



The value of air transport for Russia's economy

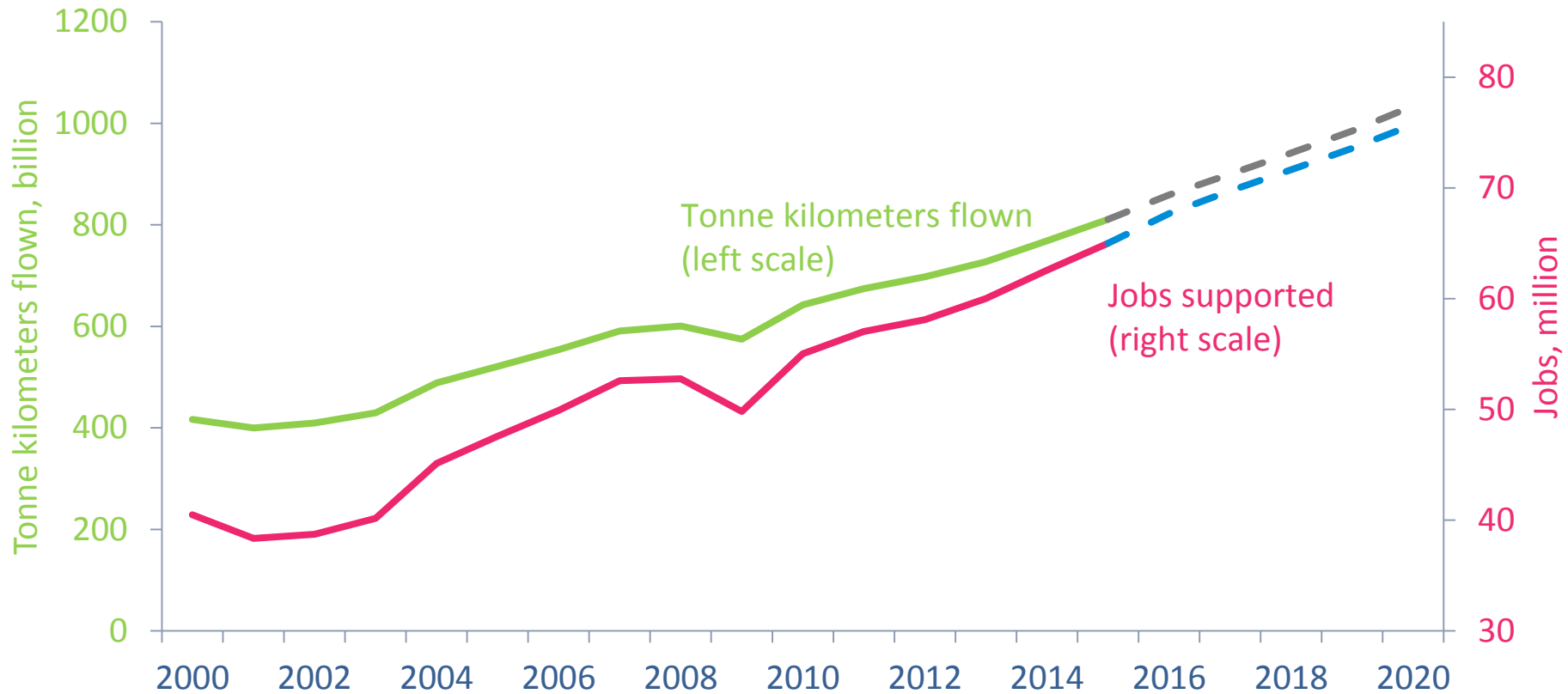
March 2016

Brian Pearce
Chief Economist
International Air Transport Association



