



# STATE OF THE REGION: AFRICA & MIDDLE EAST

DEC. 2016

## Economy

### GDP growth, selected countries

| %change on a yr ago | 2015       | 2016Q1     | 2016Q2     | 2016Q3     |
|---------------------|------------|------------|------------|------------|
| Saudi Arabia        | 3.5        | 1.5        | 1.4        | --         |
| Nigeria             | 2.7        | -0.4       | -2.2       | -2.3       |
| Egypt               | 2.8        | 4.2        | 4.5        | --         |
| South Africa        | 1.2        | -0.7       | 1.0        | 1.1        |
| UAE                 | 4.0        | --         | --         | --         |
| Kenya               | 6.3        | 7.2        | 6.7        | --         |
| Jordan              | 2.7        | 2.7        | 2.3        | --         |
| <b>World*</b>       | <b>2.3</b> | <b>2.2</b> | <b>2.1</b> | <b>2.2</b> |

Source: Datastream \* Market exchange rate basis † Estimate

### Exchange rates

| end of period, # per US\$ | 2015  | Sep-16 | Oct-16 | Nov-16 |
|---------------------------|-------|--------|--------|--------|
| US\$ broad index          | 122.4 | 121.8  | 122.9  | 125.8  |
| Saudi Arabian riyal (SAR) | 3.75  | 3.75   | 3.75   | 3.75   |
| Nigerian naira (NGN)      | 199.0 | 304.5  | 310.1  | 314.6  |
| Egyptian pound (EGP)      | 7.8   | 8.9    | 8.9    | 17.9   |
| Sth African rand (ZAR)    | 15.5  | 13.7   | 13.5   | 14.1   |
| UAE dirham (AED)          | 3.67  | 3.67   | 3.67   | 3.67   |
| Kenyan shilling (KES)     | 102.3 | 101.1  | 101.5  | 101.9  |
| Jordanian dinar (JOD)     | 0.71  | 0.71   | 0.71   | 0.71   |

Source: Datastream, XE

### World oil and jet fuel price

| US\$/barrel       | 2015 | Sep-16 | Oct-16 | Nov-16 |
|-------------------|------|--------|--------|--------|
| Crude oil (Brent) | 52.4 | 46.6   | 49.5   | 44.7   |
| Jet fuel          | 64.0 | 55.4   | 61.2   | 57.0   |

Source: Platts, EIA Monthly average data

## Market

### Revenue passenger kilometers (RPKs)

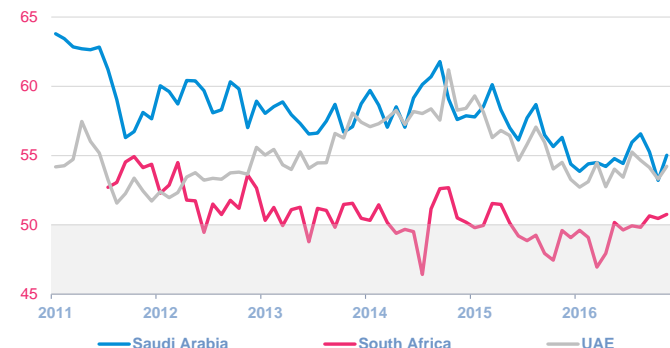
| %change on a yr ago                | 2015 | Aug-16 | Sep-16 | Oct-16 |
|------------------------------------|------|--------|--------|--------|
| <b>Region (registration basis)</b> |      |        |        |        |
| Middle East                        | 10.1 | 9.9    | 13.1   | 6.5    |
| Africa                             | 3.1  | 0.4    | 8.2    | 5.3    |
| World                              | 6.5  | 4.3    | 7.1    | 5.8    |
| <b>Routes (segment basis)</b>      |      |        |        |        |
| Middle East - Asia                 | 6.9  | 3.8    | 5.8    | -0.8   |
| Middle East - Europe               | 11.3 | 5.0    | 9.2    | 3.9    |
| Africa - Europe                    | -1.1 | -1.9   | 2.8    | 1.9    |
| Middle East - Nth America          | 26.7 | 20.5   | 24.5   | 14.1   |
| Africa - Middle East               | 6.9  | 18.0   | 24.6   | 14.4   |
| Africa - Asia                      | -1.2 | 4.5    | 6.9    | 9.3    |

