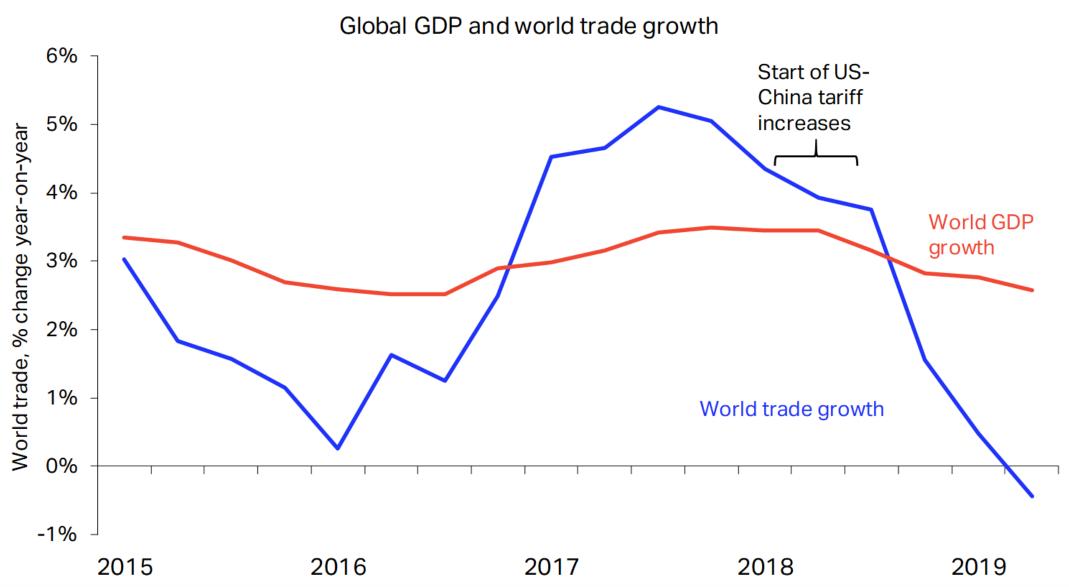
RPKs and FTKs carried by European airlines, billion per month, seasonally adjusted





