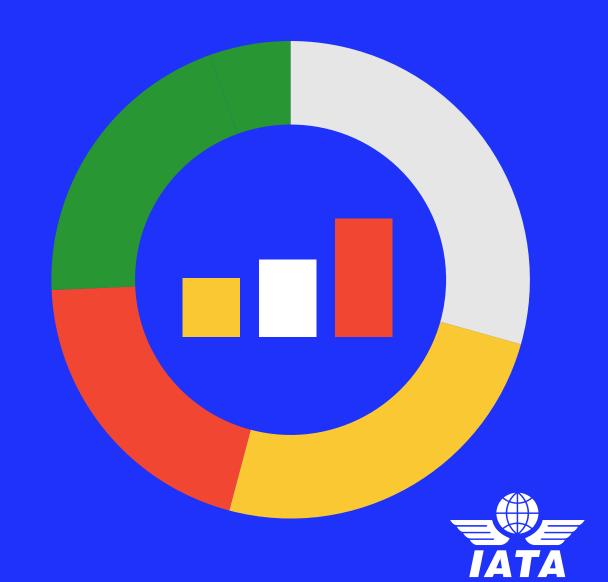
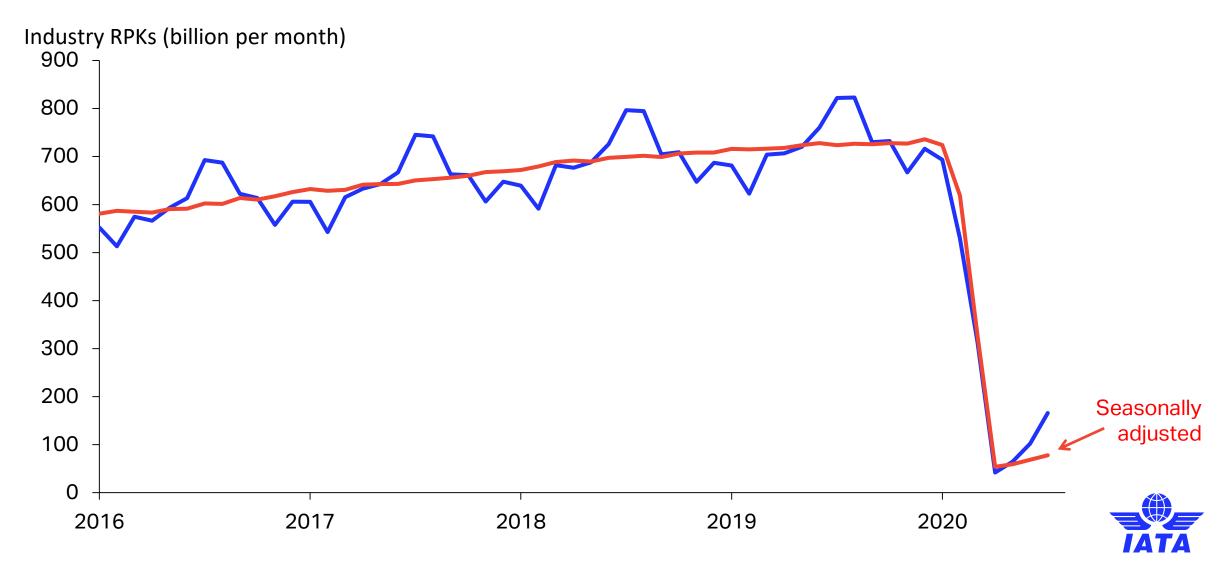
COVID-19 Slow expansion of air travel in July

