

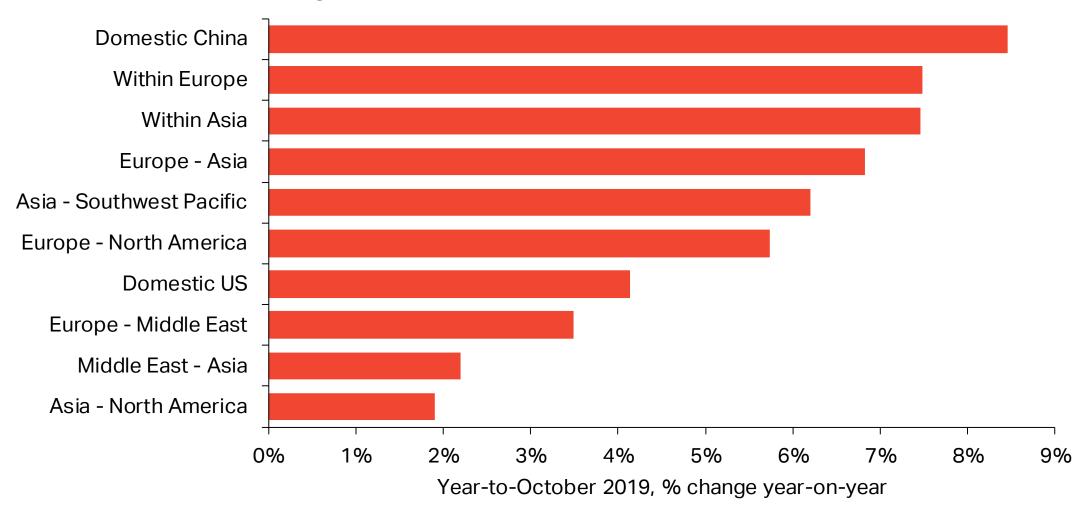
# Industry outlook

Brian Pearce
Chief Economist



# Strongest air travel growth in emerging markets

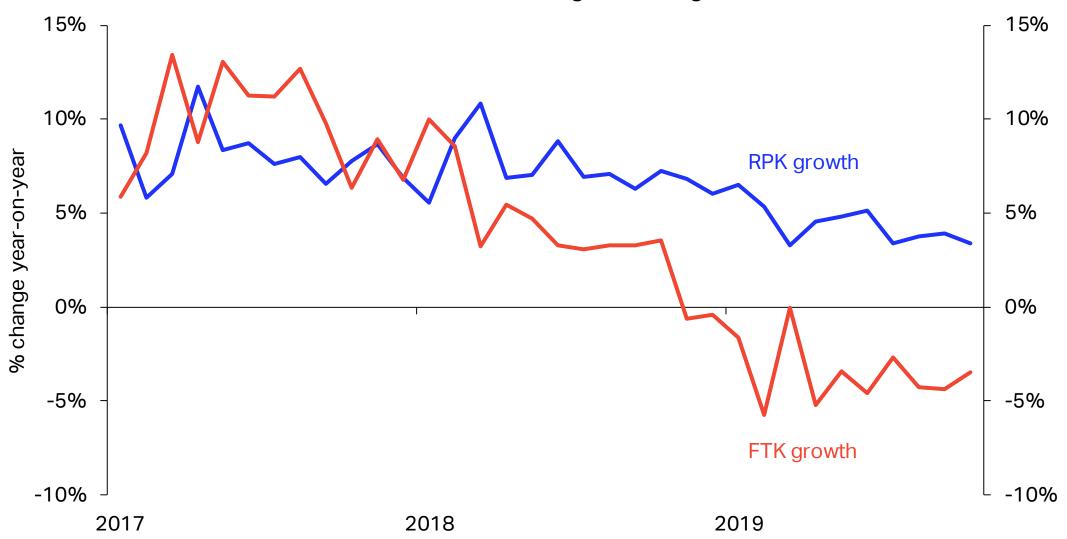
2019 growth in the top-10 markets (71% of total RPKs)