Air transport is a key driver of growth and jobs

Air transport services and jobs supported worldwide

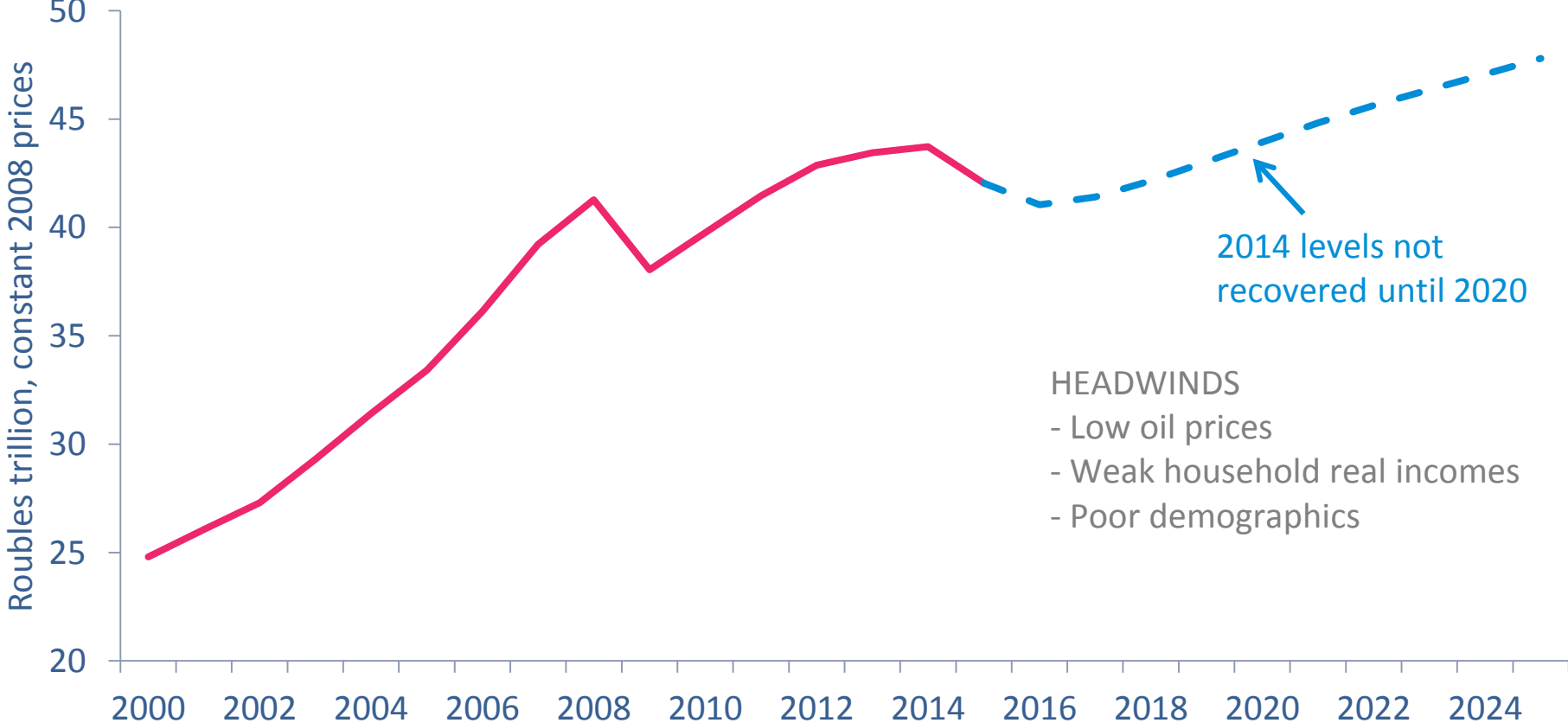


Connects Russia's economy to overseas markets



