THE VALUE OF AIR CARGO
AIR CARGO MAKES IT HAPPEN
24 HOURS IN AIR CARGO

- OVER 80,000 flowers transported
- 100,000 planes take off
- 20 MILLION parcels sent
- 140,000 tonnes of cargo carried
- SINGLE’S DAY: 657 MILLION packages worth $17.8 BILLION
- OVER 200 race horses transported
- 1.1 MILLION smartphones transported
- 6,849 lives saved!
- 898 MILLION letters sent

$18.6 BILLION VALUE IN CARGO SHIPPED

VALUE OF AIR CARGO
What is the value of air cargo to you? 
#aircargomatters
THE WORLD OF AIR CARGO

Countries with 1% better air cargo connectivity engage in 6% more trade. By implementing policies that promote the efficient movement of air cargo governments have tremendous potential to improve their trade competitiveness on a global level.

Air Cargo Transports
USD $6 TRILLION
in value of goods

Over 68 MILLION PEOPLE
have jobs supported by the aviation industry

Air Cargo represents
35% OF GLOBAL TRADE
by value, but less than
1% OF TRADE
by volume

Case study: Costa Rica
Export: Medical Devices

Costa Rica has strong air connectivity to US markets.

The manufacture of medical devices in Costa Rica grew by 54% in 2014, with the volume of medical devices exported increasing from USD $97.3 million to USD $149.9 million. Employment grew from 6,000 employees to 12,500 in this sector from 2006-2011.

By improving connectivity, adopting e-Freight initiatives and facilitating cross-border trade Costa Rica has developed a strong air cargo industry.

52 MILLION METRIC TONNES
of cargo a year
VACCINES save 2.5 MILLION LIVES every year

US WINE exports 121.7 MILLION GALLONS representing USD $1.61 BILLION in revenues

62,500 TONNES of HUMANITARIAN AID delivered by air per year

Air cargo flies over 120,000 TONNES of KENYAN FLOWERS each year, sustaining 90,000 JOBS

Case study: Ethiopia
Export: Textiles and Apparel

Ethiopia has dramatically moved up the global value chain by diversifying from exporting raw cotton to apparel and garments.

Between 2010-2015 Ethiopia’s textile and clothing industry grew 51%, supported by the country’s strong air cargo services linking Ethiopian produce with international buyers rapidly and reliably.

Customs modernization and embracing e-Cargo adoption has helped facilitate this significant growth.
Air cargo keeps Formula 1 on track by flying 300 tonnes of equipment to 20 countries in a season.

There are 3,200 airports worldwide and 60,000 trade lanes.

There are 900,000 ULDs valued at over USD $1 billion.

There are 3,200 airports worldwide and 60,000 trade lanes.

Vietnam is making its way up the global value chain by exporting electronic machinery.

Vietnam is making its way up the global value chain by exporting electronic machinery.

Total exports in this sector increased from USD $400 million to USD $1.4 billion from 1996-2011.

Vietnam’s success is due in part to its ability to leverage the strong network of international connections through its strong aviation hubs, connecting international airports with over 60,000 flights to over 65 destinations.

The world freighter fleet will grow by 70% in the next 20 years from 1770 to 3010 airplanes.
AIR CARGO HISTORY

1910: FIRST CARGO FLIGHT

1950

1958: DOUGLAS DC-8

1960

1972: 747 FREIGHTER

1970

1982: AN 124

1980

1982: BOEING 777

1990

1993: A300 FREIGHTER

2000

1994: BOEING 777

2010

2009: BOEING 787

2013: AIRBUS A350

FREIGHT TONNES CARRIED (MILLIONS)

Find out more www.iata.org/cargo