IATA Economics' Chart of the Week

DOMESTIC BOOKINGS

US

100

80

60

40

Domestic summer bookings close to pre-crisis levels in the US

Global

(excluding the US)

Cumulative bookings for summer travel (Jul-Aug), % of 2019



- Developments in the rest of the domestic markets have been mixed so far. Russia bookings trend above the pre-crisis levels amidst booming domestic tourism since international trips are restricted. In contrast, bookings in India remain very weak (~10% of 2019) as the country deals with variants. Overall, despite some improvement in June amid vaccination, global domestic summer bookings (excl. the US) have been about half of the pre-crisis levels, indicating that there is a long way to go to the full recovery.
- International travel demand has been muted. Although US international summer bookings improved compared with last year - driven by trips to a near-by Caribbean and Central America - they are almost 70% below where they were in 2019. In the rest of the world, the international summer bookings seem for now lower than in 2020. However, cancellation rate in 2020 was higher than usual and travelers are nowadays booking late, so the 2021 international summer travel could still be better than in 2020.
- The signs of recovering domestic demand are certainty good news for the air travel market. However, airlines' near-term financial situation will remain challenging since it is the currently-muted international travel that represents a key source of global passenger revenues (60% in 2019).

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INTERNATIONAL BOOKINGS

US

Global

(excluding the US)