Source: IATA Economics using data from IATA Statistics

The trade war is causing serious damage

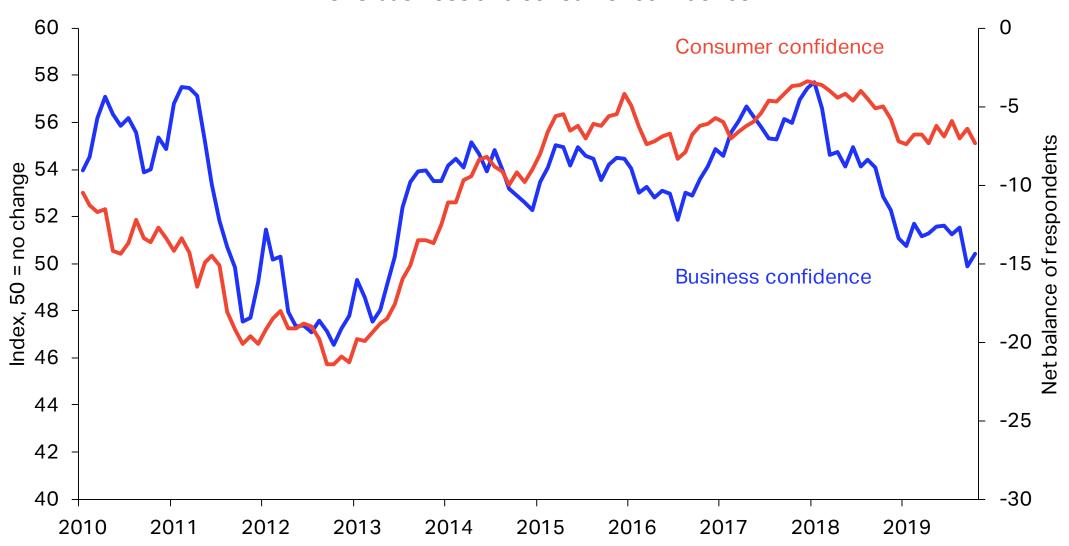




Source: IATA Economics using data from Netherlands CPB and Oxford Economics

European business and consumers less confident

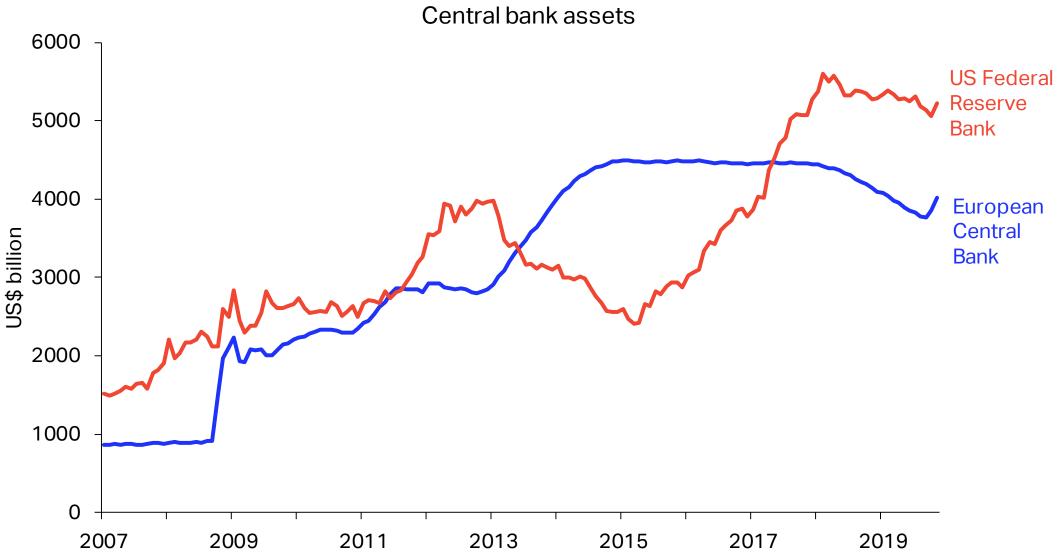
EU28 business and consumer confidence





Source: Markit PMI composite, EU DG ECFIN consumer survey

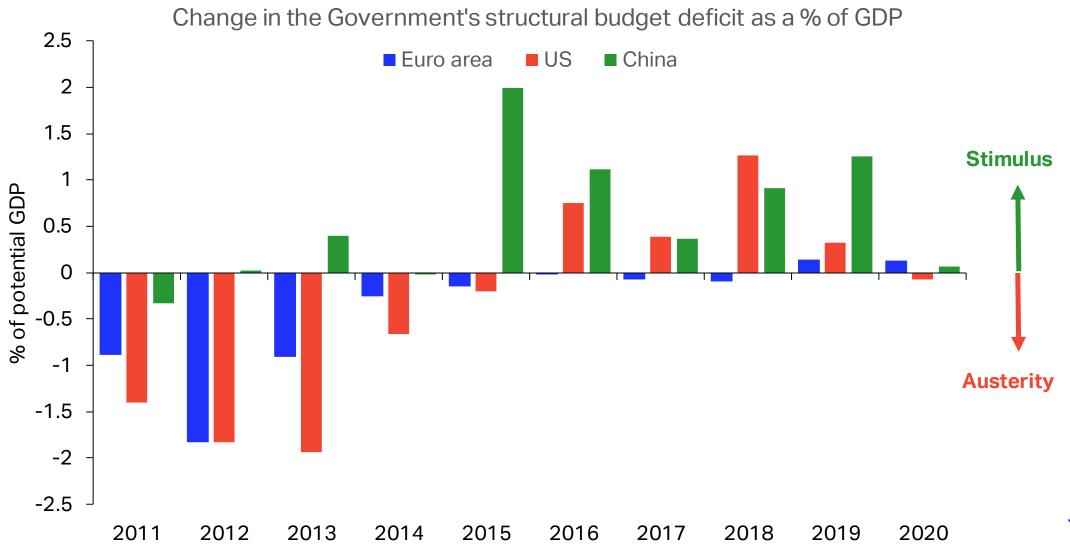
Central bank extraordinary support resumes





