



WORLD CARGO SYMPOSIUM

Closing Plenary

Thursday 14th March 2019
14:00 – 16:00



Closing Plenary Agenda

14:00 – 14:10	<p>Chairman's remarks <i>Glyn Hughes, Global Head of Cargo, IATA</i></p>
14:10 – 14:30	<p>Key Outcomes – WCS 2019 12 content tracks, 4 Industry Standard setting conferences, 5 Workshops, 3 Executive Summits and numerous industry meetings</p> <p>What was agreed and how will it help shape the future of Air Cargo. This session will provide the highlights from the week and the commitments going forward.</p> <p><i>Peter Gerber, CEO, Lufthansa Cargo & Chair of IATA Cargo Committee</i> <i>Glyn Hughes, Global Head of Cargo, IATA</i></p>
14:30 – 15:10	<p>Innovation Awards 2019: Investing in the future <i>Glyn Hughes, Global Head of Cargo, IATA</i></p> <p>Innovative ideas are needed to make air cargo more efficient, transparent, and reliable and generally more aligned to meeting the needs of the customers. Launched during WCS 2014, the third edition of the IATA Cargo Innovation Awards aims at encouraging new ideas to enrich customer experience and/or to improve the competitiveness of air logistics and are designed to encourage, promote, recognize and support innovations within the air cargo industry.</p> <p>We will hear from the short-listed finalists; and then....YOU DECIDE!!</p> <p>The winning entry, although all entries are winners, will be selected jointly by the panel of judges and the audience.</p>
15:10 – 15:40	<p>Leveraging Social Media in the Cargo world</p> <p>The use of social media in our society has mushroomed over the past decade, it's uses are changing the way we do business and how we promote our services. The global outreach social media can obtain is phenomenal and our industry hasn't even scratched the surface of it's potential. This session will highlight how social media can be used personally and for business most effectively.</p> <p>Announce the winners of the WCS 2019 Social Media Awards</p>
15:40 – 16:00	<p>Why Service is the essence of humanity <i>Motivation Speaker tbc</i></p>



16:00 – 16:10	Launch of FACE-UP! 2020: The air cargo career competition <i>Glyn Hughes, Global Head of Cargo, IATA</i> FACE-UP! is a competition for recent graduates to present their thesis at the World Cargo Symposium (WCS). The idea is to bring fresh energy into the air cargo industry by offering opportunities that will assist the professional development of talented graduates with a passion for the industry. Air cargo is growing at an impressive rate and we want young people to be a part of unlocking and benefitting from this potential.
16:10 – 16:20	The winner of the 2019 Innovation Awards is.... <i>Nick Careen, SVP Airports, Passenger, Cargo and Security, IATA</i>
16:20 – 16:30	Closing Remarks and WCS 2020: Where next? <i>Glyn Hughes, Global Head of Cargo, IATA</i>

