



E-Commerce

Scanning the Horizon

An IATA Cargo white paper

Air cargo serving e-commerce





e-commerce growth is the 'not-to-be-missed'

opportunity!

1.9 trillion USD in 2016

3.5 trillion USD in 2019

e-commerce is a growth driver for the air cargo industry.

Parcel delivery volume more than doubled in the past decade

Online Sales (2019: est.)



- Volume Changes – from letter to parcel
- Limited Capacity – aircraft limitations, including on given routes, airport limitations,
- New Trends in Supply Chain, customer centric, omni-channel

Find out !

e-commerce logistics White paper



Responding to the e-commerce challenge

Embrace
new
technologies

Challenge
the status
quo

Simplify
processes

Engage with
e-commerce
players

Stronger
industry
coordination

Piece
Level
Tracking

WCO
Trade
Facilitation

Space
Utilization

Post Data
Exchange

Industry Initiative