Russia's economy facing serious headwinds

Real GDP



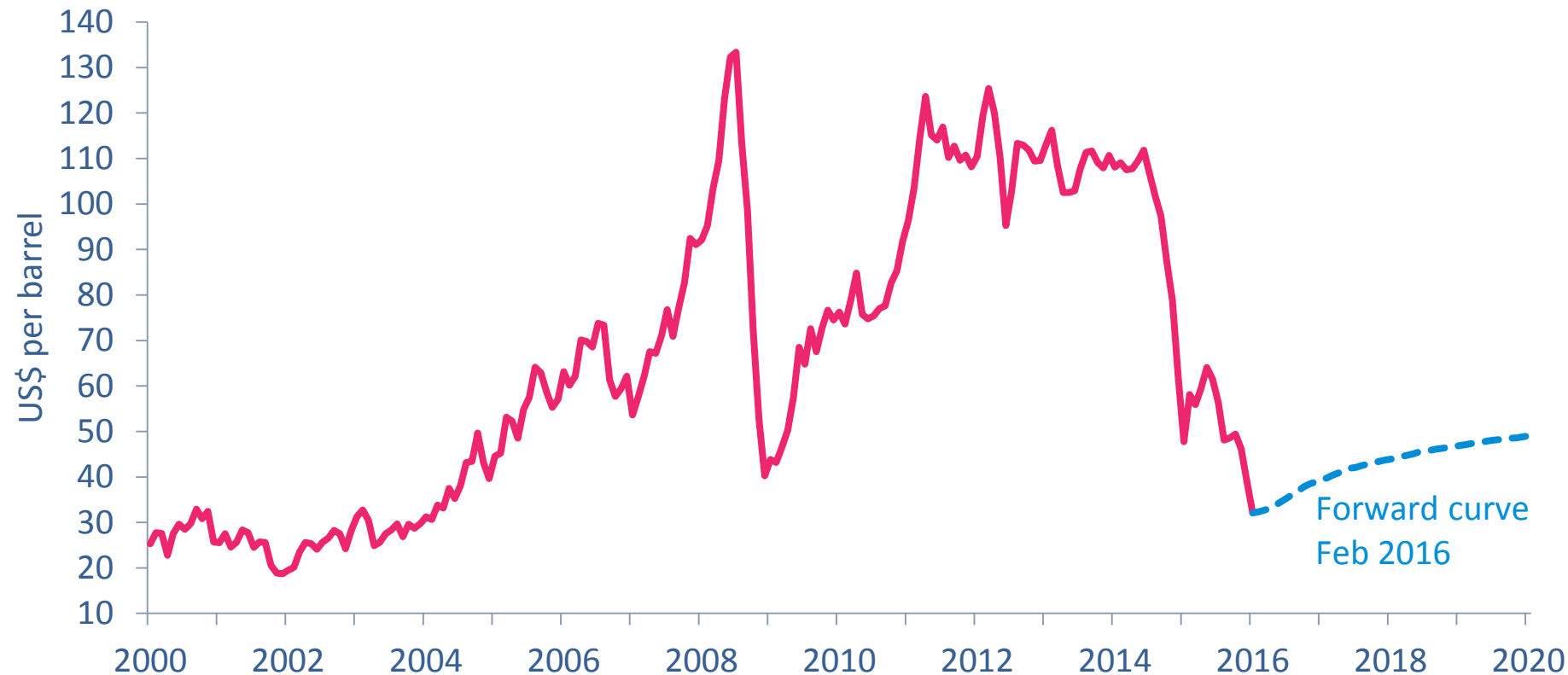
2014 levels not recovered until 2020

HEADWINDS

- Low oil prices
- Weak household real incomes
- Poor demographics