Brian Pearce
Chief Economist

1st September 2020

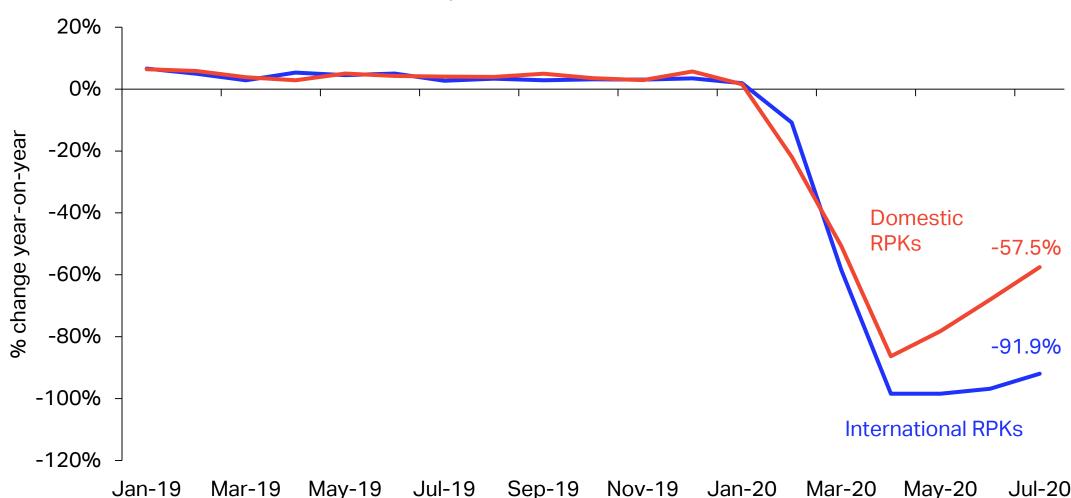


Air travel upturn continued in July but remains weak Global RPKs -79.8% yoy in July vs -94.1% yoy at April low point



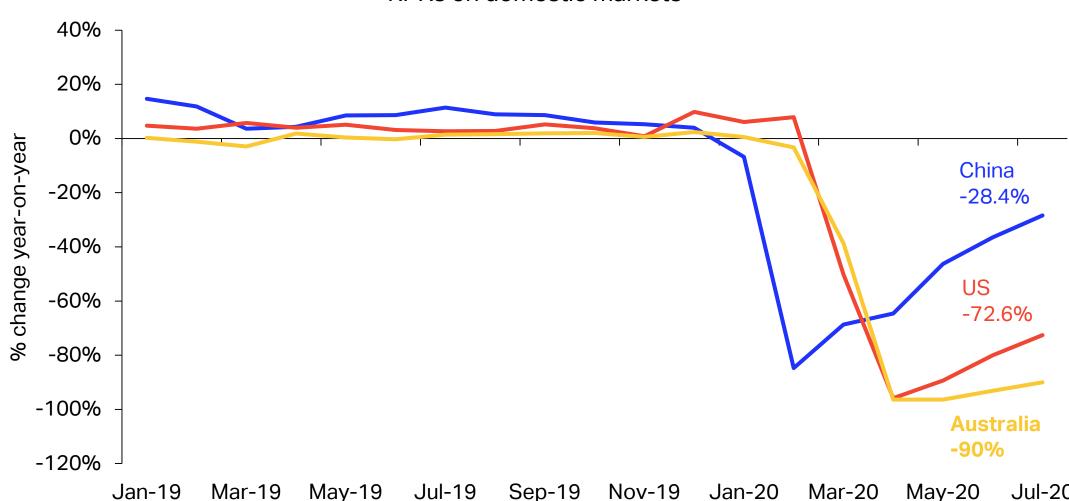
Air travel increase due to stronger domestic markets Domestic RPKs back to -57.5% yoy showing demand to travel by air

