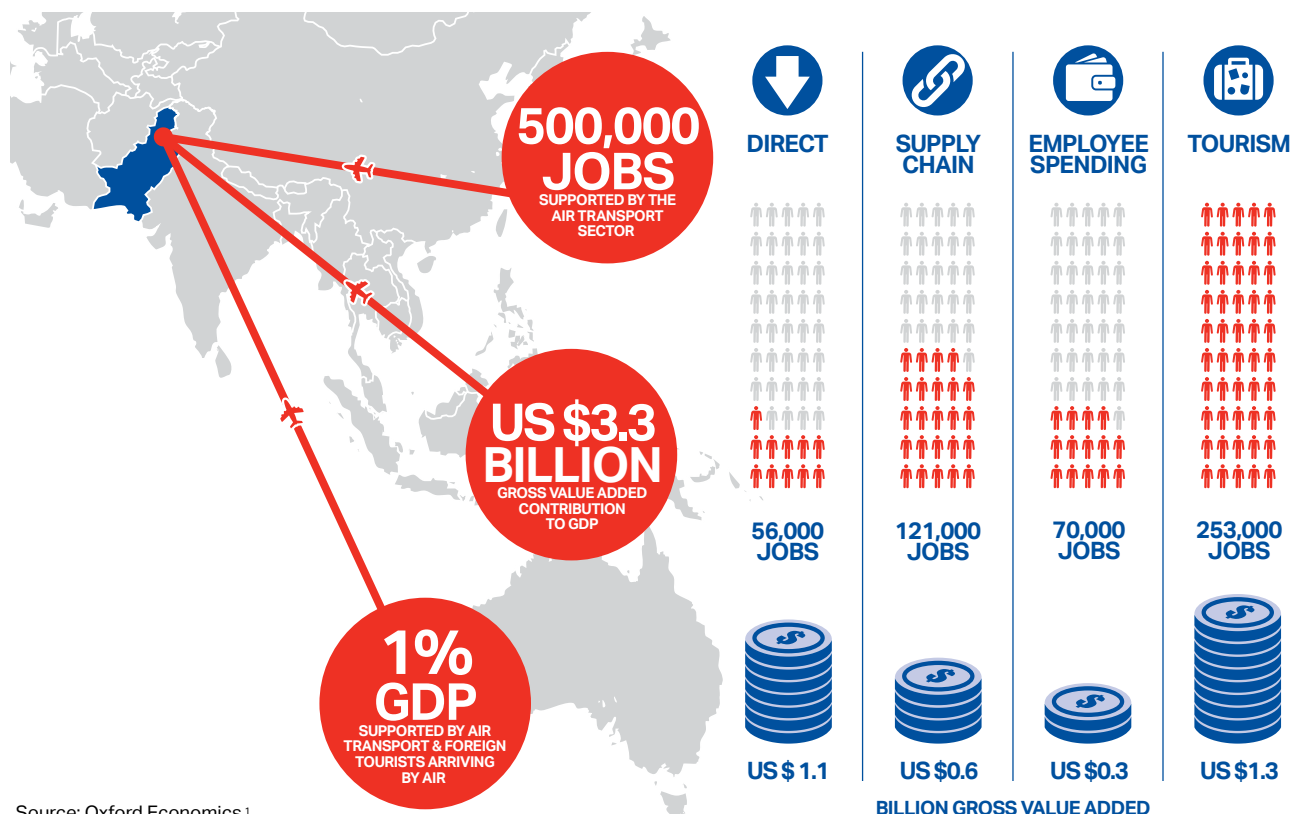




The air transport sector makes a major contribution to Pakistan's economy

There are different ways of measuring air transport's impact on an economy. We look at three: the jobs and spending generated by airlines and their supply chain, the flows of trade, tourism and investment resulting from users of all airlines serving the country, and the city pair connections that make these flows possible. All provide a different but illuminating perspective on the importance of air transport.



The air transport sector supports...

Airlines, airport operators, airport on-site enterprises (restaurants and retail), aircraft manufacturers, and air navigation service providers employ 56,000 people in Pakistan. In addition, by buying goods and services from local suppliers the sector supported another 121,000 jobs. On top of this, the sector is estimated to support a further 70,000 jobs through the wages it pays its employees, some or

all of which are subsequently spent on consumer goods and services. Foreign tourists arriving by air to Pakistan, who spend their money in the local economy, are estimated to support an additional 253 thousand jobs. In total 500 thousand jobs are supported by air transport and tourists arriving by air.