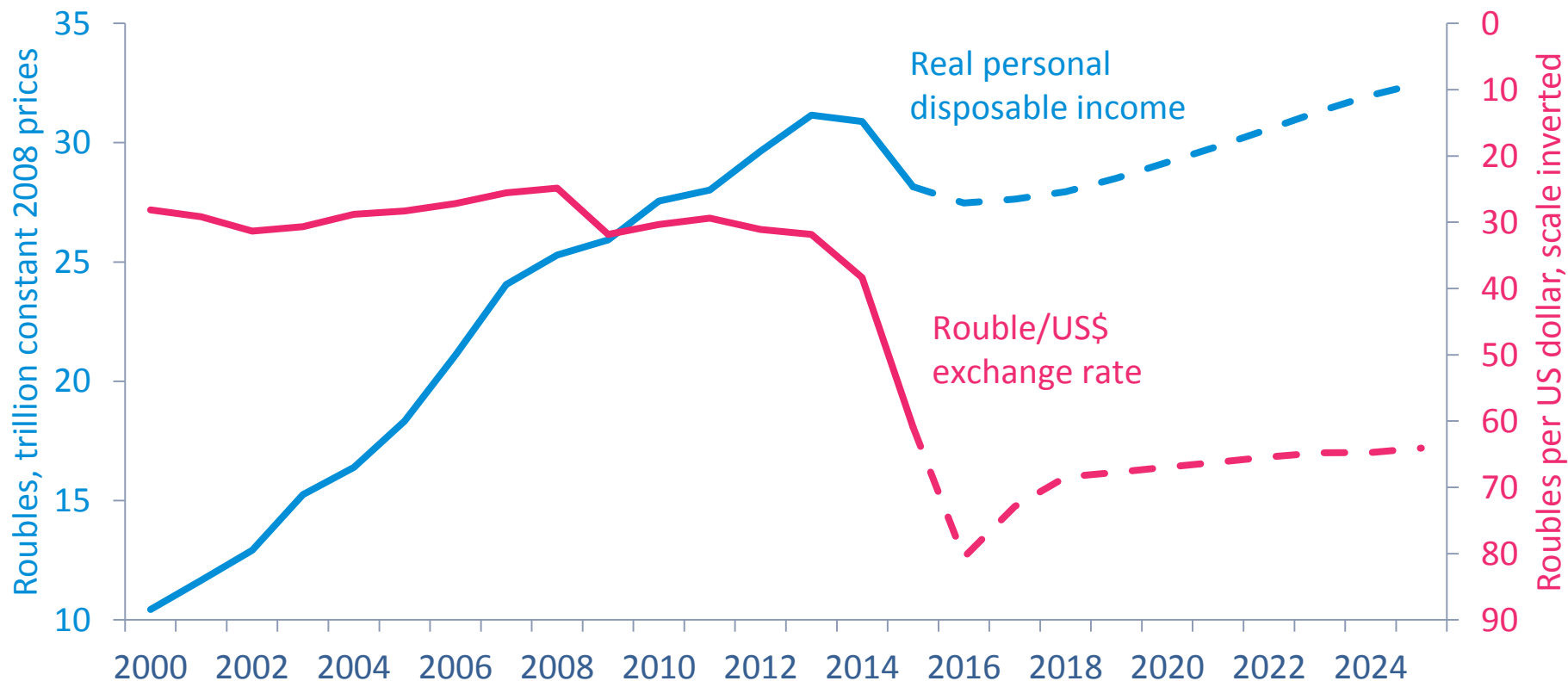
Oil prices expected to stay low

Brent crude oil price, spot and forwards



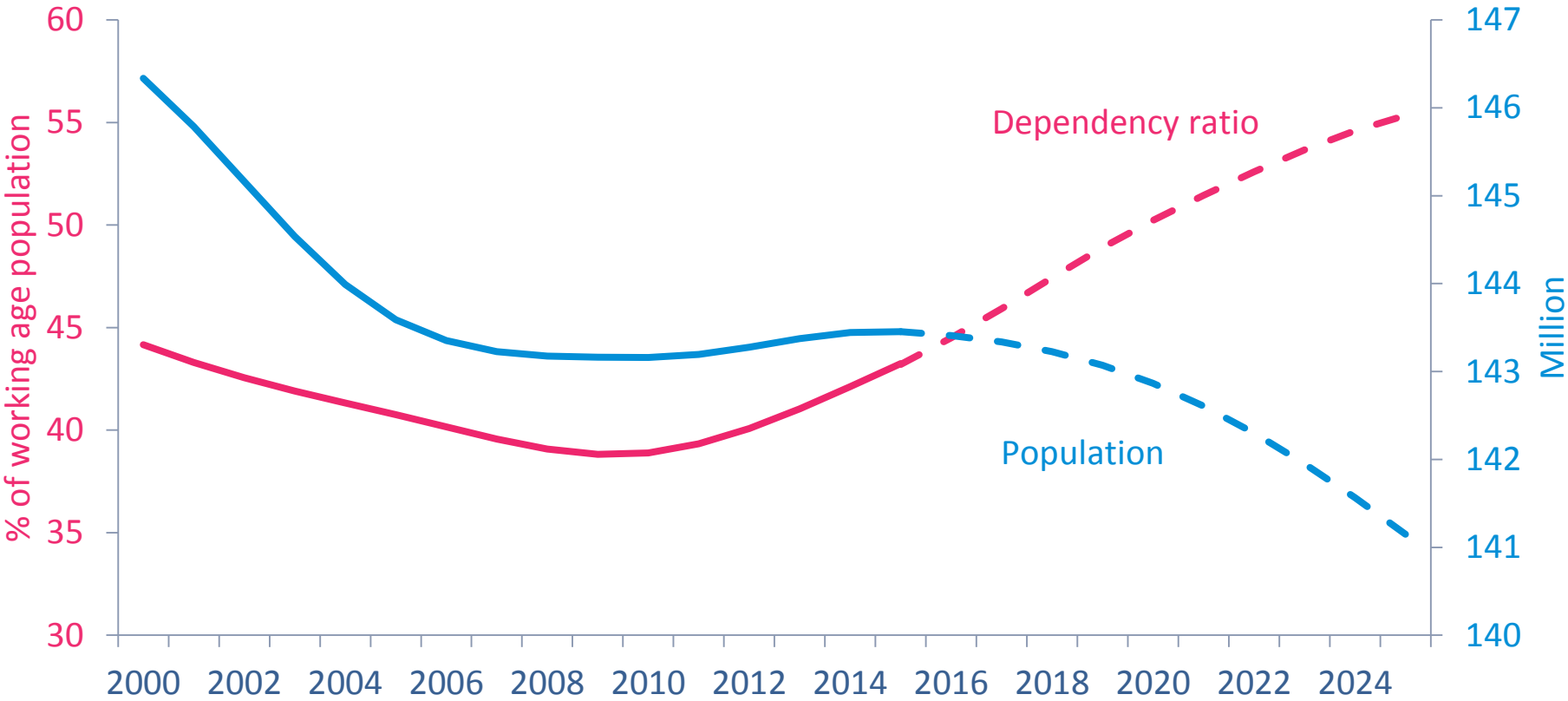
Household purchasing power under pressure