# Overall global slowdown in air travel and cargo

Global air travel and air cargo volume growth

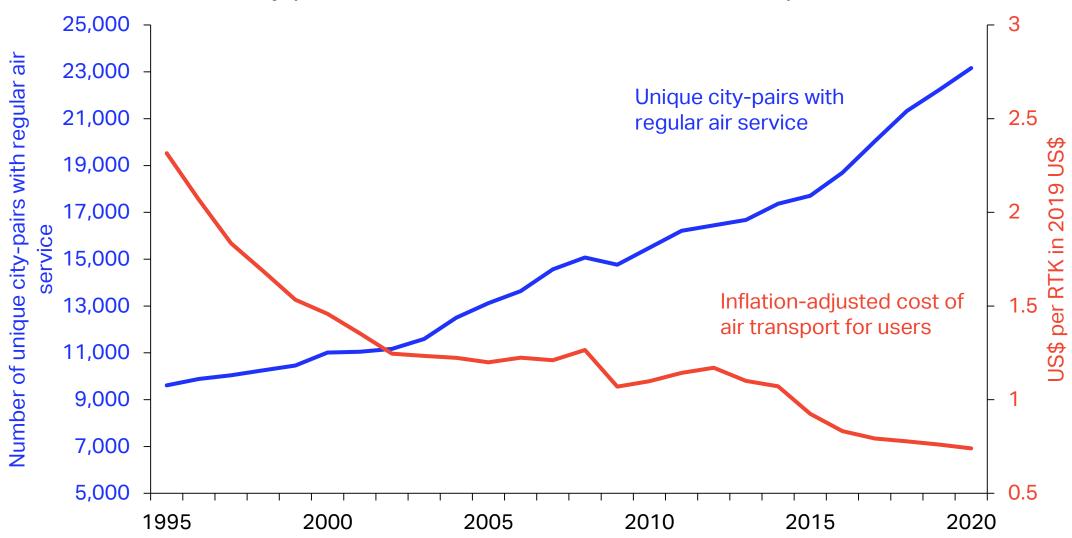




Source: IATA Economics using data from IATA Statistics

### But airlines connecting more cities, at lower cost

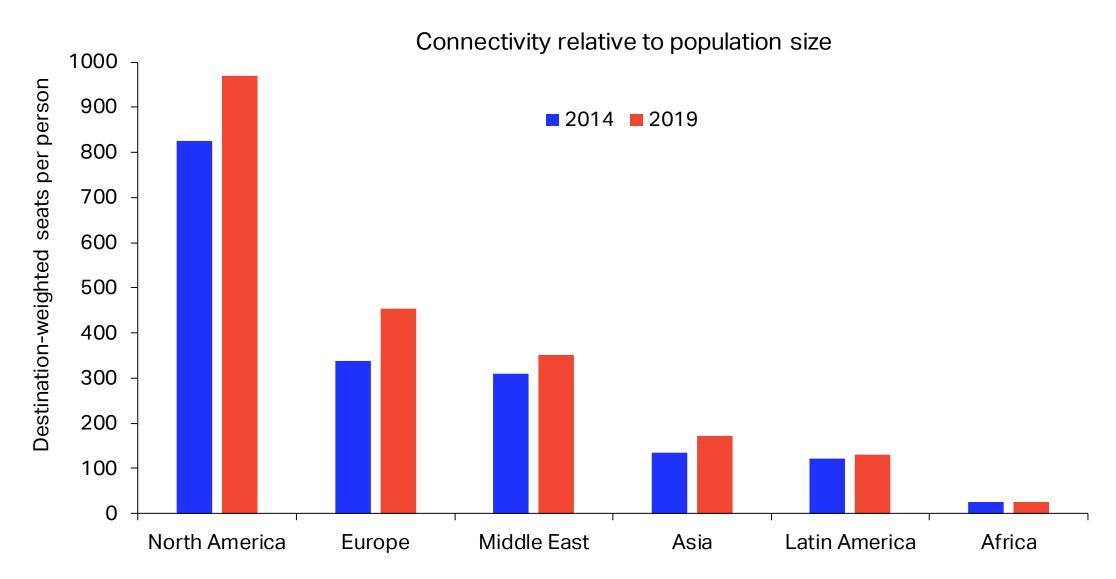
City-pair connections and the real cost of air transport