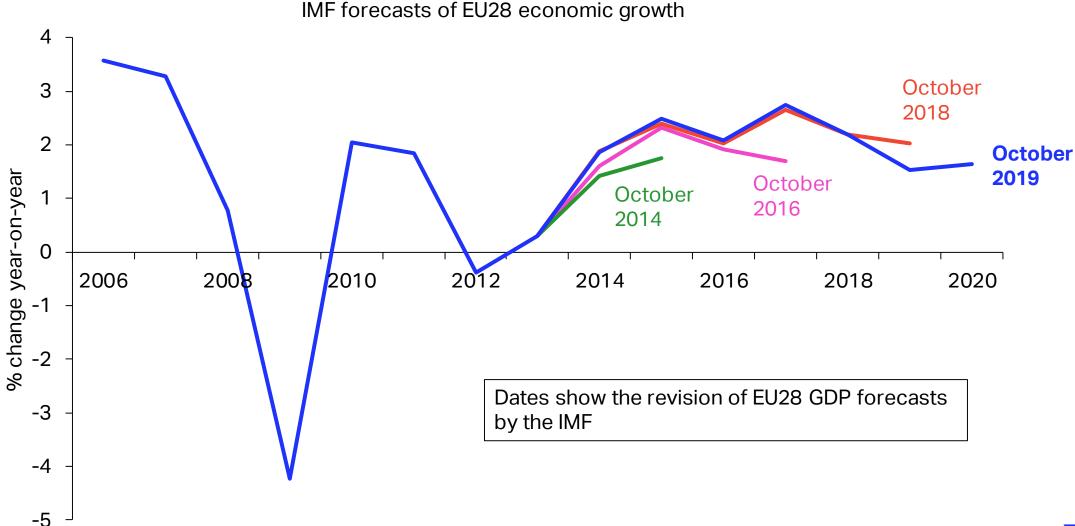
Source: Refinitive Datastream

But no support from fiscal policy





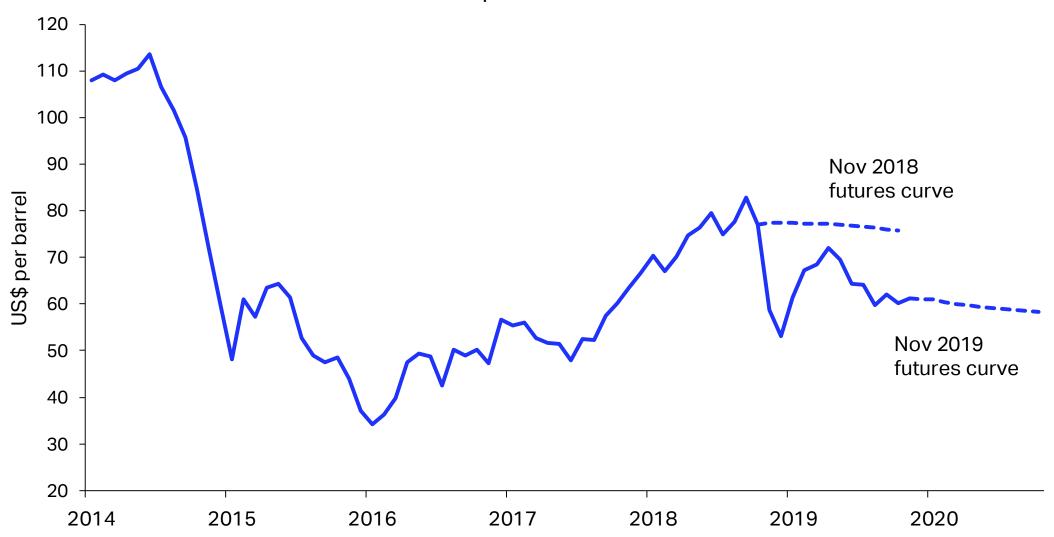
Economic growth forecasts could well be cut