Real personal disposable income and the Rouble/US dollar exchange rate



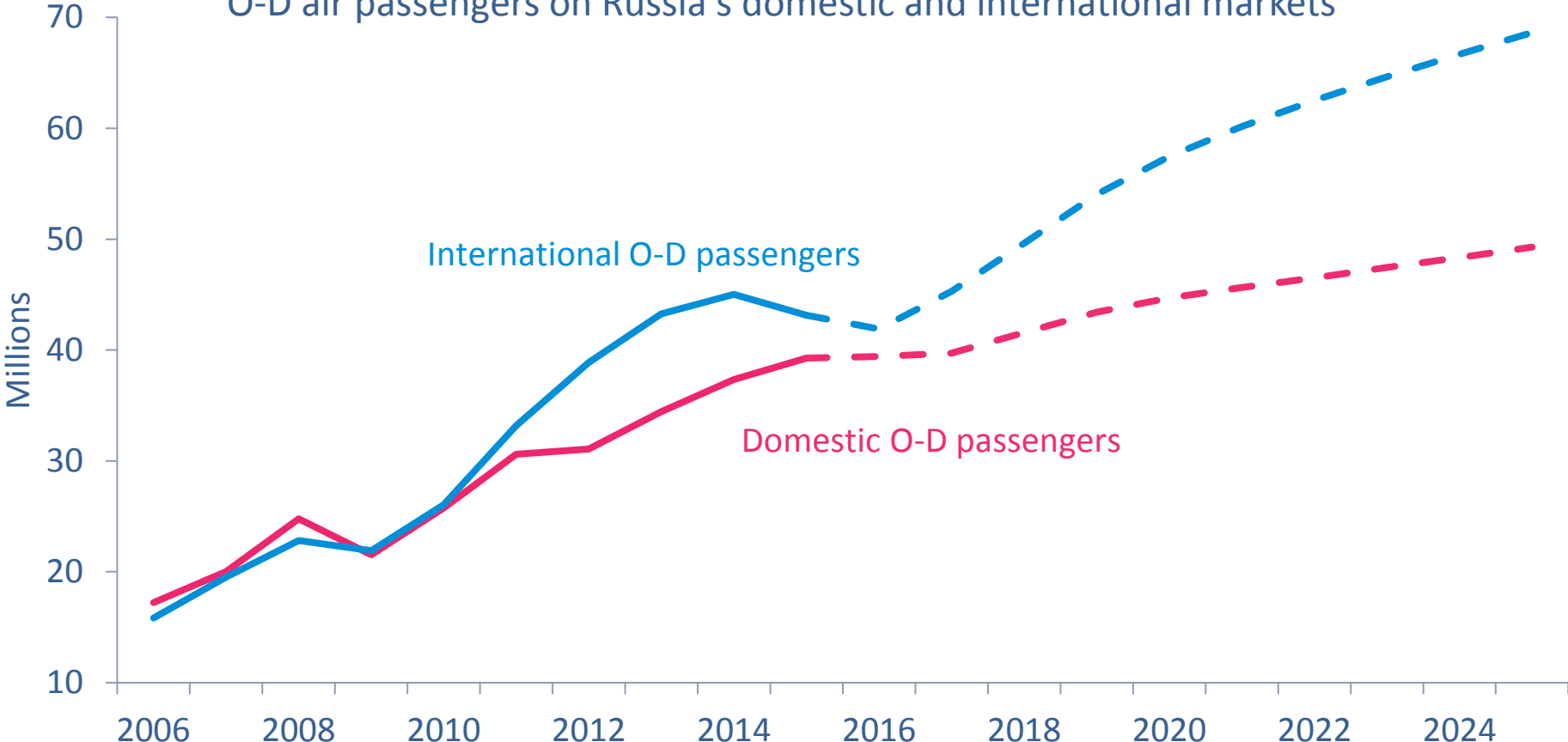
Poor demographics

Russia's population and dependency ratio (dependents/working age popn)