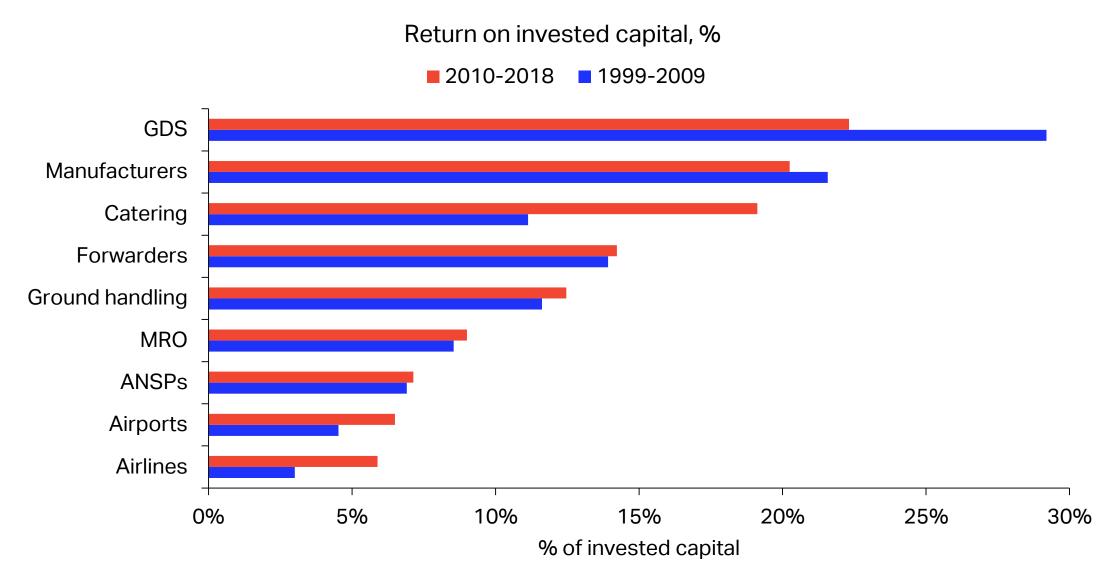
Source: IATA Economic Performance of the Airline Industry, End-Year 2019

# Many regions still need better connections by air





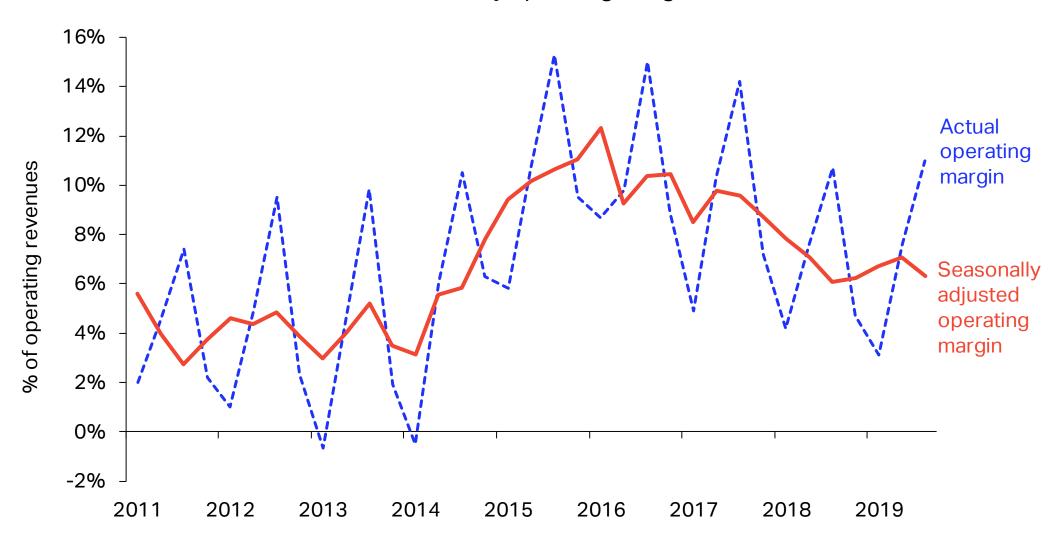
# Airlines are generating value for the supply chain





