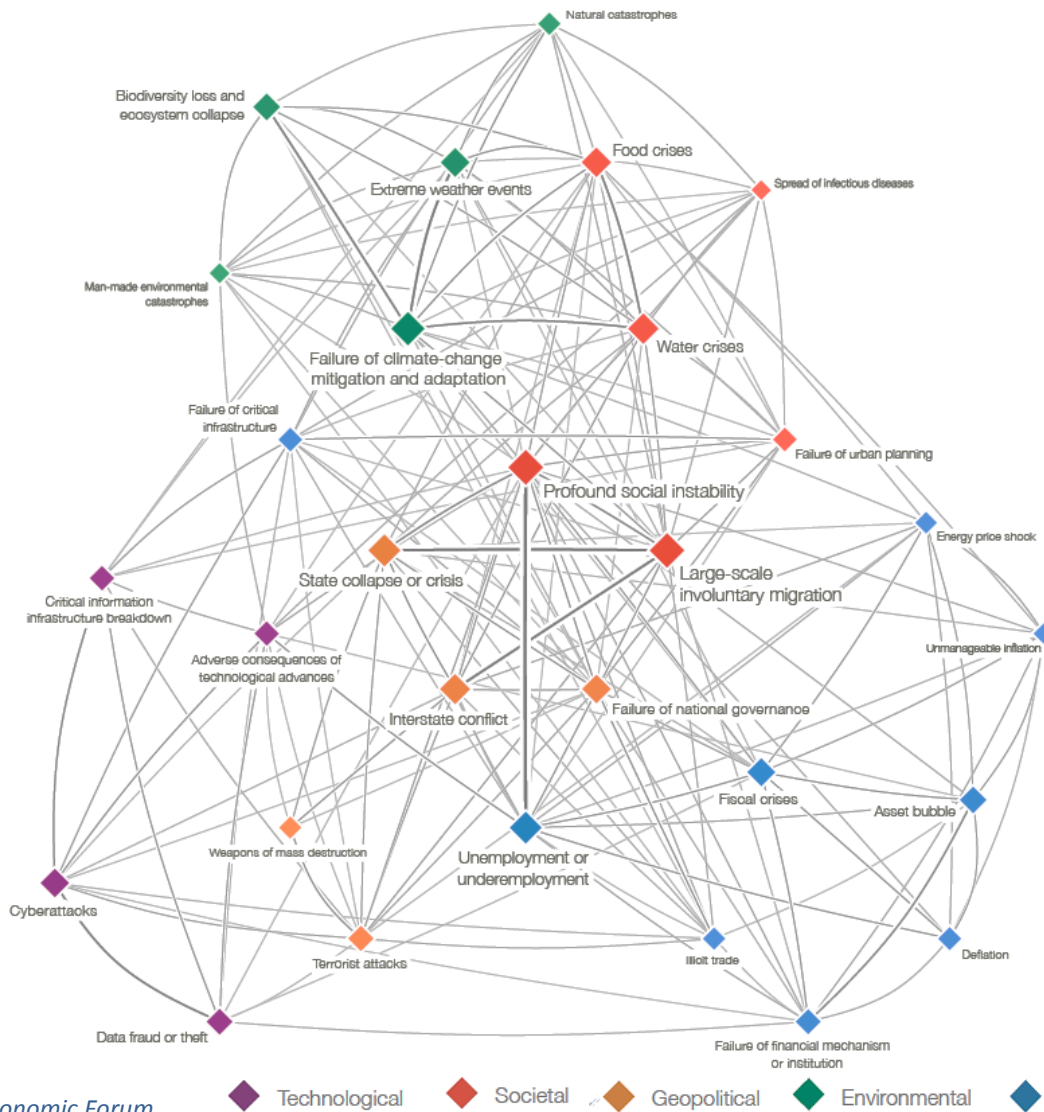




# IATA ECONOMICS' CHART OF THE WEEK

29 JANUARY 2016

## (IT'S A) RISKY BUSINESS



Source: World Economic Forum.

- At its Annual Meeting in Davos last week, the World Economic Forum released its 2016 *Global Risk Report*. Taken from that publication, today's chart of the week identifies a range of key global risks and highlights the linkages between what, at first glance, might appear to be quite unrelated elements.
- Managing risk is a fundamental part of any business and air transport is certainly no different. It is easy to lapse into the mindset of thinking about risks in a narrow sense – those things which directly affect our industry or even just the specific part of the industry that we focus on in our day-to-day roles. Of course, this is a good starting point...
- ...but in order to effectively anticipate, mitigate and build resilience to the risks facing the air transport industry we need to remember to lift our focus, thinking about the broader concept of 'risk' and having regard to the increasingly interconnected nature of those risks. Today's chart serves as a timely reminder of this.
- So...what would a Global Risks Interconnections map look like for our industry?

IATA Economics  
[economics@iata.org](mailto:economics@iata.org)