



New at the IGHC! – GETTING TO KNOW YOUR AIRLINES power meetings

Time is always at a premium during conferences. Between attending panel sessions, workshops and connecting or reconnecting with industry peers, meeting representatives from airlines is not always easy to plan and schedule. A solution is the facilitated one-on-one power meeting (also known as speed networking), one of the fastest growing forms of structured networking in the world.

That is why IATA is making “Getting to Know Your Airlines” power meetings part of its IGHC program. We have carved out a two-hour dedicated session on Monday, 27 May from 13:30 to 15:30, giving you the opportunity to make new connections with airline representatives. “Getting to Know Your Airlines” is an accelerated and efficient way for IGHC delegates to build business relationships with airlines.

Sounds interesting? Of course, it is!

This two-hour dedicated session has been crafted with your needs in mind. It is designed to provide you with a unique platform to access airline subject matter experts (SMEs) responsible for procurement and/or management of ground handling contracts.

Through the meeting scheduler that will be launched two months before the IGHC, you will be able to have a five-minute introductory chat with up to 15 airline representatives. Are 15 too few? Then make sure one of your colleagues also participates in this event and double the number of contacts your company makes!

How will it work?

Before the conference: All non-airline delegates will automatically be notified of the list of airline SMEs attending. You will then be able to schedule up to 15 five-minute power meetings with the airline SMEs you want to meet. Don’t worry, we will provide with all the instructions you need in advance!

A week before the IGHC: You will receive a personalized agenda with a list of the meetings you have scheduled. “Getting to Know Your Airlines” will appear in the IGHC program. Remember to add this networking session to your agenda to reserve your time exclusively for this event.

At the IGHC on Monday, 27 May: The power meetings will start promptly at 13:30 in the plenary room with a short introduction. A floor plan will be available onsite indicating where the airline SMEs will be located. The names of the airlines will be clearly displayed on the tables and IATA staff will be available to help you find your way. The same floor plan will also be accessible through the mobile app in advance, so you can plan your route.

The five-minute power sessions will be moderated by IATA. Following the kick-off bell, IATA will provide a signal at the halfway point and another signal 30 seconds before the end of the session. Once the five-minute session is over, the bell will ring and you will make your way to your next face-to-face meeting.

Throughout the session, IATA staff will be onsite to assist should you have any questions. The session will end with a short wrap up at 15:30.