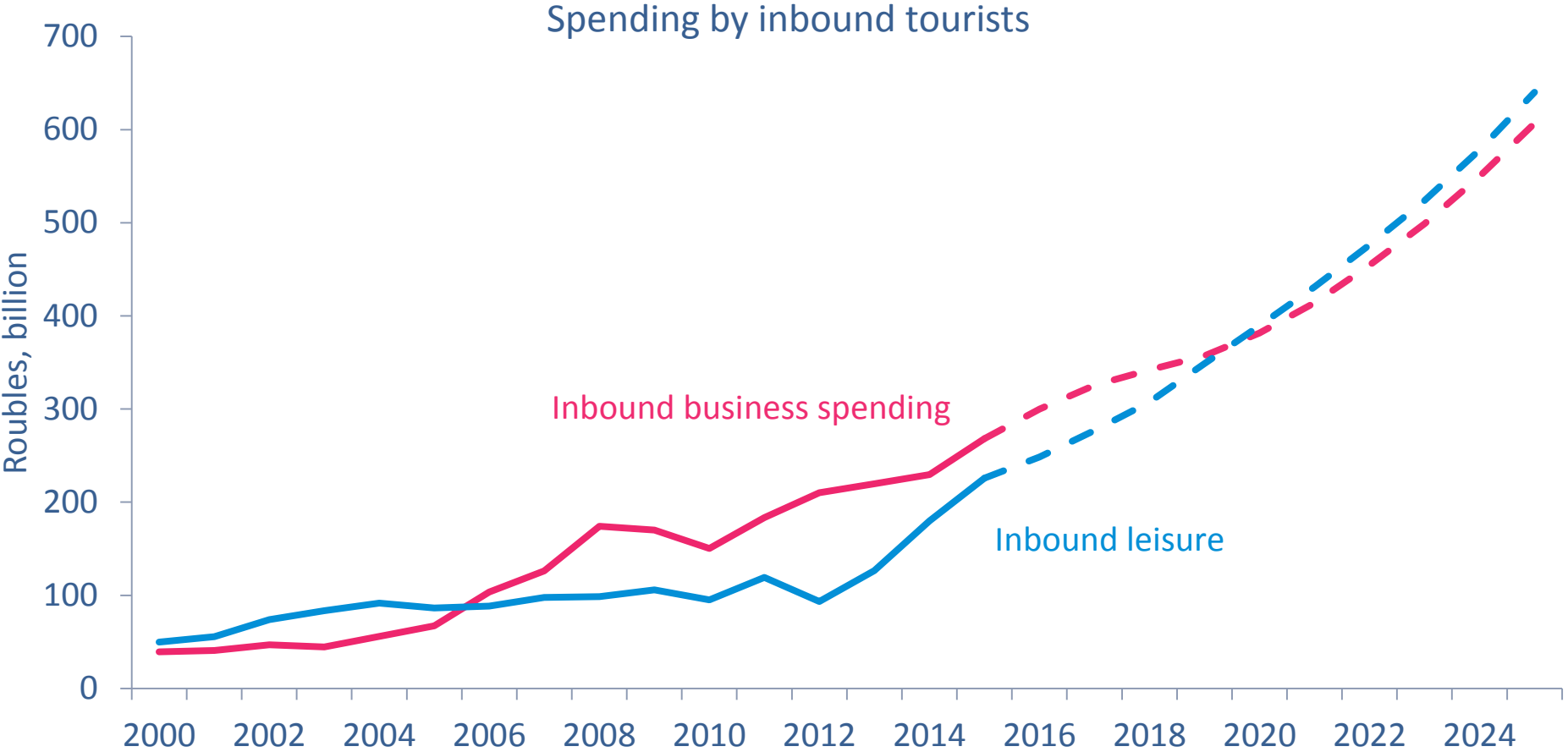


Significant potential from air transport

O-D air passengers on Russia's domestic