## IATA RFID Roadmap

### Near Term (2019)

- **Workshops**
  - 5 Regional workshops: North Asia (HKG, Jan), Americas (Brazil, May), Middle East & Africa (UAE and Qatar, Jul), Europe, Asia-Pacific
  - 2 Country workshops: China and U.S

- **Webinars**
  - Quarterly training webinars on various RFID topics: (Jul 11, Aug 29, Oct 3, Nov 28)

- **Global industry events**
  - Promotion of RFID during key industry events in various regions

- **Comms**
  - Global communication campaign

### Medium Term (2020-2021)

- **Workshops**
  - 5 Regional workshops
  - 2 Country workshops

- **Webinars**
  - Quarterly training webinars on various RFID topics

- **Global industry events**
  - Promotion of RFID during key industry events in various regions

### Long Term

- **Airport & Airline engagement**
  - Promote RFID adoption to 50 designated airports
  - 1-on-1 meetings with selected airports
  - Specific campaign for North Asia
  - 1-on-1 engagements with selected airports and airlines to continue

- **Guidance tools and documents**
  - Develop guidance documentation and tools
  - Support RFID implementation by airports and airlines, based on feedback from workshops and 1-on-1 meetings
  - Continue to develop guidance tools to support RFID roll out by airports and airlines
  - Share case studies and best demonstrated practices

### Raise awareness and educate the industry

### Engage key stakeholders

### Develop supporting tools

### Monitor implementation and offer services

- Monitor global deployment
- Implementation support and consultancy
- Publication of guidance documents