Accelerate@IATA Segment 8: AI and Data Driven Solutions for Environmental Impact



HEADQUARTERS	FOUNDED	AMOUNT RAISED
Tel Aviv, Israel	2018	Private

SeeTrue revolutionizes the current security screening process with Artificial Intelligence, addressing the challenges of social distancing, passenger throughput, experience, security, and cost with a new Artificial Intelligence approach. SeeTrue's AI provides automatic threat detection and alarm resolution. It connects to existing X-Ray and CT scanners and is deployed operationally around the world in airports, mass-transit, ports, sensitive facilities and parcels.

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HEADQUARTERSFOUNDEDAMOUNT RAISEDWiesbaden, Germany2015\$7M

We are Omnevo- a company re-shaping the future of travel commerce, originally molded from AOE's leading aviation E-Commerce solutions with catering management and supply chain expert SHIFTEO, delivering unique ancillary revenue models in food& beverage, retail, and experiences for airlines, airports, and rail operators. With our solutions for Food Pre-Order, you can allow customers to pre-select complimentary meals or upgrade to premium selections. Make catering a profit, not a cost-center. Reduce waste and increase sustainability – all fully integrated.



HEADQUARTERS FOUNDED **Lelystad-Airport, Netherlands 2018**

AMOUNT RAISED Undisclosed (Series A)

BagsID is the baggage identification network. The focus of BagsID is creating a no-tag bag future, also referred to as

'baggage biometrics'. The company's baggage identification solution uses AI, deep learning and computer vision to build smarter baggage solutions. It can detect individual bags by their unique physical characteristics (including scratches, dents and other features) and extracts valuable data out of images. Our solution helps predict, better arrange and ultimately reduce the number of baggage containers per flight and eliminates the need for paper bag tags, reducing waste.

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HEADQUARTERS	FOUNDED	AMOUNT RAISED
Seattle, USA	2017	Private

Our proprietary SmartRoutes solution provides airlines with flight time and fuel burn reductions — resulting in material cost savings and an improved environmental profile. Our SecureTrack technology provides Air Navigation Service Providers (ANSPs) with an unmatched combination of surveillance data security, reliability and precision — helping them maximize the capability of the world's air traffic system. In short, Nexteon is elevating the future of air travel.

GreenerClarity Greener Clarity https://greenerclarity.io/

HEADQUARTERSFOUNDEDAMOUNT RAISED**UK/Switzerland2021Undisclosed**

The Greener Clarity Platform is a tailored dashboard for more efficient sustainability reporting and a recommendation engine for sustainable solutions. Bring all your impact reporting together in one central system. Track against corporate targets and industry benchmarks. Our expert team ensures your reporting and auditing needs are met by Greener Clarity. We find eco-innovation matched your operations. The value of opportunities, both in terms of sustainability Impact and Business Benefits (cost and time savings), depends on the configuration of your operations. Find the best solutions matched objectively using your data with our platform.

Signol Signol https://www.signol.io/

HEADQUARTERS London, UK FOUNDED **2017**

AMOUNT RAISED **\$675K**

Signol uses personalised feedback, data science, and behavioural economics to significantly optimise business

processes and employee performance. In a pilot with Virgin Atlantic, we saved \$5.4 million in fuel costs and reduced 21,500 tonnes of CO2 emissions - the lowest marginal abatement cost ever measured for carbon reduction. For 1000 captains, we estimate conservative savings of \$13-20m.