...and spending

The air transport industry, including airlines and its supply chain, are estimated to support

US \$2 billion of GDP in Pakistan. Spending by foreign tourists supports a further US \$1.3 billion of the country's GDP, totaling US \$3.3 billion. In total, 1 percent of the country's GDP is supported by inputs to the air transport sector and foreign tourists arriving by air.

For forecasts of the industry's GDP and jobs contribution over the next 20 years see page 4

Air transport facilitates flows of goods, investment and people



Note: Data relate to all modes of transport. Foreign direct investment (FDI) figure represents inward stock.
Source: UNCTAD and World Bank ²

The most important benefits from air transport go to passengers and shippers and the spillover impacts on their businesses. The value to passengers, shippers

and the economy can be seen from the spending of foreign tourists and the value of exports (though note these figures include all modes of transport). A key

economic flow, stimulated by good air transport connections, is foreign direct investment, creating productive assets that will generate a long-term flow of GDP.

Top five international tourist arrivals (all modes of transport) by country of residence ³

1. United Kingdom
2. United States
3. India
4. Canada
5. People's Republic of China

Top five busiest direct flights arrivals

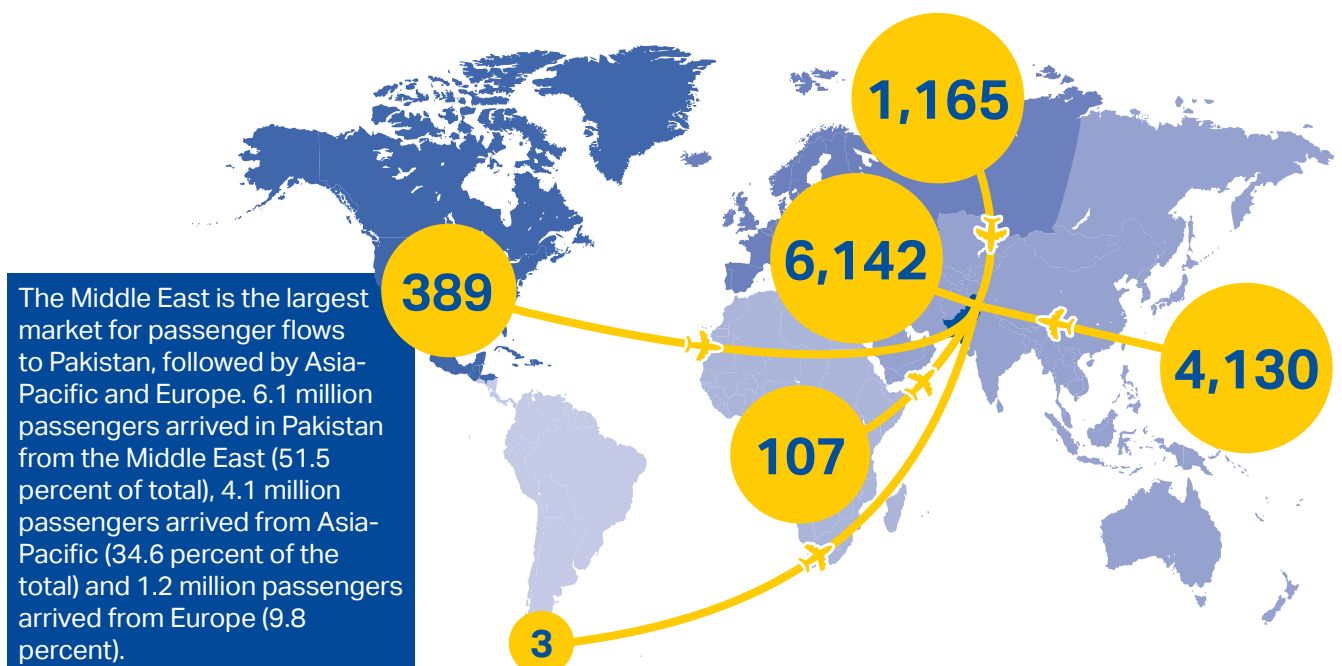
1. United Arab Emirates
2. Saudi Arabia
3. Qatar
4. Oman
5. Bahrain

