# IATA RFID Roadmap

## Near Term (2019)

### Workshops
- 5 Regional workshops: North Asia (HKG, Jan), Americas (Rio, May), Middle East (DXB, Jul), Europe (FRA, Sep), ASPAC (SYD, SIN, Nov), Africa (JNB, Dec)
- 2 Country workshops: Qatar (DOH, Jul), China (SHA, Sep)

### Webinars
- Quarterly training webinars on various RFID topics (Jul 11, Aug 29, Oct 3, Nov 28)

### Global industry events
- Promotion of RFID during key industry events in various regions (GAPS, Oct 15-17)

### Comms
- Global communication campaign

## Medium Term (2020-2021)

### Workshops
- 5 Regional workshops
- 2 Country workshops

### Webinars
- Quarterly training webinars on various RFID topics

### Global industry events
- Promotion of RFID during key industry events in various regions

### Comms
- Global communication campaign

## Long Term

### Develop supporting tools
- Continue to develop guidance tools to support RFID roll out by airports and airlines
- Share additional case studies and best demonstrated practices

### Engage key stakeholders
- 1-on-1 engagements with selected airports and airlines to continue
- Specific campaign for North Asia

### Monitor implementation and offer services
- Monitor global deployment
- Implementation support and consultancy
- Publication of guidance documents

### Guidance tools and documents
- Develop guidance documentation and tools
- Support RFID implementation by airports and airlines, based on feedback from workshops and 1-on-1 meetings

**Raise awareness and educate the industry**