Air cargo economic benefits, markets and industry performance

Brian Pearce,
Chief Economist,
IATA
www.iata.org/economics
Value of goods carried by air rises to $6.2 trillion in 2018

Air cargo remains a key driver of economic development

Source: Klaus Meinhardt, JETRO2012, ATAG, pinterest.com
World trade still being weakened by the new ‘localism’

Source: IATA Economics using data from Netherlands CPB
Brexit could damage UK and the EU trade

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<th>EEA</th>
<th>Negotiated bilateral agreement</th>
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<td>-9</td>
<td>-19</td>
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*Details of the supporting analysis are given in Annex A.*

Source: HM Treasury ‘The Long-Term Economic Impact of EU Membership and the Alternatives’, April 2016
E-commerce emerging as a new driver of air cargo

Growth of international trade in goods and US e-commerce sales

Source: IATA Economics using data from Netherlands CPB and Datastream
Strong and widespread economic upturn

Composite PMIs (50 = no change)

Source: IATA Economics using data from Markit and Datastream
Air cargo is now growing much faster than other modes

Indices (SA, 3m ended Jan 2012 =100)

Global FTKs
World trade volumes
Increasing FTK share
Ratio of industry FTKs to world trade volumes

Source: IATA Cargo Chartbook, 2017 Q3
Rapid re-stocking of inventories boosting air cargo

Source: IATA Cargo Chartbook 2017 Q3
All major trade lanes seeing good growth

Source: IATA Cargo Chartbook 2017 Q3
Demand for cargo now growing faster than capacity

Growth in freight traffic (FTKs) and capacity (AFTKs)

Source: IATA Economics using data from IATA Statistics
Asset utilization has improved substantially

Average flight hours per day

Industry-wide freight load factor

Large widebody freighter aircraft utilization

Source: IATA Cargo Chartbook 2017 Q3
Heads of cargo confident about 2018 markets

Source: IATA Cargo Chartbook 2017 Q3
Strong recovery in cargo revenues to continue in 2018

Driven by stronger volumes and better yields in 2018

Cargo tonnes and cargo yields, including fuel surcharges

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