

I will share my personal information to speed things up at the airport



GLOBAL

70.4%

WOMEN

66.8%

MEN

72.4%

85%

of travellers would like to receive flight notifications



*"I want to WhatsApp my friends on board"*

82%

would use a digital passport on their smartphone



**WEKNOW  
BECAUSE  
WEASKED**



half would like to track their bag throughout the journey



This is what over

10.000

passengers shared with us in 2017

Biometric identification is my preferred travelling token



GLOBAL

63.7%

WOMEN

60.7%

MEN

65.4%

Global Passenger Survey  
[www.iata.org/GPS](http://www.iata.org/GPS)

