

# IATA WINGS OF CHANGE EUROPE

19 - 20 November 2019  
Berlin, Germany

Official Media Sponsor

**BBC**  
WORLD  
NEWS

Host Airline

**LUFTHANSA  
GROUP**



# DAY 1 – AM Tuesday 19 November

Grand Hyatt Berlin Hotel  
Berlin, Germany

**08:30 – 09:00**

**Registration & Coffee**

**09:30 – 09:45**

**Welcome Remarks**

- Andreas Scheuer, Germany's Transport and Digital Infrastructure Minister will give his welcome remarks

**09:45 – 10:00**

**Sustainable Growth, the only way forward**

- What strategy and actions must be undertaken by air transport and regulators to ensure we can grow together sustainability?

**10:00 – 10:15**

**Welcome Remarks**

- Lufthansa Group, our host airline, will give a warm welcome to attendees and share its strategic roadmap.

**10:15 – 10:30**

**The new European Commission's vision for a sustainable air transport industry**

- Following the 2019 elections and a strong debate on aviation's impact on the environment, what objectives for the new Commission?

**10:30 – 11:15**

**Networking Coffee Break**

**11:15 – 11:30**

**What role for Europe in an evermore global and shifting economy?**

- The economic epicenter is shifting eastwards towards Asia. The Old Continent sometimes referred to as the multi speed Europe is confronted to mature markets, an ageing population and congestion both in the air and on the ground. What threats and opportunities for governments, airlines and airports?

**11:30 – 12:00**

**Ministers interviews with BBC**

- European political leaders will share their views and vision on sustainability, competitiveness, and innovation in the aviation sector.

**12:00 – 13:00**

**Airline CEOs on the spot**

- In this quick-fire Q&A session, airline CEOs will offer the inside view of the industry, what it takes to make an airline successful, and what keeps them up at night – a special opportunity to hear the perspective of aviation's most prominent leaders in the unique setting of Wings of Change.



# DAY 1 – PM Tuesday 19 November

Grand Hyatt Berlin Hotel  
Berlin, Germany

**13:00 – 14:15**

Networking Lunch

**14:15 – 15:00**

## Capacity – accommodating growth today & tomorrow

- Capacity is among the hottest topics in Europe, causing more delays and CO2 emissions. This panel will dedicate particular attention to staffing – the number one reason for ATC delays – and analyze what urgent solutions can be agreed to in order to reduce the environmental footprint and avoid further strain to the saturated system, including promoting National Airspace Strategies to unlock the Single European Sky.

**15:00 – 16:00**

## Environment – A sine qua non condition to aviation sustainability

- How can air transport and climate change coexist? Are industry efforts sufficient in areas such as CO2 emissions, Sustainable Aviation Fuels from non-crop areas, electric and hybrid aircraft, noise reduction and recycling?

**16:00 – 16:30**

Networking Coffee Break

**16:30 – 17:15**

## Safety first, or when compromise is not an option

- This session will focus on new technologies and how these can help aviation reinforce the safety first principle. Particular attention will also be given to the future of reduced crew operations.

**17:15 – 17:45**

## Cybersecurity – are you prepared?

- In this Keynote and demo, our speaker will walk us through the threats that are currently menacing the air transport industry, how airlines (and airports) can best shield themselves against them, and share best practices.

**19:00 – 22:00**

Networking Dinner

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EUROPE

BERLIN, GERMANY 19-20 NOVEMBER 2019



# DAY 2 Wednesday 20 November

Grand Hyatt Berlin Hotel  
Berlin, Germany

09:00 – 09:15

## Future Trends – what world can we expect?

- The present consists of political volatility, protectionist regulations, data privacy mix vs. innovation, knowledge, diversity and a more human approach to business. And then?

09:15 – 09:45

## Cargo – Maximizing airline profit through digitalization and innovation

- Modernization and digitalization are key for airlines to add value to their flights and their bottom lines. Are we on track to deliver a profitable air cargo?

09:45 – 10:30

## What's happening NEXXT – When innovation facilitates growth

- Passenger growth is set to double worldwide in the coming 20 years. How can the industry respond to this challenge in airports through innovation and technology all the while transforming passenger experience? The examples of NEXXT and biometrics.

10:30 – 11:00

## Networking Coffee Break

11:00 – 11:45

## Airline retail journey – what are we not seeing?

In a low-profit industry like aviation, finding new sources of returns can determine an airline's survival. Are we looking in the right direction? This session will bring three different perspectives on the airline retail journey.

11:45 – 12:00

## Can Artificial Intelligence relieve airlines of their pain points?

- This session will analyze how artificial intelligence can help airlines to better streamline their operation and reduce their costs.

12:00 – 12:20

## Drones/ UAS – Commercial opportunities for airlines

- Usually referred to for being a safety hazard, drones are also a source of opportunities. How can they positively impact the bottom line?

12:20 – 12:50

## Diversity rhymes with Sustainability

- Aviation will only be able to thrive if it enhances its workforce diversity. What challenges must be overcome -and how- to ensure its long-term sustainability?

12:50 – 13:00

## Closing remarks

- IATA's RVP Europe will share his analysis of the discussions, debates and solutions put forward during the event.

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