Source: IATA Statistics

- Annual growth in industry-wide RPKs eased back to 5.8%yoy in October, from above 7% in Sep. Regional outcomes followed a similar trend this month.
- For Middle East carriers, the pace of growth halved, slipping back to 6.5%yoy, its slowest rate in 18 months. Pax volume growth also slowed in Africa, albeit more moderately, down 3pp to 5.3%yoy.
- At the segment level, yoy RPK growth eased across all

### Business confidence - economy-wide PMIs

50=no change, seasonally adjusted



Source: Markit

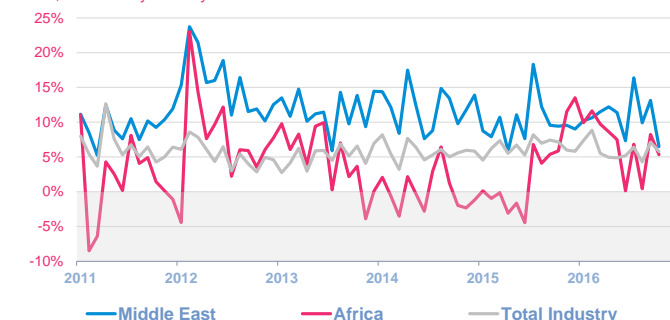
- Modest gains were observed in the region's main business confidence indicators this month. Elsewhere, the IMF approved a 3-year, \$12 billion loan to support the Egyptian government's economic reform plan.
- The US\$ surged in Nov, rising a sizeable 2.4% on a trade-weighted basis. Amongst the key regional currencies, the EGP halved in value as the authorities adopted a floating exchange rate. The ZAR was the other main mover, down 4.5% in the month vs the US\$.
- Oil prices were unsettled in Nov ahead of the OPEC meeting, ending the mth down ~US\$5/bbl. The fall was short-lived, however; prices swiftly moved back above US\$50 following the OPEC agreement on production.

of the main Af/ME markets, with the exception of Africa-Asia, where growth improved to a very robust 9.3%yoy.

- For the key Middle East-Asia market, RPKs have contracted – albeit slightly – over the past year, down 0.8%. This 6½pp turnaround in growth from Sep weighed upon the Middle East aggregate.
- In contrast, the smaller markets between the Middle East & both Nth America & Africa continue to show double digit growth, currently a little above 14%yoy.

### Growth in air passenger volumes

RPKs, % Growth year-on-year



Source: IATA Statistics

## Freight tonne kilometers (FTKs)

| %change on a yr ago                | 2015 | Aug-16 | Sep-16 | Oct-16 |
|------------------------------------|------|--------|--------|--------|
| <b>Region (registration basis)</b> |      |        |        |        |
| Middle East                        | 11.6 | 1.8    | 5.0    | 9.2    |
| Africa                             | 1.7  | 5.2    | 12.6   | 7.4    |
| World                              | 2.2  | 4.7    | 6.6    | 8.2    |
| <b>Routes (segment basis)</b>      |      |        |        |        |
| Middle East - Asia                 | 9.8  | -3.6   | 2.1    | 9.5    |
| Middle East - Europe               | 8.2  | 3.8    | 4.6    | 16.1   |
| Africa - Europe                    | 0.4  | -5.6   | -4.4   | -5.4   |
| Middle East - Nth America          | 29.5 | 8.6    | 19.0   | 16.2   |
| Africa - Middle East               | 11.3 | -4.3   | -5.9   | 0.3    |
| Africa - Asia                      | 1.3  | 34.1   | 40.9   | 39.9   |

Source: IATA Statistics

- Global FTK growth moved higher in Oct, building on last month's gain, & is now up 8.2% on a year ago; the strongest rate in more than 18mths.
- However, at the regional level, outcomes were mixed. For the ME carriers, freight volumes lifted to 9.2%yoy but for African carriers, growth eased from a double-digit pace to a (still very healthy) 7.4% rate.

## Industry

### Capacity growth and load factors

| ASK/AFTK: %ch on a yr ago, LF: % of ASK/AFTK |      | 2015 | Aug-16 | Sep-16 | Oct-16 |
|--|------|------|--------|--------|--------|
| <b>Passenger</b>                             |      |      |        |        |        |
| Middle East                                  | ASK  | 12.6 | 13.5   | 14.0   | 10.0   |
|  | PLF  | 76.7 | 81.1   | 75.1   | 70.0   |
| Africa                                       | ASK  | 1.4  | 2.6    | 7.3    | 3.9    |
|  | PLF  | 69.3 | 75.1   | 73.2   | 70.1   |
| World  | ASK  | 5.6  | 5.6    | 6.6    | 6.3    |
|  | PLF  | 80.2 | 83.7   | 81.2   | 80.1   |
| <b>Freight</b>                               |      |      |        |        |        |
| Middle East                                  | AFTK | 14.3 | 6.7    | 6.4    | 4.2    |
|  | FLF  | 43.5 | 38.9   | 42.5   | 46.2   |
| Africa                                       | AFTK | 4.8  | 30.3   | 34.3   | 24.7   |
|  | FLF  | 30.1 | 22.0   | 24.1   | 27.0   |
| World  | AFTK | 7.0  | 4.6    | 4.4    | 3.6    |
|  | FLF  | 43.8 | 40.6   | 43.7   | 46.2   |