The weak economy should keep oil prices low

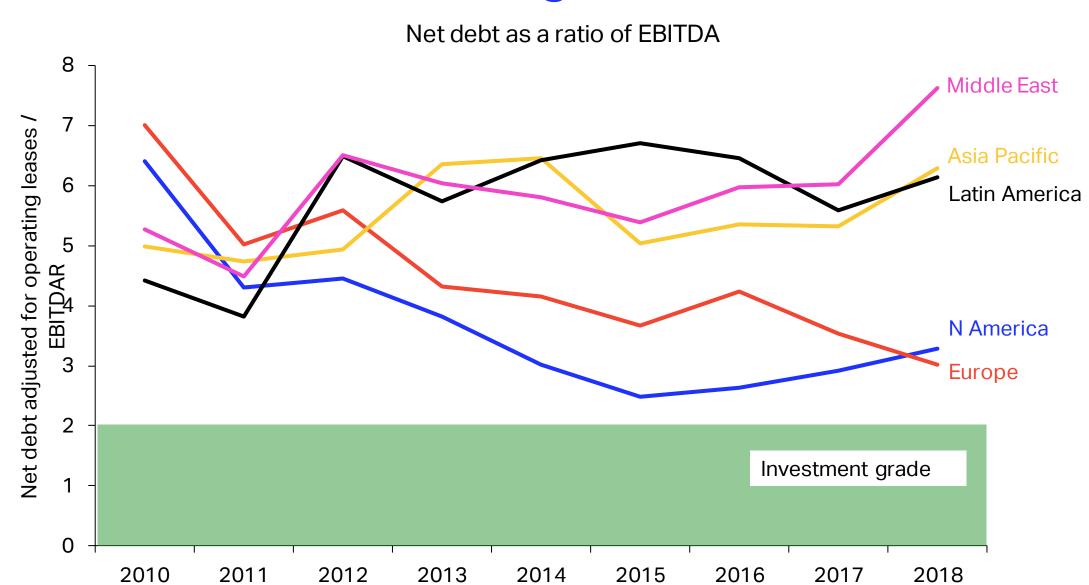
Brent crude oil price and oil future curve





Source: IATA Economics using data from Refinitiv Datastream

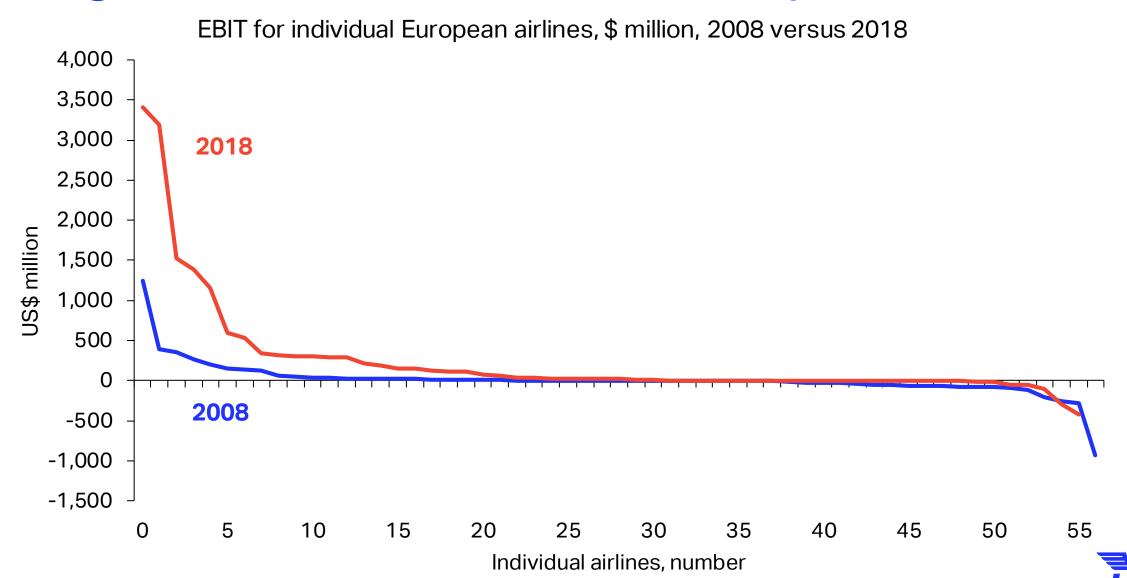
Airlines will need strong balance sheets





