



**IATA 71st Annual General Meeting & World Air Transport Summit
Miami, 7 - 9 June 2015, Loews Miami Beach Hotel**

Proposed Media Agenda

You must be pre-registered to attend the IATA Annual General Meeting.
To register, please go to <http://www.cvent.com/d/74qb9z>

All sessions are held at the **Loews Miami Beach Hotel**,
Kindly check all timings and press conference schedules onsite with the IATA Communications team or on
the event's Mobile App

**Media Working Room
Cowrie Room
Loews Miami Beach Hotel**

Wireless Internet access, courtesy laptops, printer and refreshments on site

If you require assistance or have general enquiries regarding online registration, please contact:

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Sunday 7 June

16:30 – 17:15

Media Briefing: Opportunities and Challenges in Latin America

Loews Hotel, Poinciana 1

- Peter Cerda, IATA Regional VP-The Americas

18:00 – 19:00

Registration for International Media & Welcome Cocktail Reception

Loews Hotel, SOAK (pool cabana rooftop)

19:00 – 22:00

Welcome Reception

Sponsored by Boeing

Loews Hotel, Americana Lawn by the swimming pool

Monday 8 June

7:30 – all day

Media Registration

Loews Hotel, Cowrie Room

7:45 – 8:30

Media Breakfast hosted by oneworld

Loews Hotel, Poinciana 1

9:00 – 10:00

Opening Session and Welcome

Loews Hotel, Americana Salons 1-2-3

- Tony Tyler, Director General and CEO, IATA,
 - Keynote Address and Updated Financial Outlook
- Anthony Foxx, US Secretary of Transportation
- Dr. Olumuyiwa Benard Aliu, President, ICAO Council
- John Scanlon, Secretary General, CITES

10:15 – 11:00

IATA AGM Opening Press Briefing

Loews Hotel, Poinciana 1

- W. Douglas Parker, Chairman and CEO, American Airlines Group, and President of the 2015 AGM
- Calin Rovinescu, President and CEO, Air Canada and Chairman of the IATA Board of Governors
- Tony Tyler, Director General and CEO, IATA

11:00 – 12:30

AGM Working Session

Loews Hotel, Americana Salons 1-2-3

- Director General's Annual Update on the State of IATA

12:30 – 13:00

IATA Economics Media Briefing

Loews Hotel, Poinciana 1

- Brian Pearce, IATA Chief Economist

13:00 – 13.45

IATA Media Lunch hosted by SkyTeam

Loews Hotel, Rotunda Area near Poinciana 1

13:45 – 14:30

SkyTeam Media Briefing

Loews Hotel, Poinciana 1

14:30 – 15:45

Panel Discussion

Aircraft Manufacturers & Airlines: Partners?

Sponsored by CFMI

Loews Hotel, Americana Salons 1-2-3

- Fabrice Brégier, President & CEO, Airbus S.A.S.
- David L. Joyce, President & CEO, GE Aviation

- Aengus Kelly, CEO, AerCap
- Willie Walsh, CEO, IAG
- *Moderator:* Max Kingsley-Jones, Executive Director, Flightglobal

15:45 – 16:15

Afternoon Break

16:15 – 17:30

CEO Insight Debate

Sponsored by AerCap

Loews Hotel, Americana Salons 1-2-3

- James Hogan, President & CEO, Etihad Airways
- Christoph Mueller, CEO, Malaysia Airlines
- Claudia Sender, CEO, TAM
- Carsten Spohr, Chairman of the Executive Board & CEO, Lufthansa
- Brad Tilden, Chairman, President and CEO, Alaska Airlines
- *Moderator:* Richard Quest, CNN International Business Correspondent

17:30 – 18:30

Media Cocktail Reception hosted by Star Alliance

Loews Hotel Conference Terrace, 3rd Floor

18:45

Bus departs from Loews Hotel to Gala Evening

19:00 – 22:00

Gala Evening

Sponsored by Airbus

Tuesday 9 June

7:45 – 8:30

IATA Media Breakfast and Briefing: Safety

Loews Hotel, Poinciana 1

Rudy Quevedo, Director of Safety, IATA

9:00 – 10:00

Panel Discussion

Infrastructure for Sustainable Growth

Loews Hotel, Americana Salon 3

Sponsored by UATP

- Ivan Chu, Chief Executive, Cathay Pacific
- Andrés Conesa, CEO, Aeroméxico
- Richard Deakin, former CEO, NATS
- Emilio T. Gonzalez, Director, Miami-Dade Aviation Department
- Michael P. Huerta, Administrator, Federal Aviation Administration
- *Moderator:* Mark Schwab, Chief Executive Officer, Star Alliance

Or

9:00 – 10:00

Panel Discussion

Making Airlines Investible

Loews Hotel, Americana Salons 1-2

- Christopher Luxon, CEO, Air New Zealand
- Calin Rovinescu, President and CEO, Air Canada
- Chris Tarry, CEO, CTAIRA
- Robin Hayes, President and CEO, JetBlue

- *Moderator: John Luth, Chairman and CEO, Seabury*

10:15 – 10:45

IATA Media Briefing: Passenger Experience

Loews Hotel, Poinciana 1

- Tom Windmuller, IATA Senior VP, Airport, Passenger, Cargo and Security

11:00 – 12:00

Panel Discussion:

Airline Future Cargo Strategy

Loews Hotel, Americana Salons 1-2

- Brendan Canavan, President, UPS Airlines
- William J. Flynn, President & Chief Executive Officer, Atlas Air Worldwide
- Temel Kotil, CEO, Turkish Airlines
- Bryan Terry, Director, Transportation and Logistics, PwC
- *Moderator: Carlos Grau Tanner, DG, Global Express Association*

Or

11:00 – 12:00

Panel Discussion

Meeting Evolving Consumer Demands

Loews Hotel, Americana Salon 3

- Philippe Chérèque, Chief, Commercial & and Technology Officer, American Express Global Business Travel Speaker
- Alex Cruz, CEO, Vueling
- Jen Durkin, CEO, Project Travel
- Alan Joyce, Managing Director & Group CEO, Qantas Airways
- Lee McCabe, Global Head of Travel, Education and Consumer Services, Facebook
- *Moderator: Richard Quest, CNN International Business Correspondent*

12:10 – 12:30

Closing Session

Loews Hotel, Americana Salons 3

12:45

IATA AGM Closing Press Briefing

Loews Hotel, Poinciana 1

- Tony Tyler, IATA Director General and CEO
- Andrés Conesa, President, Aeroméxico and incoming Chairman, IATA Board of Governors

13:15 --14:00

**Media Lunch & IATA Media Briefing:
Environment Update/Smart Regulation**

Loews Hotel, Poinciana 1 and 2

- Paul Steele, IATA Senior VP, Member and External Relations

15:00

Closure of Media Working Room

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