The air transport sector makes a major contribution to the Brazilian economy

**It creates jobs...**

Airlines, airport operators, airport on-site enterprises (restaurants and retail), aircraft manufacturers, and air navigation service providers employed 270,000 people in Brazil in 2014. On top of this by buying goods and services from local suppliers, it supported another 400,000 jobs, and when these people spend their wages, it supported a further 190,000 jobs in 2014.

**...and generates wealth**

Foreign tourists arriving by air to Brazil, who spend their money in the local economy, are estimated to have supported an additional 280,000 jobs in 2014.

The industry also supported a $25.1 billion gross value added contribution to GDP in Brazil. Spending by foreign tourists supported a further $7.8 billion gross value added contribution to the country’s GDP. This means that 1.4 percent of the country’s GDP is supported by the air transport sector and foreign tourists arriving by air. Aviation-supported jobs and gross value added were buoyed in 2014 by Brazil hosting the football World Cup.
The importance of air transport to Brazil

Air transportation facilitates exports, foreign direct investment, and tourism

The ten most popular direct flight links:
1. United States
2. Argentina
3. Chile
4. Panama
5. Portugal
6. Uruguay
7. Peru
8. Spain
9. France
10. Germany

The scale of investment, exports, and inbound spending in Brazil

- Air transport brings tourists and investment into Brazil, and helps businesses trade their goods and services around the world. In 2014, foreign tourists spent US $6.8 billion in Brazil, supporting restaurants, hotels, transport providers, and others who cater to tourists. In addition, Brazil exported US $270 billion worth of goods and services in 2014. Over time, the country has accumulated US $620 billion in foreign direct investment.
- United States
- Argentina
- Chile
- Panama
- Portugal
- Uruguay
- Peru
- Spain
- France
- Germany
The air transport sector connects people around the world

Number of direct flight destinations in the ten fastest growing countries

India
Bangladesh
Vietnam
Pakistan
China
Indonesia
Philippines
Kazakhstan
Angola
Nigeria

Number of direct flights to the top ten fastest growing cities

Surat
Ahmedabad
Ho Chi Minh City
Hà Noi
Delhi
Bengaluru
Hyderabad (India)
Kinshasa
Dhaka
Lagos

Arrivals by continent, number of passengers (000s)

North America and Europe are the largest sources of arrivals to Brazil after Latin America and the Caribbean. In 2014, 5.7 million passengers arrived to Brazil from North America (5.8 percent of the total) and 5.5 million passengers arrived from Europe (5.5 percent).

Fastest growing countries are Ranked by Oxford Economics’ forecasted real GDP growth 2015-2030, with a threshold of >US $100 million GDP. Fastest growing cities are ranked by Oxford Economics’ forecasted real GDP growth 2015-2030, with a minimum city size of 5 million.

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Ease of travel, cost competitiveness, and infrastructure are vitally important

Survey evidence of infrastructure and ease of travel

Executives surveyed by the World Economic Forum suggest that Brazil’s air transport infrastructure quality ranks 19th out of 23 countries included in the survey in Latin America and the Caribbean and 112th globally. Brazil ranks 21st out of 23 in Latin America and the Caribbean for visa openness and 14th for cost competitiveness.

Key infrastructure facts about Brazilian air transport

Around 2 million aircraft land or take off from Brazil every year. The country has 3 airports that are in the top 100 in the world (ranked by passenger numbers). Guarulhos Intl airport carried the most passengers—39.5 million—in 2014.

Number of passengers travelling annually through the five busiest airports in the country (000s)

1. Guarulhos Intl
   - Number of passengers: 39,500

2. J. Kubitschek Intl
   - Number of passengers: 19,000

3. Congonhas
   - Number of passengers: 18,400

4. Galeão-A.C.Jobim Intl
   - Number of passengers: 17,300

5. Tancredo Neves International
   - Number of passengers: 11,000

3 priorities to advance the Brazilian aviation agenda:

1. Align regulatory framework with global best practices.
2. Adopt industry standards in the area of consumer protection rights.
3. Review cost structures to global averages to be competitive.

Sources: IATA, Oxford Economics, International Monetary Fund, and national statistics.

* Entry visa requirements for a tourism visit from worldwide source markets (10 = no visa required for visitors from all source markets, 0 = traditional visa required for visitors from every source market).
* Based on ticket taxes, airport charges, and VAT (10=low cost, 0=high cost).

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