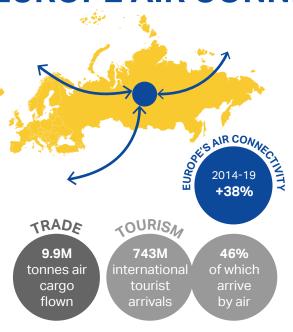
### **EUROPE AIR CONNECTIVITY**

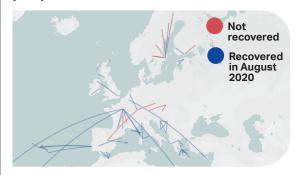
# IATA'S AIR CONNECTIVITY INDEX

measures how well connected a country's cities are to other cities around the world critical for trade, tourism and other economic flows.

See report titled "Air Connectivity: Measuring the connections that drive economic growth" (www.iata.org/economics)



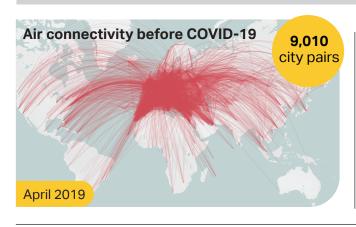
### Air connectivity offers a lifeline for peripheral communities

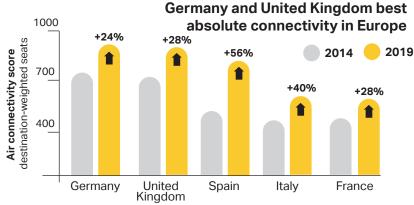


79 routes to remote communities and islands in the European Union interrupted in April 2020, with 14 not recovered. This represents 60% of all PSO routes.\*

\*PSO route = Public Service Obligation route

#### PRE COVID-19 AIR CONNECTIVITY

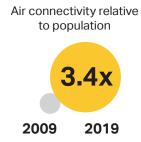




### But it's relative connectivity that matters for economic growth



## Iceland has grown the fastest among European aviation markets, in terms of air connectivity relative to population



#### Key drivers

Favourable geographic location for Transatlantic passengers

Successful tourism strategy Robust air transport industry

Favourable airport infrastructure policy

### **POST COVID-19 AIR CONNECTIVITY**



