



Pharmaceuticals Track

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Wednesday 13th March 2019
9:00 – 12:30



Pharmaceuticals Track Summary:

The growing market for pharmaceutical goods poses unique opportunities for the air cargo industry. This half day track will address the importance of innovation, which is playing a critical role in the transport of pharmaceutical by air and addressing how continuous improvement and technology can mitigate risks. Learn and share with industry experts the opportunities in a long term Pharmaceutical vision in the Asian market.

09:00 – 09:05	<p>Chairperson Opening Remarks</p> <p>Nina Heinz, Global Head of Network & Quality, DHL Global Forwarding</p>
09:05 – 09:15	<p>Welcome Address</p>
09:15 - 10:00	<p>The Asian Market Pharmaceutical Industry Outlook</p> <p><i>Is the pharmaceutical sector set for a growth and what are the opportunities and challenges the air cargo industry will have to face in the coming decade?</i></p>
10:00 – 10:30	<p>Combating Falsified Medicines – what actions are been undertaken?</p> <p><i>Counterfeit medicines and pharmaceutical crime represent a global public health risk. How can the integrity and safety of the global healthcare supply chain be secured in the legitimate supply chain?</i></p>
10:30 - 11:15	<p>Networking Break</p>
11:15 - 12:25	<p>Panel and Interactive Discussions – Addressing Air Freight Operational Challenges</p> <p><i>Improving industry logistics networks to achieve supply chain excellence increasingly requires transparency and cooperation amongst all supply chain partners to provide the high quality services customers demand to ultimately safeguard patient safety.</i></p> <p><u>Moderator:</u></p> <ul style="list-style-type: none"> - Joachim von Winning, Executive Director, Air Cargo Community Frankfurt <p><u>Panelists:</u></p> <ul style="list-style-type: none"> - Nina Heinz, Global Head of Network & Quality, DHL Global Forwarding - David Beecham, Product Development Director, CargoLogicManagement - Ong Geok Suan, GM Key Accounts & Verticals, Singapore Airlines
12:25 – 12:30	<p>Chairperson Closing Remarks</p> <p>Nina Heinz, Global Head of Network & Quality, DHL Global Forwarding</p>

