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**12th WORLD CARGO
SYMPOSIUM**

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DALLAS, TEXAS

Cargo Transformation Track – Exploring new opportunities!

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Cargo Transformation Track Summary:

The objectives of this track are to 1) gauge the industry interest in these 2 topics: modernizing cargo distribution and optimizing the end-to-end journey; and 2) fuel a debate and trigger opportunities for standards development and/or transformational initiatives.

<p>09:00 – 09:10</p>	<p>Welcome Address from the Chair</p> <p>Scott Sangster, Vice President, Global Logistics Network (GLM), Descartes Systems Group</p>
<p>09:10 - 09:30</p>	<p>The Case for Change</p> <p>Celine Hourcade, Head Cargo Transformation, IATA</p>
<p>Session 1 – Modernizing air cargo distribution</p>	
<p>09:30 – 09:50</p>	<p>Showcasing Existing Initiatives</p> <ul style="list-style-type: none"> • Cargo Booker, an open e-booking platform for air cargo – presented by Jos Nuijten, VP Network Integration Strategy, Descartes • An open technology platform offering instant pricing, automated routing and dispatch, end-to-end tracking and visibility – presented by Ryan Rusnak, Co-Founder & CTO, Airspace Technologies
<p>09:50 – 10:30</p>	<p>Panel Discussion: Modernizing Air Cargo Distribution</p> <p>The objectives of this panel are to identify the needs and opportunities, discuss the current obstacles and the potential next steps. Is it the right vision? What needs to be done to get there? What can we learn from air travel retailing practices? What are the challenges / obstacles? Do we need new standards?</p> <p>Panel discussion moderated by Celine Hourcade, Head Cargo Transformation, IATA with:</p> <ul style="list-style-type: none"> • Don Bender, Manager, Cargo Distribution Channels and e-freight, American Airlines • Ryan Rusnak, Co-Founder & CTO, Airspace Technologies • Jos Nuijten, VP Network Integration Strategy, Descartes
<p>10:30 - 11:15</p>	<p>Networking Break</p>



Session 2 – Optimizing the end-to-end journey

11:15 - 11:30	<p>Keynote: The vision for Fast Cargo: protecting and improving air cargo strength</p> <p>“We sell speed – we need to protect that speed” Air cargo is the fastest mode of transport, but the other modes of transport are partnering to improve their lead times and compete with air cargo on that front. What can the industry do to minimize stationary freight pre & post flight?</p> <p>Ashish Pradhan, General Manager Airlines - Wipro Limited</p>
11:30 – 12:20	<p>Panel discussion: optimizing the end-to-end journey</p> <p>The objectives of this panel are to identify the needs and opportunities, discuss the current obstacles to speed on the ground and the potential next steps. Is it the right vision? What needs to be done to get there? What can we learn from innovative practices? Do we need new standards? Shall we redesign the industry MOP? What are the challenges / obstacles?</p> <p>Panel discussion moderated by Jessica Tyler, Managing Director Cargo Culture and Transformation, American Airlines, with:</p> <ul style="list-style-type: none">• Sara Van Gelder, Cargo & Logistics Development Manager, Brussels Airport Company• Laura Rodriguez, Assistant Manager, Cargo iQ• Matthias Hurst, Director, Global Airfreight Initiatives, Agility• Sally Nordeen, Senior Director, Aviation Solutions Smiths Detection• Christian Bergfelder, Director Network Airside & Airport Affairs, DHL Express Europe
12:20 – 12:30	<p>Closing Remarks from the Chair</p> <p>Scott Sangster, Vice President, Global Logistics Network (GLM), Descartes Systems Group</p>