# Airlines have seen profit margins narrow

Airline industry operating margin, %





Source: IATA Economics using data from the Airline Analyst

### Improvements concentrated in relatively few airlines

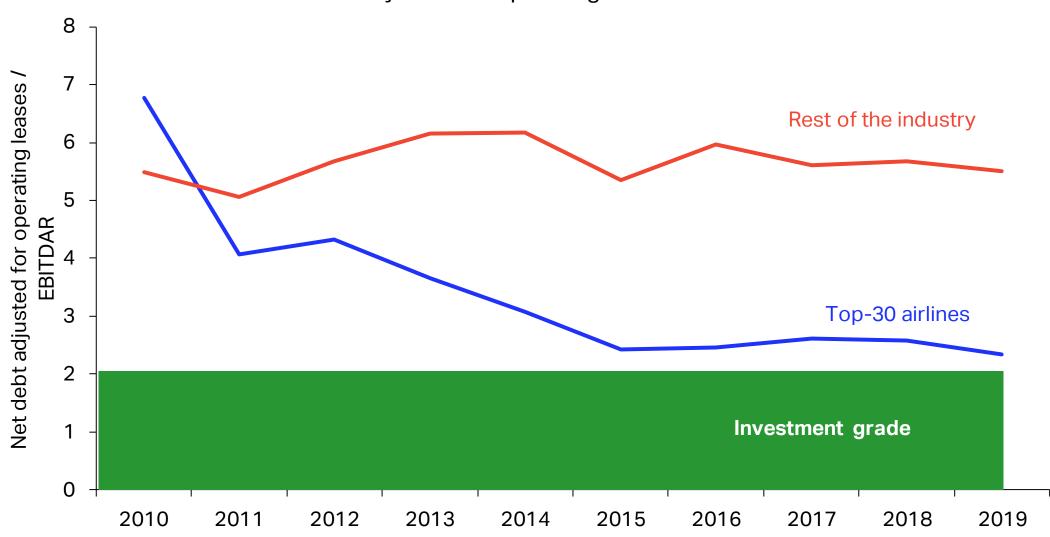




Source: IATA Economics using data from a McKinsey study for IATA

### Balance sheet improvements also concentrated

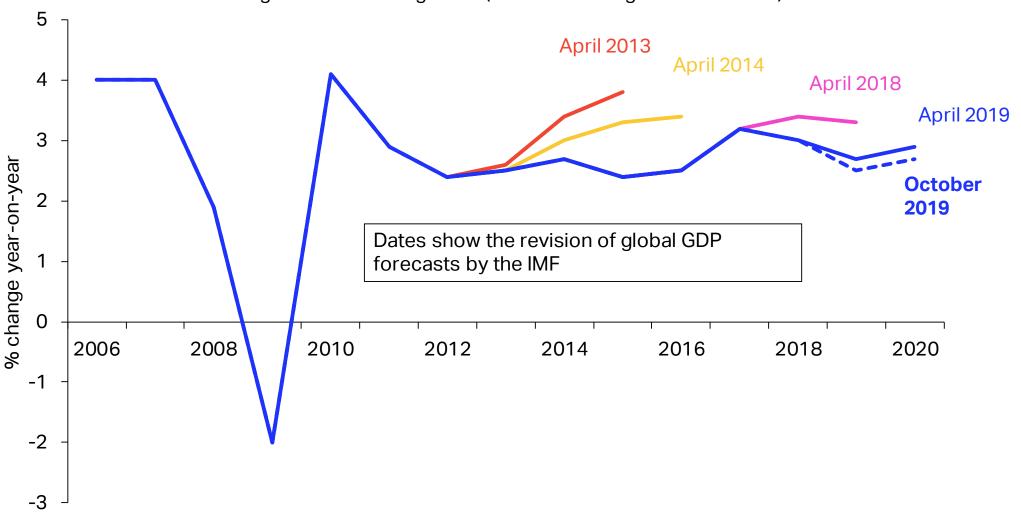
Net debt adjusted for operating leases / EBITDAR





#### It looks like we will avoid a recession in 2020

IMF forecasts of global economic growth (market exchange rates not PPP)