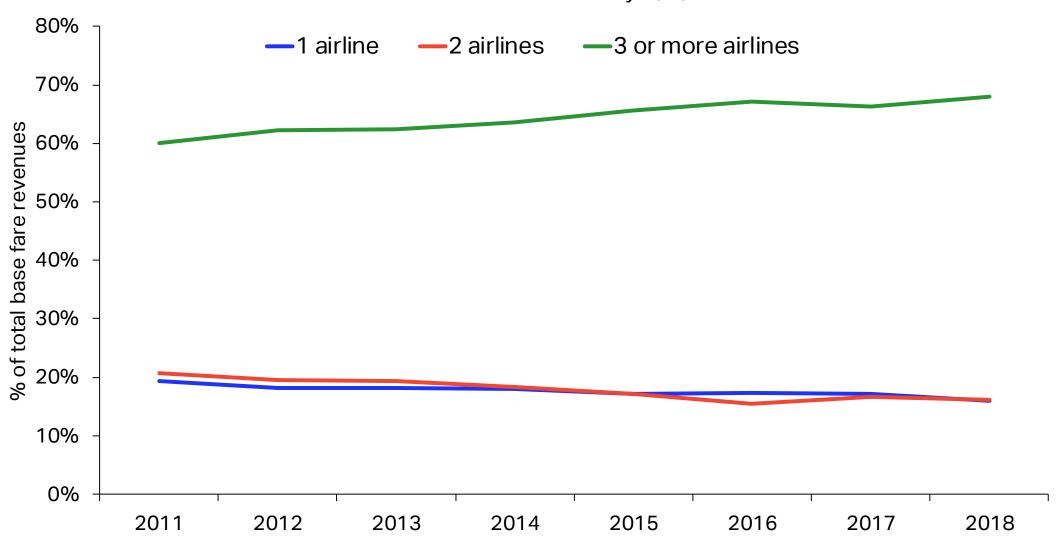
Source: IATA Economics using data from The Airline Analyst

