The new Air Passenger Forecast service combines the established forecasting credentials of Tourism Economics, an Oxford Economics company, with IATA’s position at the heart of the aviation industry.

**Why choose us?**
We offer a comprehensive and structured way of forecasting passenger flows over the next 20 years, and provide annual passenger forecasts for almost 4,000 country pairs on an origin-destination basis.

We open up the forecasting ‘black box’ to expose the role that the key drivers will play in shaping future demand, and conduct scenarios to help to manage and to reduce uncertainty.

The overarching emphasis is on giving you the knowledge that you need to make informed decisions for the future.

**Our suite of products**
The full service includes access to our entire suite of products (described below) at a special package price. The components of the service can also be purchased individually.

For further details and to sign up, see: [www.iata.org/pax-forecast](http://www.iata.org/pax-forecast)

- Comprehensive global report that guides you through the key drivers that will shape air passenger markets over the long term.
- Provides the framework that you need to consider to make informed decisions about the future of air travel.
- More granular overviews of our forecasts for the world’s largest air passenger markets.
- Include decompositions of how the key drivers identified in the Global Report will combine to shape growth in each market.
- Detailed information on the most important country-pair level passengers flows to and from each market.
- Full access to our forecast database, with annual forecasts for almost 4,000 country pair.
- Easy to use and fully customizable webtool, complete with interactive tables and powerful charting and mapping facilities.
- It could not be easier to incorporate our insights into your analysis and decision-making processes.