Source: IATA Statistics. Note: LF=seasonally adjusted load factor. ASK=available seat kilometers. AFTK=available freight tonne kilometers

- Industry-wide ASKs are up a hefty 6.3%yoy, straddled by the region's performance; ME carrier ASKs are up 10%yoy but Africa is up a more subdued 3.9%. Pax loads are near identical for the region, at ~70%, a full 10pp below the global average.
- For freight, the region's AFTK growth outpaces the industry figure, at 4.2%yoy (ME) & 24.7% (Africa) vs 3.6% (global). The ME carrier FLF is in line with the industry average at 46.2%, both well ahead of the 27.0% figure for the African carriers.

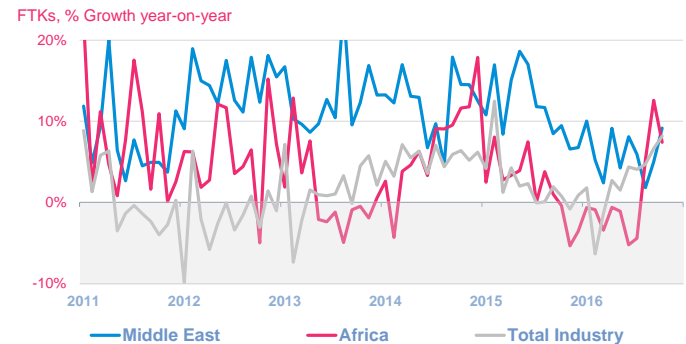
### Airline operating (EBIT) margins\*

| %revenues            | 2014 | 2015 | 2015Q3 | 2016Q3 |
|----------------------|------|------|--------|--------|
| Africa & Middle East | 0.5  | 1.6  | 12.2   | 14.0   |
| Industry             | 4.7  | 8.3  | 16.1   | 15.9   |

Source: Airline Analyst \* constant sample basis, not seasonally adjusted

- FTKs for ME-Europe surged in Oct, now up 16%yoy & on par with the ME-Nth America growth rate. The sizeable ME-Asia market also stepped up sharply, continuing its recent trend (growth) recovery.
- For Africa, the key Europe market remains soft, with FTKs having contracted by 5.4%yoy. The much smaller Africa-Asia market continues to grow at ~40%yoy.

### Growth in air freight volumes



- The latest Q3 financials show an operating margin of 14% for the region's airlines – an improvement on a year ago, but still somewhat below the industry-wide 15.9%.
- Passenger yields across all of the key markets for Africa & ME carriers remain lower than a year ago, notwithstanding rising input costs over 2016.

### Passenger yields, excl. surcharges & ancillaries

| %change on a yr ago       | 2015  | Aug-16 | Sep-16 | Oct-16 |
|---------------------------|-------|--------|--------|--------|
| Middle East - Asia        | -7.6  | -10.5  | -8.5   | -11.7  |
| Middle East - Europe      | -10.9 | -15.4  | -13.9  | -13.4  |
| Africa - Europe           | -17.0 | -7.1   | -7.3   | -10.4  |
| Middle East - Nth America | -10.7 | -7.9   | -4.7   | -7.6   |
| Middle East - Sth America | -17.5 | -8.0   | -13.2  | -21.8  |
| Africa - Middle East      | -10.0 | -12.4  | -11.7  | -13.4  |
| Africa - Nth America      | -20.6 | -6.0   | -4.9   | -2.2   |
| Within Middle East        | -5.6  | -5.0   | -5.5   | -4.8   |
| Within Africa             | -15.2 | -9.7   | -9.9   | -11.5  |

Source: IATA PaxIS

- The current aircraft delivery schedule points to a strong rebound in ME deliveries in 2017, but fewer deliveries for Africa next year.

### Aircraft deliveries to Africa & the Middle East (latest data)