and international markets



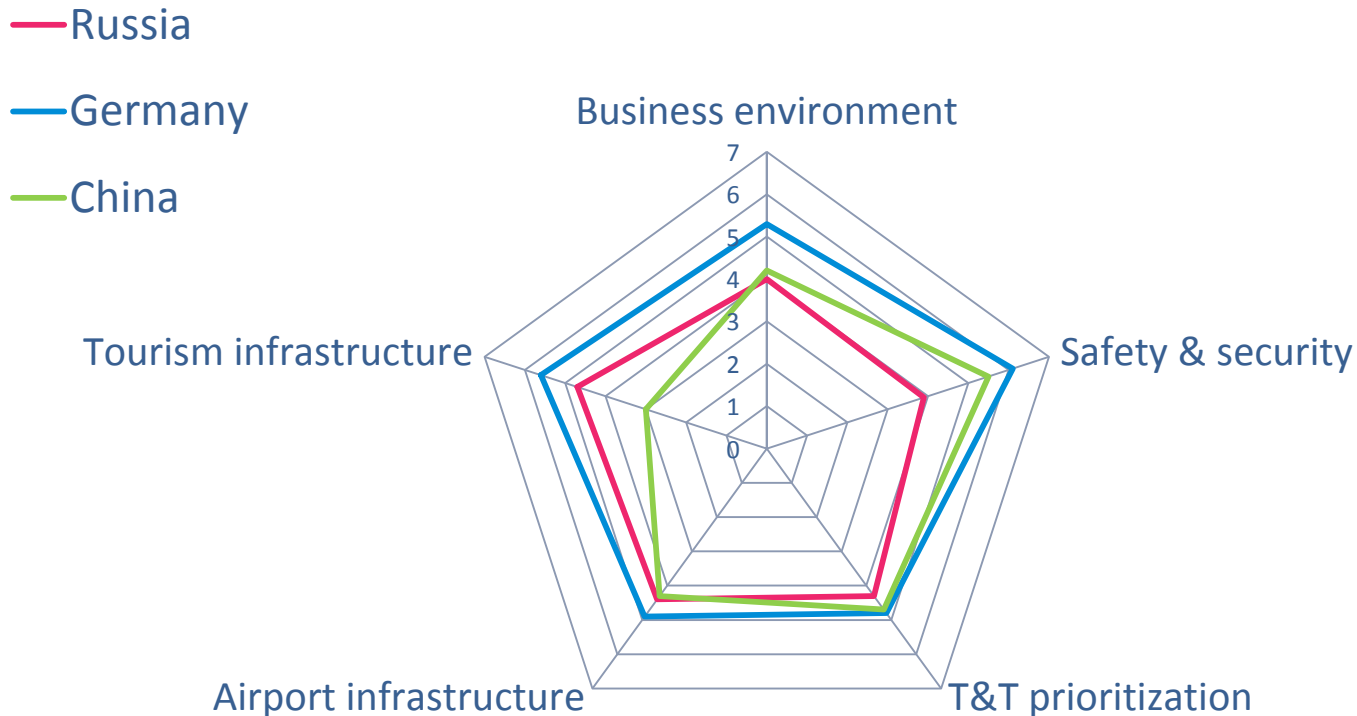
Inbound spending could easily double in 10 years