Long tail of weaker airlines in Europe



Competition remains strong

Revenue share of intra-EU routes served by 1, 2, 3 or more airlines

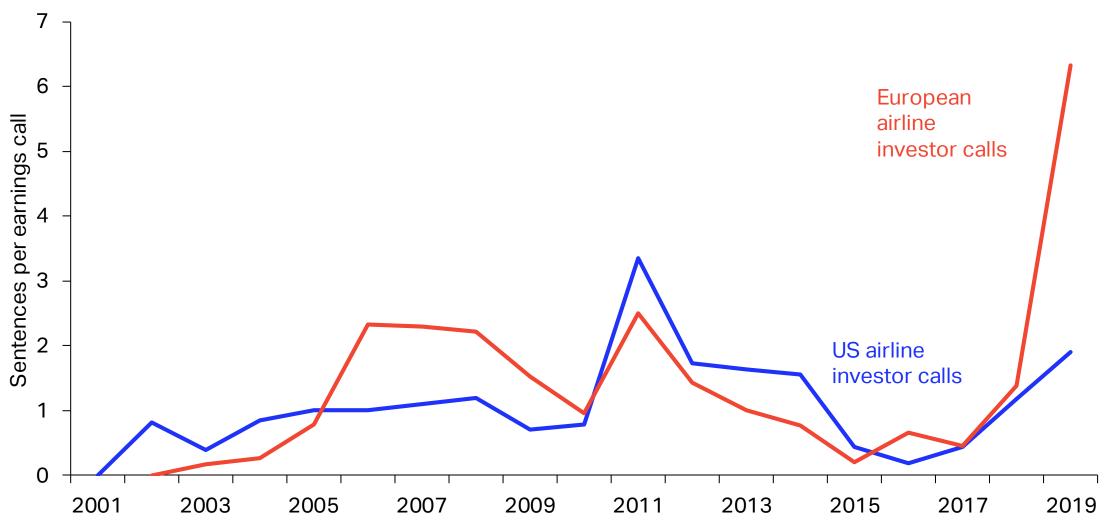




Source: IATA Economics using data from DDS

Climate change one of the key structural challenges

Frequency climate issue discussed at earnings calls with investors

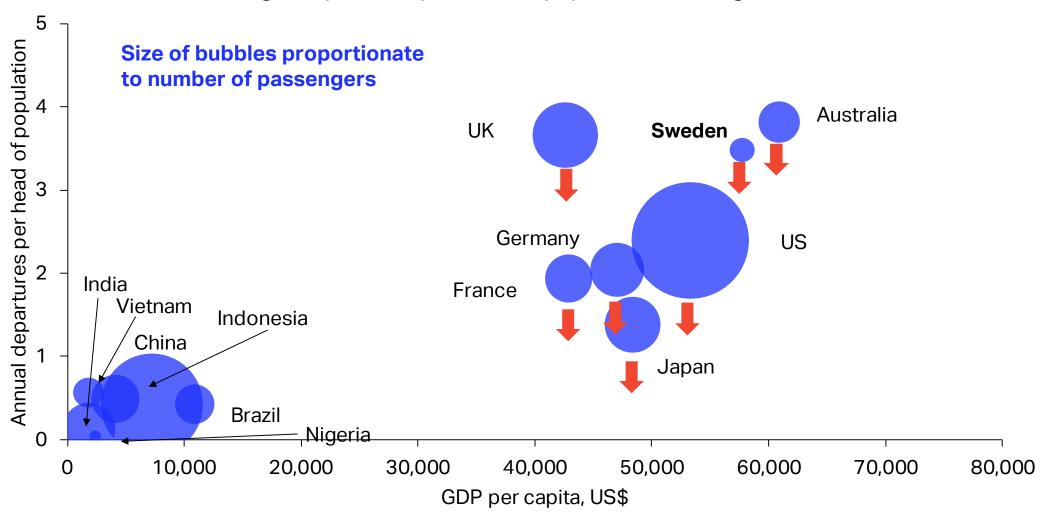




Source: HSBC 'The Second Frontier: Climate is changing for airlines', September 2019

Will 'Flygskam' change Business as Usual?

