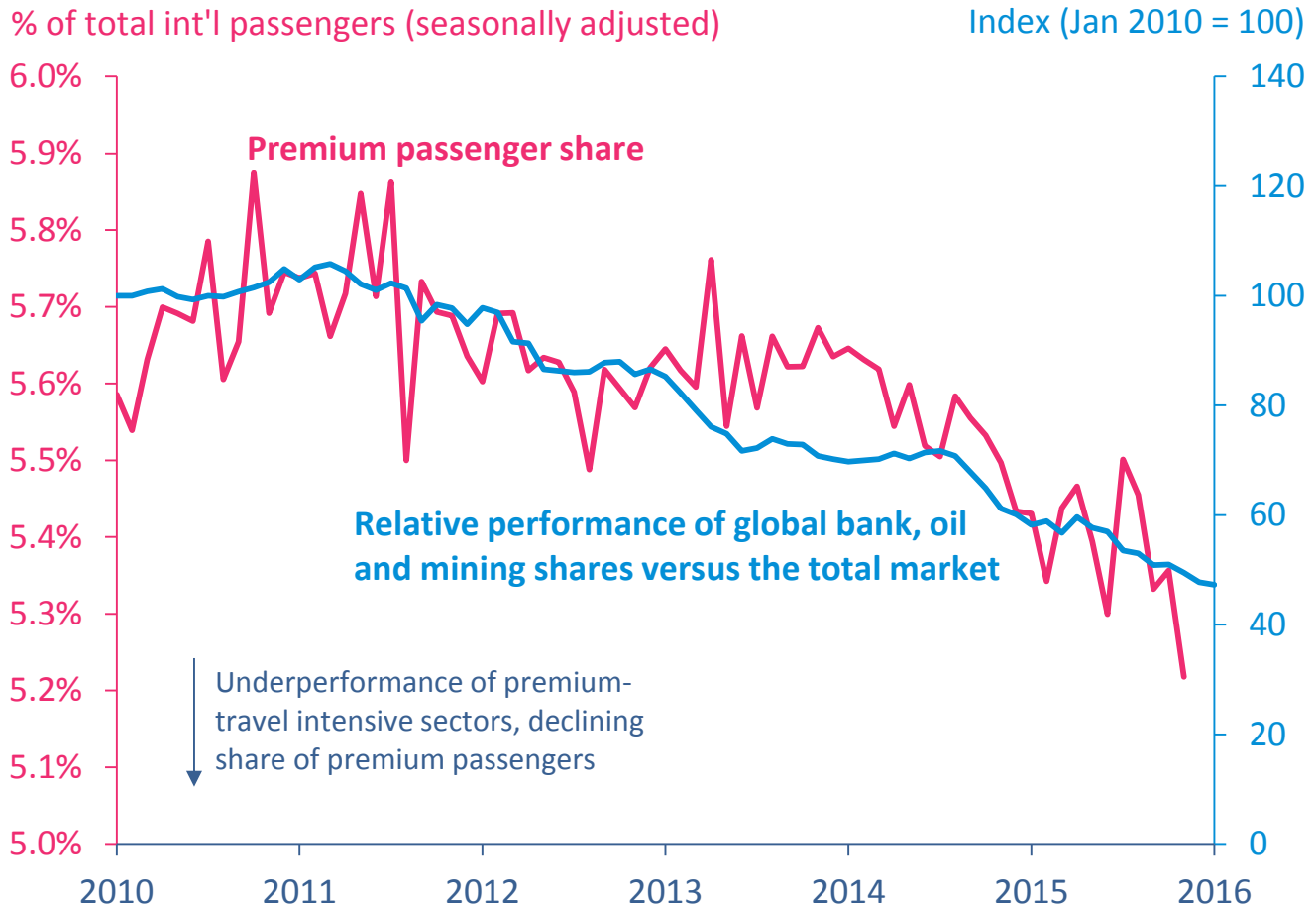




IATA ECONOMICS' CHART OF THE WEEK

19 FEBRUARY 2016

WEAKER DEMAND WEIGHING ON PREMIUM-CLASS TRAFFIC GROWTH



Sources: IATA [Monthly Statistics](#), Thomson Reuters Datastream

- Challenging conditions in some of the key industry sectors that demand premium-class travel – notably the banking sector, as well as mining and energy – have presented a headwind for premium traffic growth in recent years.
- Certainly, tough times in these sectors since 2011 – as proxied by the relative underperformance of these sectors' equities versus the total global stock market – corresponds with premium's declining share of total traffic over the same period. For more details on current trends in premium-class traffic, look out for IATA Economics' forthcoming *Premium Traffic Monitor*.

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