#### Our forecasts are based on a trade war 'truce'

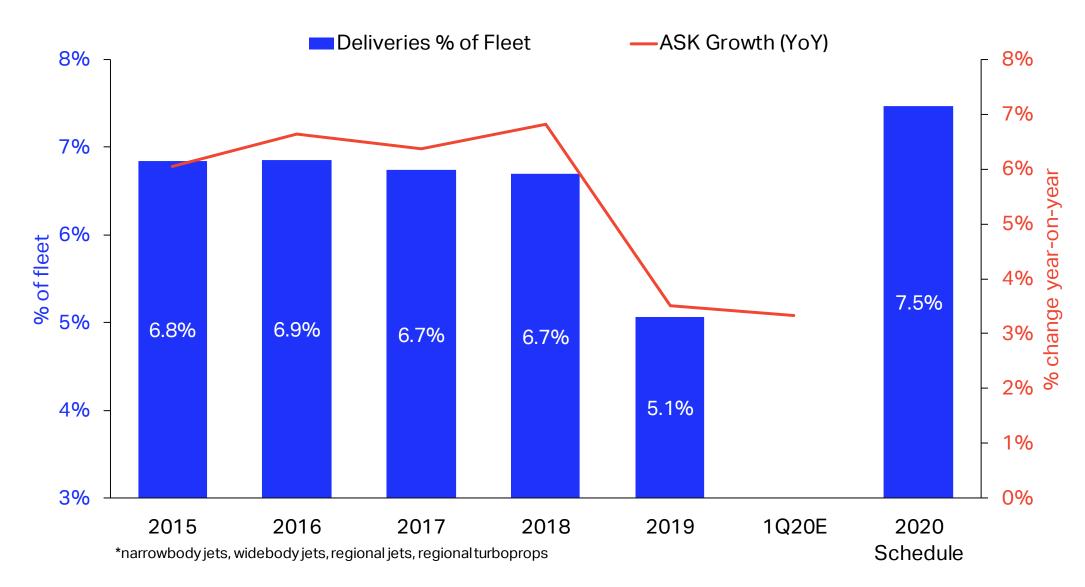
International trade and global GDP growth





Source: IATA Economics using data from the IMF's World Economic Outlook, October 2019

