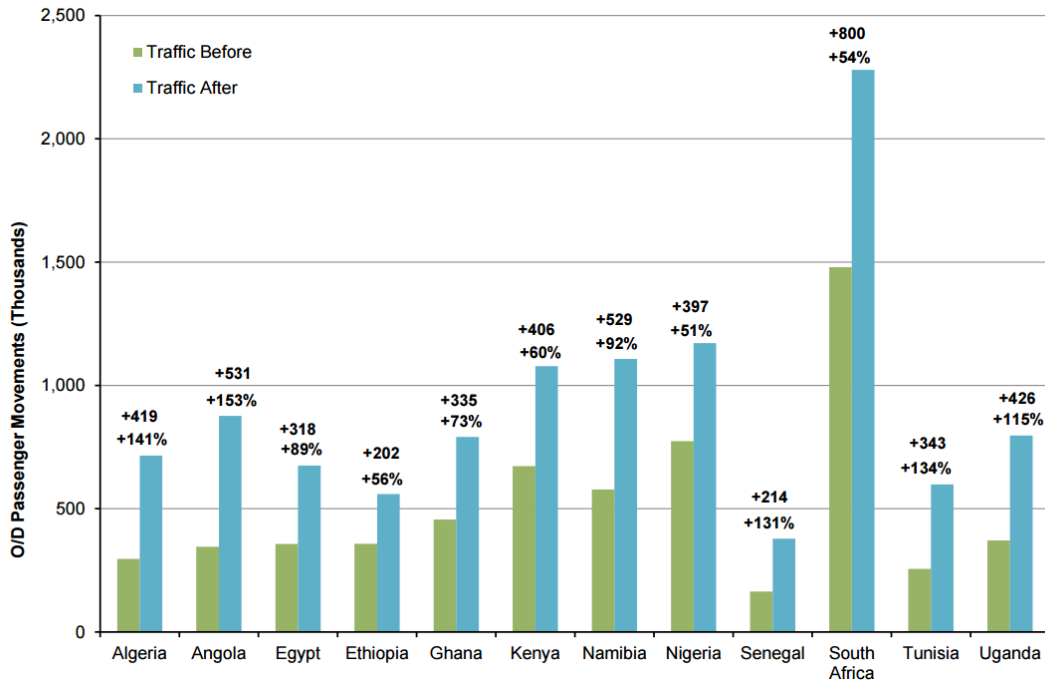




IATA ECONOMICS' CHART OF THE WEEK

26 FEBRUARY 2016

POTENTIAL INCREASE IN TRAFFIC FROM ENHANCED CONNECTIVITY IN AFRICA



Sources: IATA, Intervistas ([link to original source](#))

- In its February 5-13 edition, The Economist published two articles highlighting some of the challenges airlines face in Africa*.
- The articles referenced a study IATA commissioned from the consultancy Intervistas to quantify the economic benefits of enhancing connectivity within the continent:
 - One of the biggest issues is the lack of connectivity between African countries – meaning that for almost 30,000 passengers a year the easiest way to travel between two points within the continent is via Paris.
 - The chart above shows the impact of opening new routes between 12 of the biggest African countries, which would represent an increase on traffic flows by a total of 81%, from 6.1 million passengers to 11 million in those countries.
 - Furthermore, the increase in connectivity would deliver important economic benefits: a drop in fares by more than a third of the current price, would create more than 155,000 jobs, as well as add \$1.3billion to GDP.

*References:

- [The Economist – Travel in Africa - Let Africans fly](#) (5-13 Edition of Feb 13th 2016, page 53)
- [The Economist – Aviation in Africa - Departure Delayed](#) (5-13 Edition of Feb 13th 2016)
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