Top five busiest air cargo routes

1. United Arab Emirates
2. Qatar
3. Saudi Arabia
4. Turkey
5. Thailand

Source: UNWTO and IATA ²

Annual passenger flows by region (origin-destination, '000s)

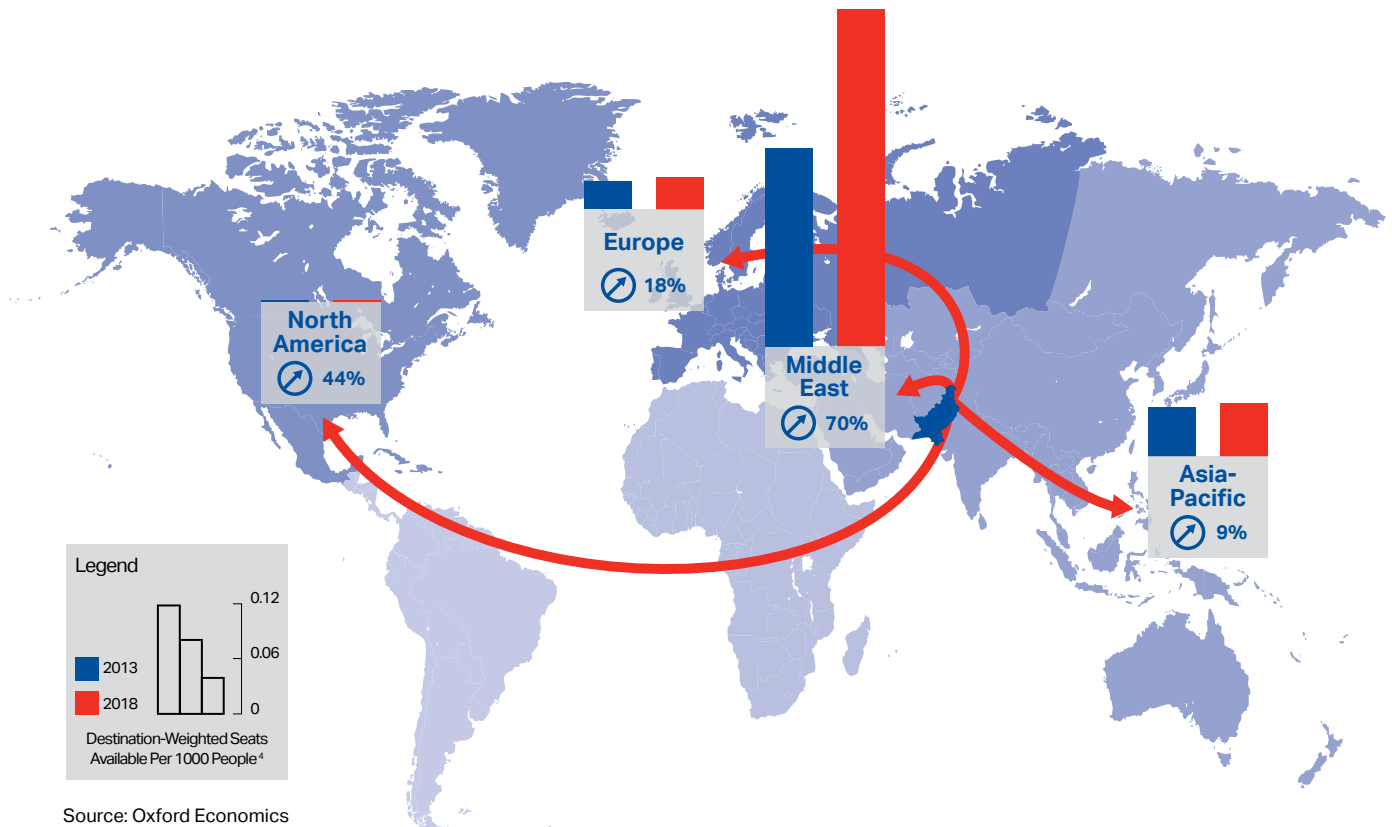


Source: IATA Direct Data Solutions

Air transport connects Pakistan to cities around the world

Air transport generates benefits to consumers and the wider economy by providing speedy connections between cities. These virtual bridges in the air enable the economic flows of goods, investments, people and ideas that are the fundamental drivers of economic growth.