### Surge in aircraft deliveries will challenge capacity

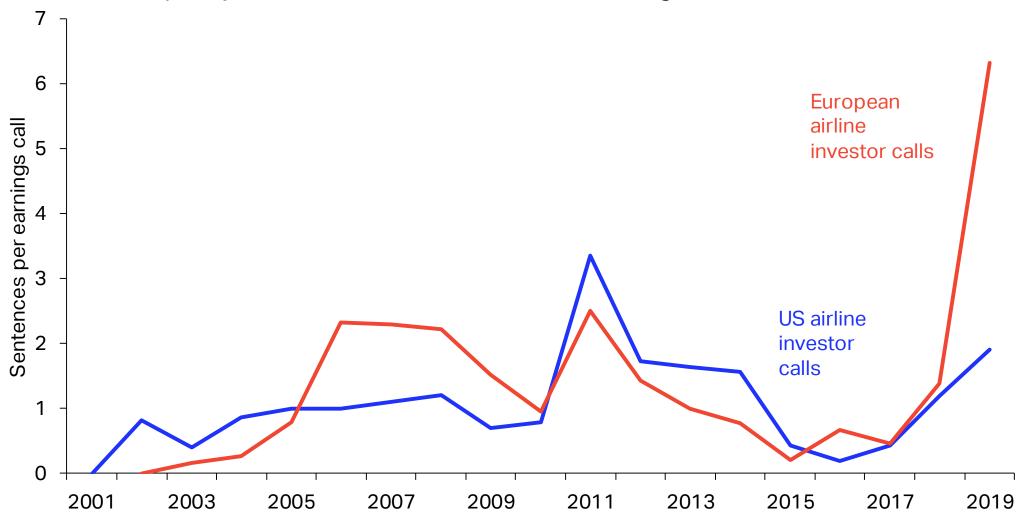




Source: IATA Economics using data from SRS Analyzer, Ascend

### Climate concerns may accelerate retirements

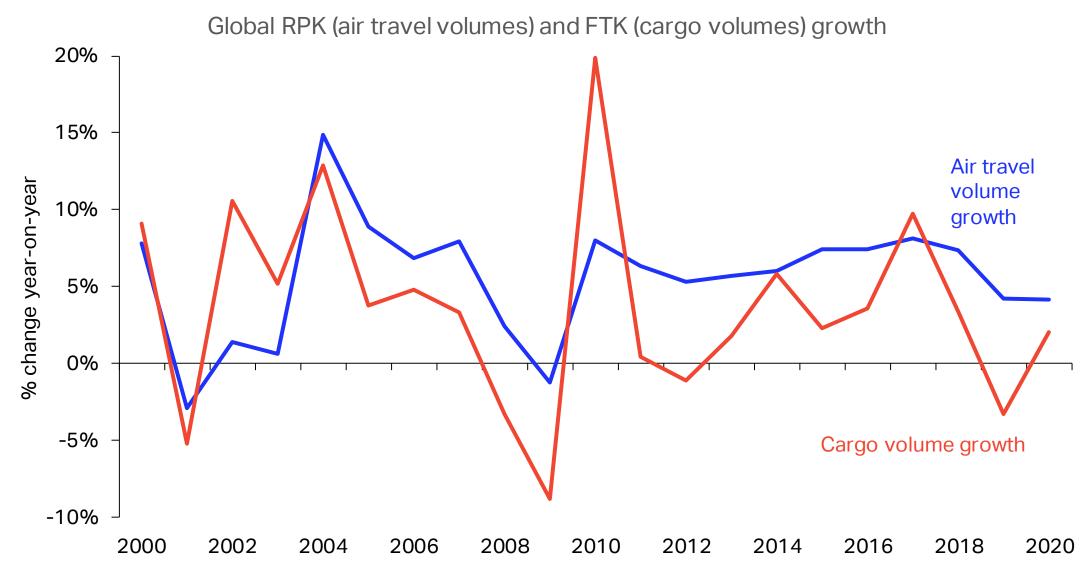
Frequency that climate issue is discussed at earnings calls with investors





Source: IATA Economics using data from HSBC 'The Second Frontier: Climate is changing for airlines', September 2019