Passenger departures per head of population vs living standards



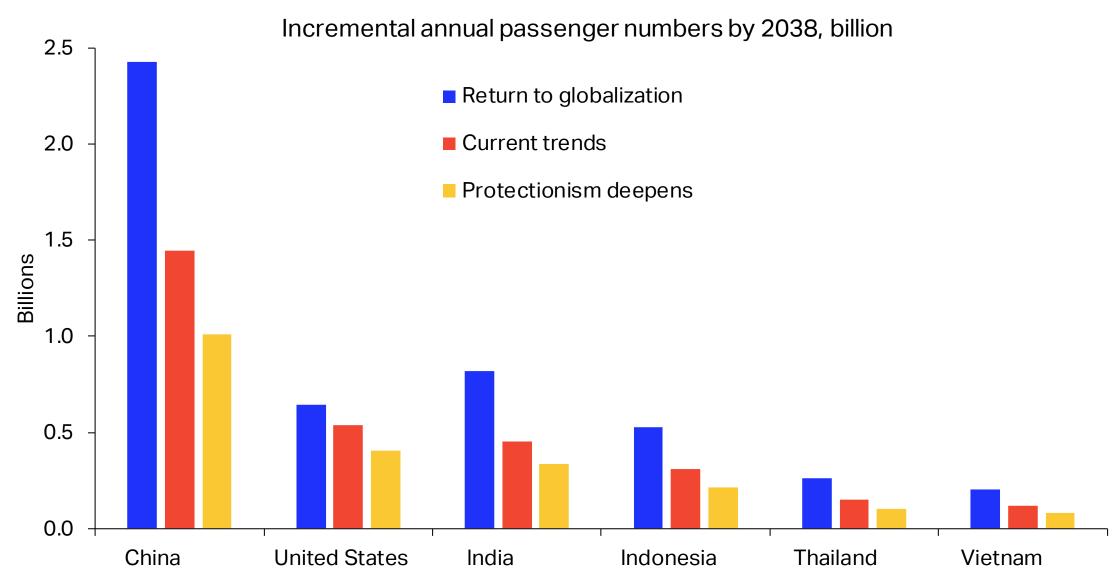


Aviation centre of gravity shifting away from Europe





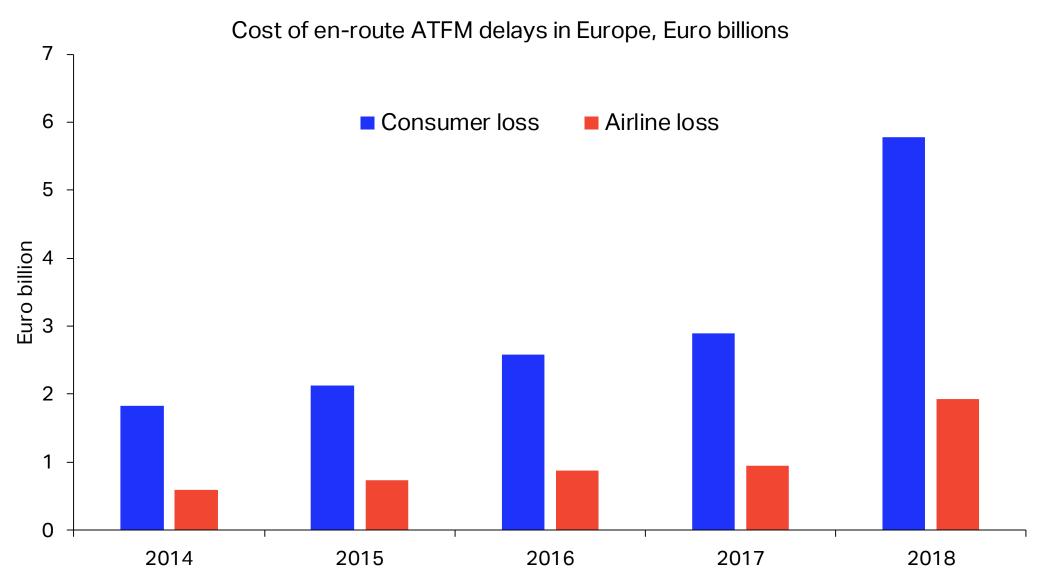
Emerging market passenger flows grow rapidly





Source: IATA/Tourism Economics Air Passenger Forecasts, April 2019

Need to eliminate costly and wasteful congestion

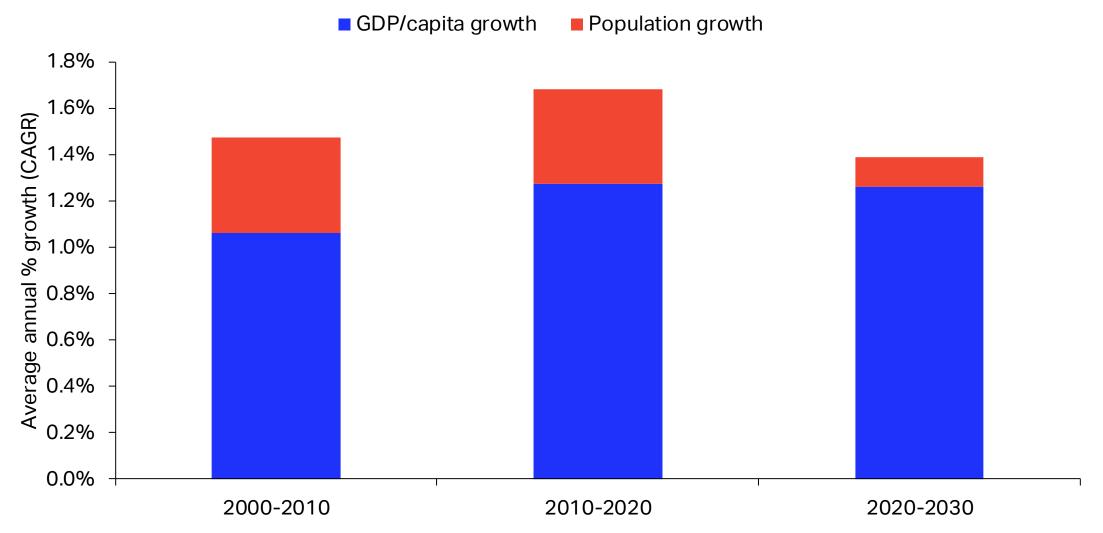




Source: IATA Economics using airline losses estimated by PRC and average vale for Eurocontrol value of time for passengers