Map of Pakistan's air connectivity, by its largest markets (segment basis) ⁴



Source: Oxford Economics

IATA's measure of how well a country is connected to economically important cities around the world is shown above. The map shows Pakistan's

connectivity by key regions of the world and its evolution. Pakistan's connections to the Middle East have grown the fastest over the five past years.

Number of international city pairs direct service in the top ten countries by passenger numbers in the world ⁵

- 0 United States
- 5 People's Republic of China
- 0 Japan
- 6 United Kingdom
- 1 India
- 0 Indonesia
- 0 Spain
- 0 Germany
- 0 Brazil
- 0 France



Source: Oxford Economics

Source: IATA, Aviation Benefits Beyond Borders 2018 report

Ease of travel, visa openness, and trade facilitation are vitally important

If air transport's unique contribution is the bridges it creates between cities, then the flows of goods, people, investment and ideas that stimulate economic development must flow unimpeded to maximise their contribution to consumers and the wider economy. Here we measure how freely goods and people flow across borders.

Passenger facilitation

Pakistan's passenger facilitation (1.6/10) scores below the average of Asia-Pacific (4.4/10).



Passenger Facilitation Score⁶
1.6/10



Measures of air cargo trade facilitation

Pakistan's facilitation of air cargo through its regulations ranks 67th out of 124 countries in terms of the Air Trade Facilitation Index (ATFI).



Air Trade Facilitation Index (ATFI) score
7/10



Forecast scenarios for passenger traffic, jobs and GDP footprint⁷

Air transport in Pakistan is forecast to grow by 184% in the next 20 years under the "current trends" scenario. This would result in an additional 22.8 million passenger departures by 2038. If met, this increased demand would support approximately US \$9.3 billion of GDP and around 786,300 jobs.

	PASSENGERS	US \$ GDP	JOBS
2018	12.4 m	\$3.3 bn	500,000
2038	Current Trends	\$9.3 bn	786,250
	Upside	\$14.3 bn	1,227,729
	Downside	\$7.4 bn	622,878

¹ Source: Oxford Economics (all currency is in the United States dollars at 2018 prices).

² FDI (Foreign Direct Investment) and exports data relates to 2018, foreign tourist expenditure data relates to 2017.

³ Arrivals of non-resident tourists at national borders or in all types of accommodation establishments, by country of residence, 2012.

⁴ The air connectivity scores reported are total destination weighted seats per 1000 people. IATA developed the Air Connectivity Indicator calculated based on the total route capacity (in terms of seats available) weighted by the destination airport's relative capacity (calculated as the ratio of seats available at that airport relative to the capacity at the airport with most available seats) divided by the population size of the country with a 0.15% of connectivity threshold in 2013.

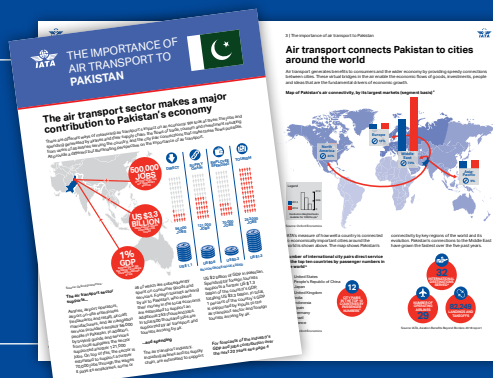
⁵ A threshold of at least one flight per week is applied.

⁶ Passenger facilitation, one of the Air Transport Regulatory Competitiveness Indicators developed by IATA in 2019, looks at the ease of people moving around the globe and how the governments facilitate this process. It assesses the performance of economies on implementation of open skies agreements, advance passenger information and automatic border control systems and visa requirements.

⁷ Passengers are counted as departures, including connections. The passenger forecasts are based on the IATA 20-year passenger forecast (April 2019). Data on GDP and jobs 2018 are from Oxford Economics. GDP and jobs forecasts are from IATA Economics.

* All data relate to 2018 or most recent unless stated otherwise.

This report is one of several that examine the air transport sector's importance around the world. Access them all from IATA Economics' website.



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