### Moderate air travel and cargo growth forecast

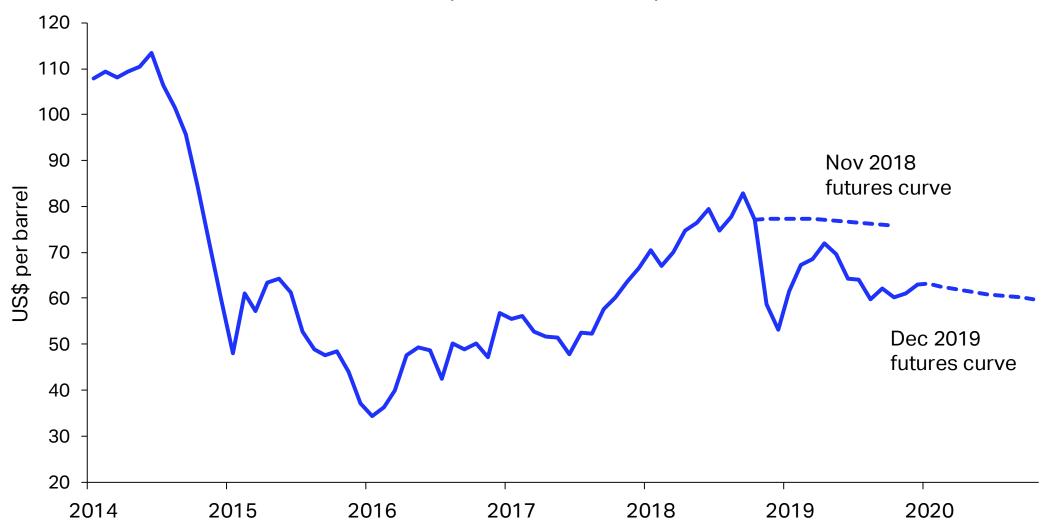




Source: IATA Economic Performance of the Airline Industry, End-Year 2019

# Oil prices look set to stay relatively low

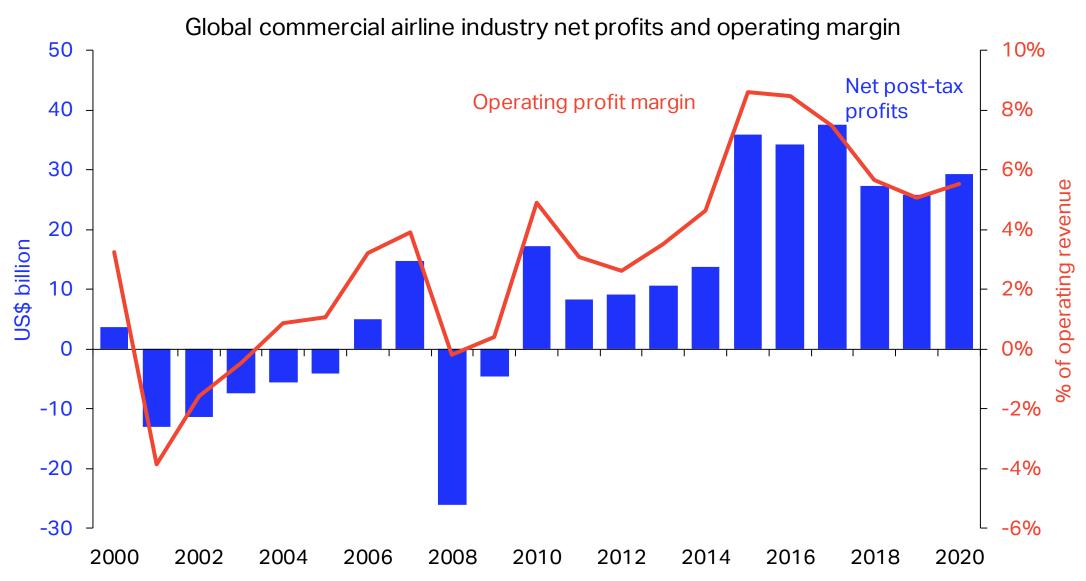
Brent crude oil price and oil future price curve





Source: IATA Economics using data from Platts, Refinitive Datastream

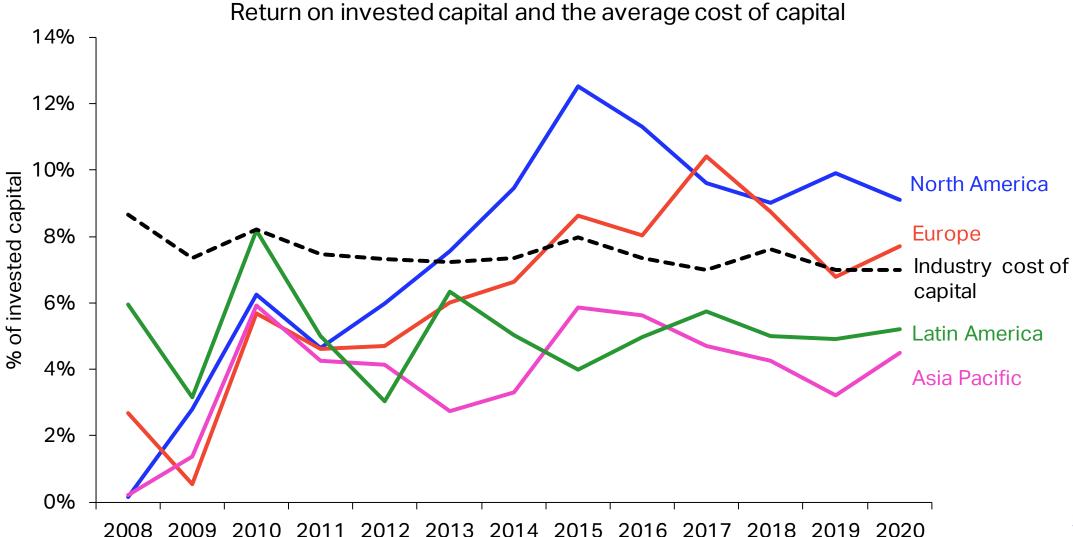
### Industry profitability forecast to stabilize in 2020





Source: IATA Economic Performance of the Airline Industry, End-Year 2019

### Financial sustainability only in a couple of regions





# Thank you

**Brian Pearce** 

**Chief Economist** 