Productivity vital given Europe's poor demographics

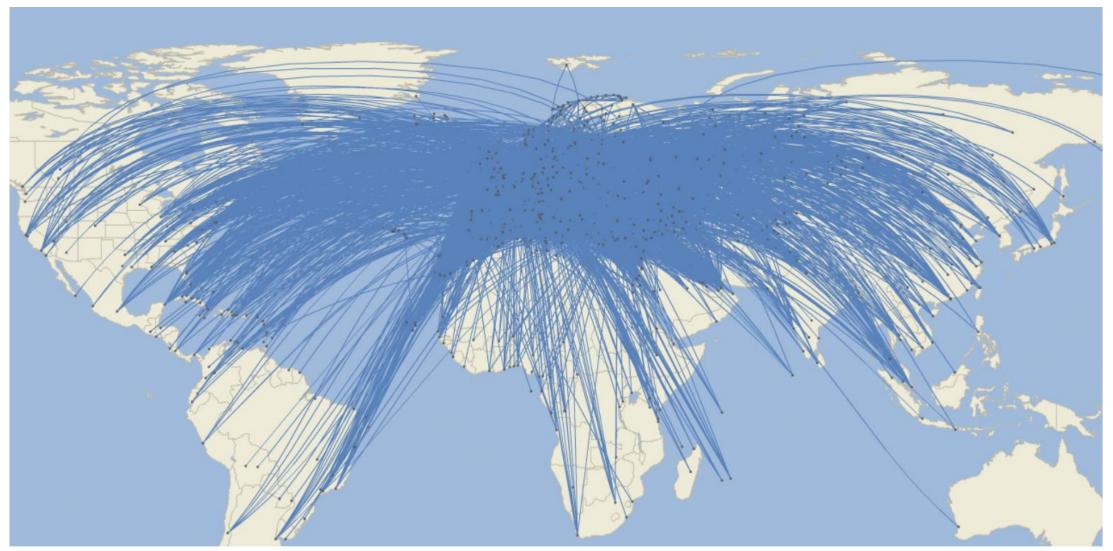
Average GDP growth in Europe and its componants





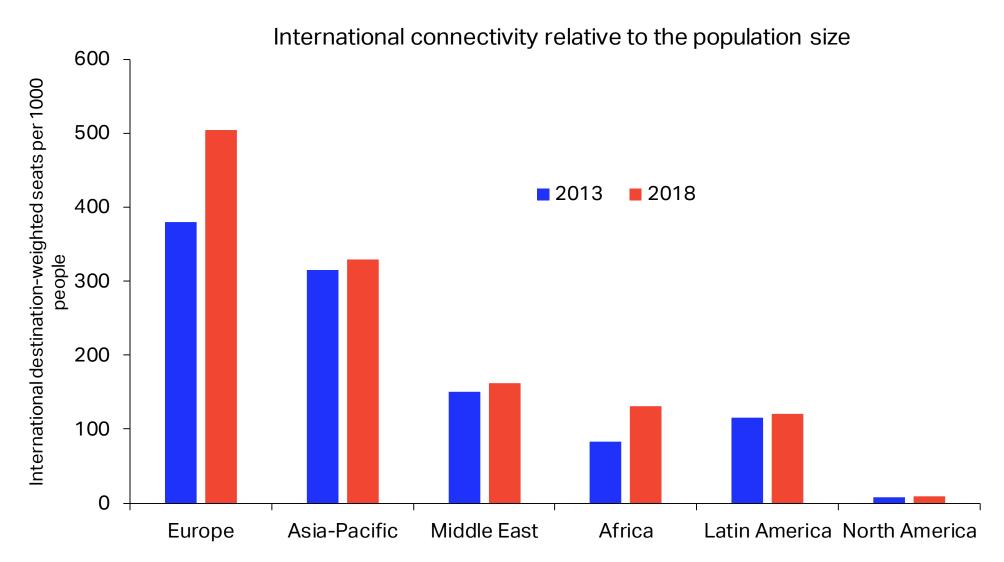
Source: IATA Economics using data from Oxford Economics, November 2019 forecast

This is aviation's critical role for Europe





Airlines connect Europe better than other regions





Source: IATA Economics

Generating key ingredients for economic success

Facilitating flows of:

- Investment
- Trade
- Skilled labour
- Competition
- Innovation
- Tourism

Boosting European productivity

(i.e. doing more with less)



Thank you

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