Global RPKs, domestic and international



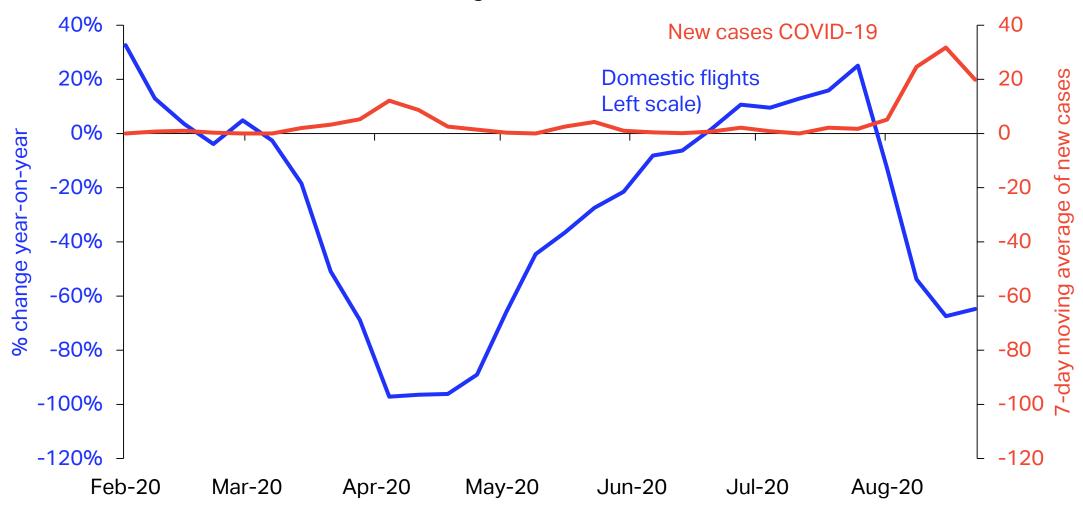
Domestic upturns vary but China RPKs now at -28.4% Strong recovery in some Asia markets but others still slow to rise





Reappearance of COVID19 reversed Vietnam's recovery Vietnam's domestic market had recovered pre-crisis levels in July

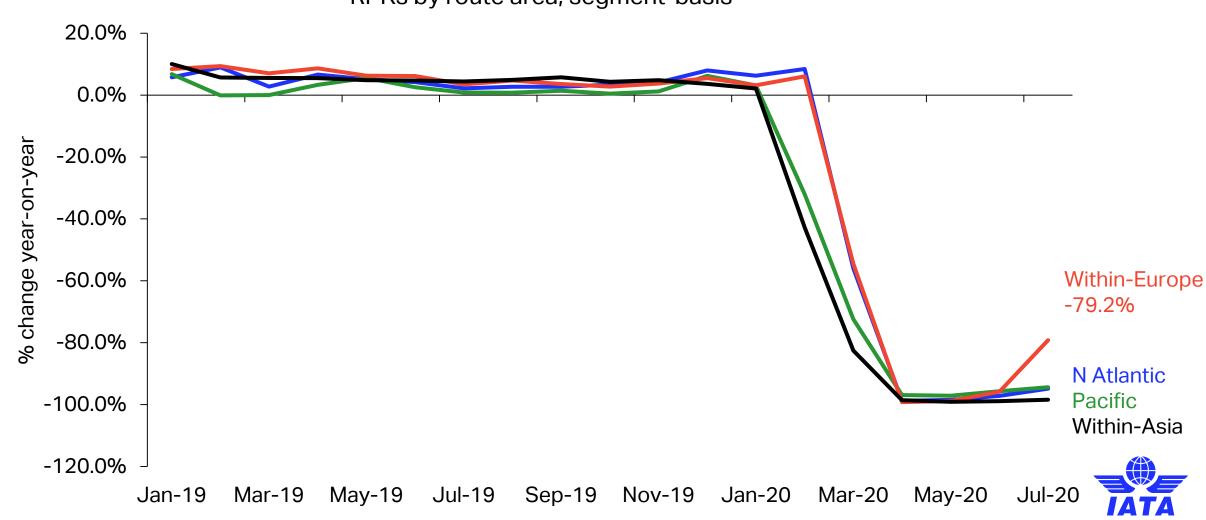
Vietnam domestic flights and new cases of COVID-19