Source: Tourism Economics. Note – spending from all transport modes

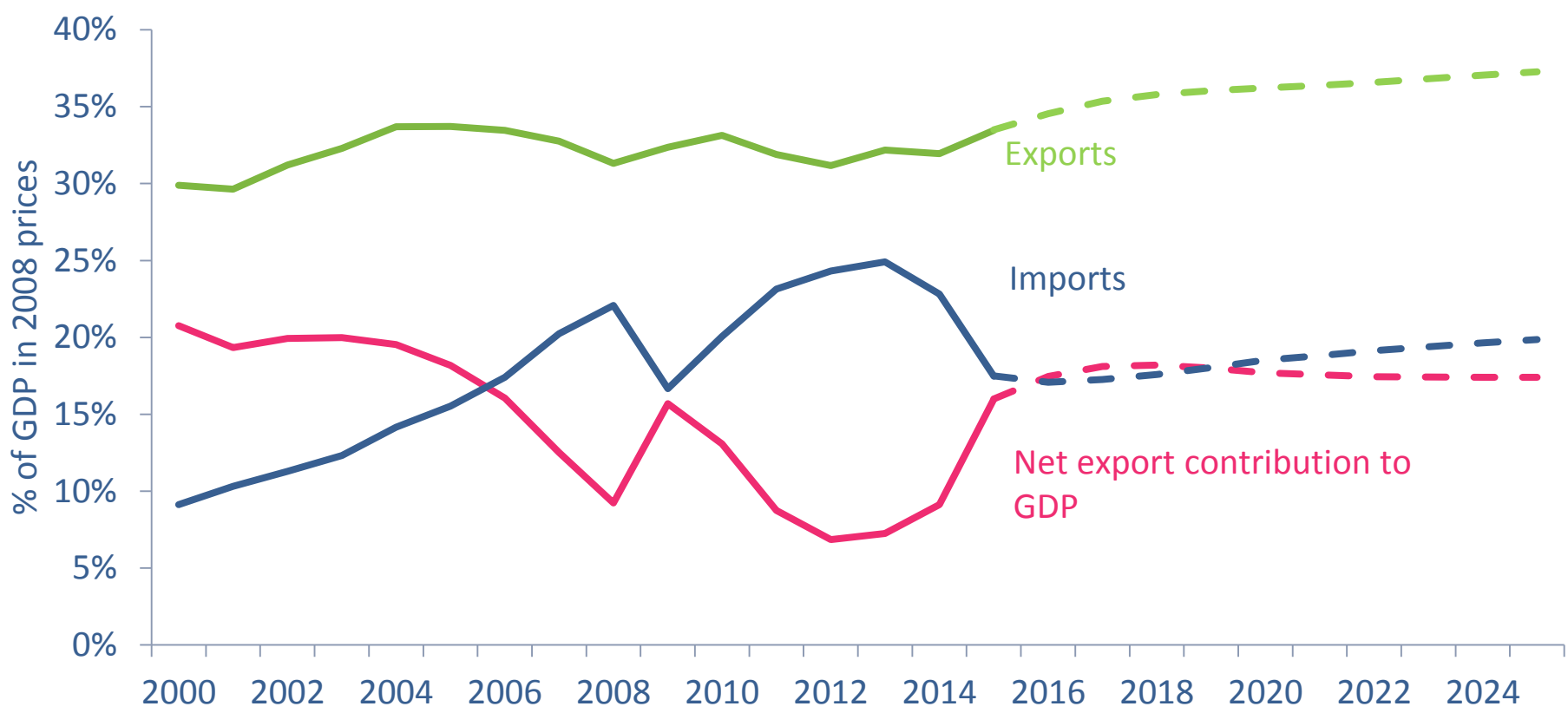
Realizing tourism potential requires action

World Economic Forum Travel & Tourism Competitiveness Index



Trade has become an important support to economy

Export, import and net exports share of GDP



Bigger challenges to facilitating air cargo

World Economic Forum Enabling Trade Index

