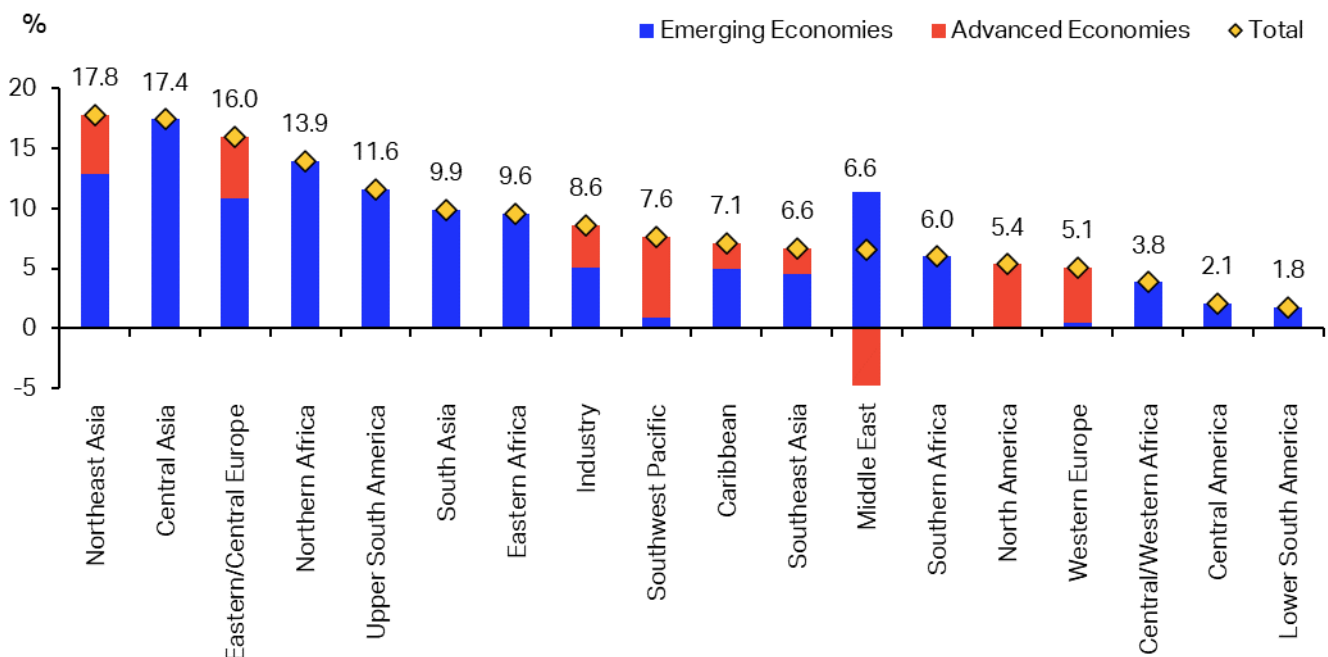


Emerging economies generate most growth in traffic

Passenger traffic growth by sub-region of segment origin, Q1 – Q3 2024, YoY %



Source: IATA Sustainability and Economics using data from DDS

Notes: The mapping of Emerging and Advanced Economies is based on the [IMF's classification](#). Color sections represent contributions to total subregional growth. Traffic numbers are based on countries of segment origin, excluding the Russian Federation and Ukraine.

- Growth in traffic was widespread across all regions in the first three quarters of 2024. Although the performance was bolstered by strong and stable traffic in well-established passenger markets, such as North America and Western Europe, most of the momentum was generated by the remarkable dynamism seen in the aviation industry in emerging economies. As much as 59.1% of the net industry-wide increase (8.6% year-on-year, YoY) was recorded in emerging economies.
- More specifically, a number of sub-regions consisting of mostly emerging economies, displayed growth rates well above the industry average. Northeast Asia led the way with a stellar growth rate of 17.8% YoY, propelled by PR China's domestic market and the rise in international traffic to and from the region. Central Asia and Eastern/Central Europe followed with 17.4% and 16.0%, respectively, confirming the trend-expansion in these aviation markets.
- In the Middle East, the picture was mixed, contrasting with the rest of the world. Israel, the only country listed as an advanced economy in the region, experienced a further decrease in air traffic due to the ongoing war. Meanwhile, Gulf countries saw a significant rise in the number of arriving, departing, and connecting passengers. This growth reflects the development of hub airports in the region and traffic diversions caused by restricted airspace.
- The notable growth in passenger traffic in emerging economies demonstrates the benefits of the developing air networks that bring about improved air connectivity, bridging nations around the world, and allowing more countries to share the economic benefits of aviation.

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