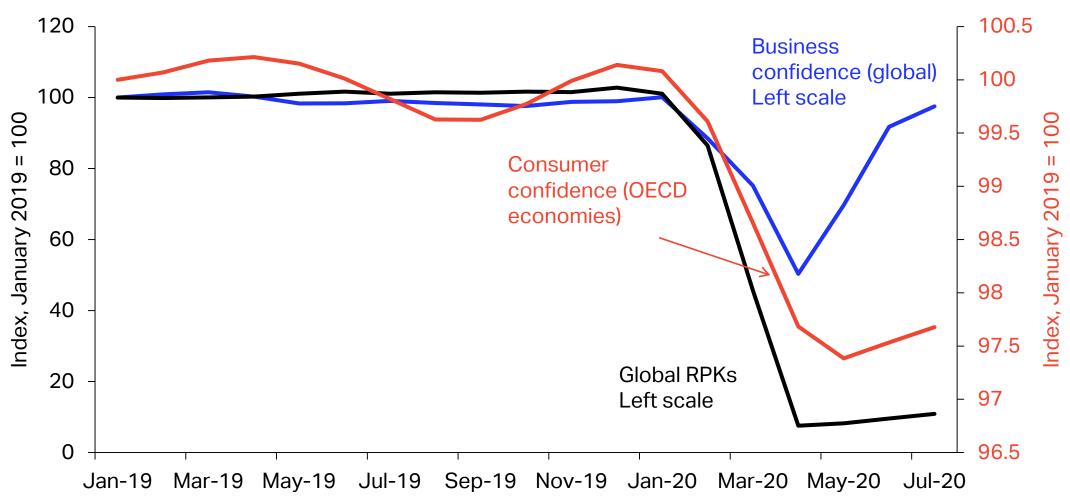
Within-Europe only international market showing growth European travel bubble has encouraged some travel to -79.2% in July





Air travel pattern closer to weaker consumer confidence Leisure travel held back by lack of confidence as well as restrictions

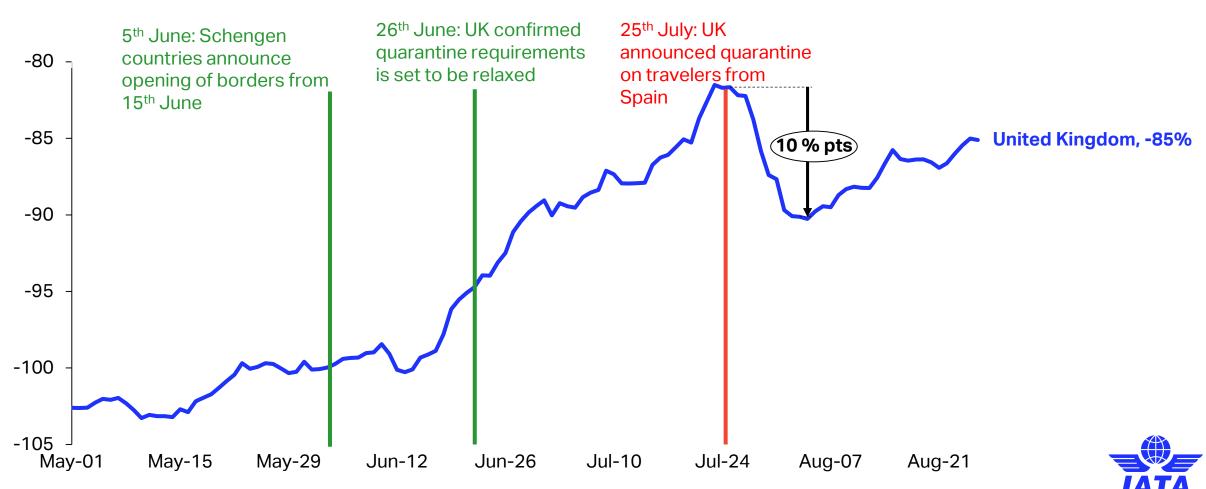
Global RPKs, business and consumer confidence





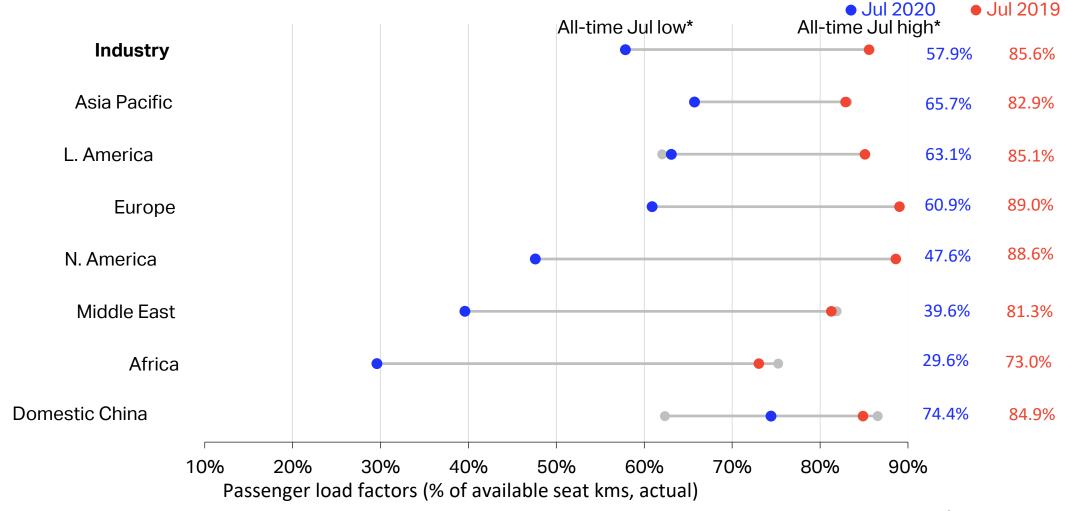
Quarantine policy is adding to consumer uncertainty UK announcements of new restrictions discouraging air travel

YoY % change in international bookings (net of refunds, 7 day moving average)



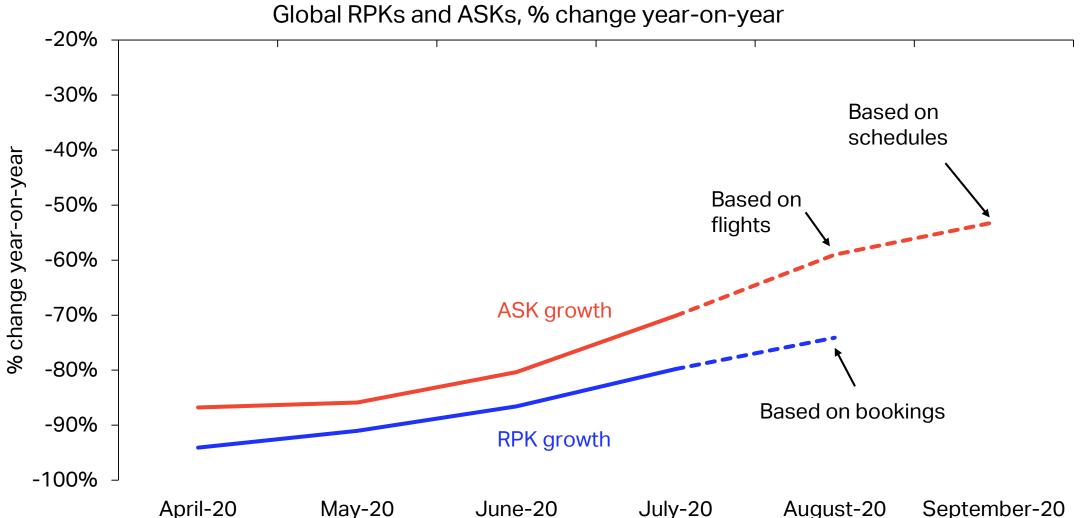
Source: IATA Economics using data from DDS

Load factors remain at all-time lows in most markets China's domestic load factor reaches 74.4% in July





Demand continues to disappoint airline expectations Airlines still adding schedules and capacity at faster rate than demand





Contacts

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