

# IATA

# WORLD CARGO

# SYMPOSIUM

Istanbul, Türkiye  
25-27 April 2023

## OPENING PLENARY AGENDA

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Opening Plenary

Tuesday, 25 April

Time	Session Information
09:00 - 09:10	<b>Official WCS 2023 Opening</b>
09:10 - 09:35	<b>Welcome to Istanbul Executive Keynotes</b> <b>Turhan Ozen, Chief Cargo Officer, Turkish Airlines</b> <b>Prof. Ahmet Bolat, Chairman of the Board of Directors and the Executive Committee, Turkish Airlines</b> <b>Prof. Dr. Kemal Yuksek, Acting Director General, Directorate General of Civil Aviation</b>
09:35 - 09:50	<b>Cargo: Year in Review</b> <b>Brendan Sullivan, Global Head of Cargo, IATA</b>  After two years of exceptional performance, air cargo The IATA Global Head of Cargo will review the successes and challenges whilst also addressing industry priorities for the coming year.
09:50 - 10:10	<b>Cargo in the Boardroom</b> <b>Willie Walsh, Director General, IATA</b> <b>Mehmet Tevfik Nane, Managing Director, Pegasus Airlines</b>  What is being discussed in 2023? IATA Director General and Chair of the IATA Board of Governors discuss what cargo topics are on the Board agenda and how the aviation industry is maintaining the focus post-pandemic.
10:10 - 10:30	<b>Economic Outlook</b> <b>Bojun Wang, Economist, IATA</b>  IATA will provide an update on the prevailing economic climate and its implications for the air freight industry, also looking back over the past 12 months and highlight and assess the key indicators and what we may expect for the upcoming 12 months
10:30 - 11:30	<b>Networking Break - WCS Exhibition Hall</b> <b>Media Briefing (Room TBC)</b>
11:30 - 11:35	<b>WCS 2023 Legal Briefing</b>
11:35 - 11:55	<b>Air Cargo Market Dynamics</b> <b>Sander Schuringa, Manager Market Intelligence, Seabury Cargo</b>  This session will explore rapidly changing aspects of the air cargo market.
11:55 - 12:30	<b>AI and the Digitalization of air cargo</b> The success of digital platforms is ushering in a new era for air cargo. Can advances in technology such as AI help improve legacy customer experiences and inefficient processes? <b>Moderator: Suzanne Grimes, Senior Director Strategic Consulting, PROS</b> <b>Panelists: Andres Bianchi (invited), CEO, LATAM Cargo</b> <b>Turhan Ozen, Chief Cargo Officer, Turkish Airlines</b> <b>Christopher McDermott, Chief Executive Officer, Champ</b>
12:30 - 14:00	<b>Networking Lunch - WCS Exhibition Hall</b>

14:00 – 14:05	<p><b>Air Cargo Security</b>  <b>David P. Pecoske, Administrator, TSA</b></p> <p>TSA Air Cargo Security roadmap as well as how they plan to ensure threat-based regulation in a region that historically has been subject to additional measures since 9/11. Additionally, TSA advancements in cargo screening technology which may support the discussions on lithium batteries and/or security related event sponsors in attendance.</p>
14:05-14:15	<p><b>An insight into the challenges of transporting relief goods by air</b>  <b>Etleva Kadilli, Director UNICEF Supply Division (by video)</b>  <b>Steve Smith, President &amp; CEO, Airlink</b></p> <p>The impact of the relief measures provided and how the transportation industry's collaborative efforts made a difference to the people in need and what is required in the future.</p>
14:15 – 15:00	<p><b>The Future of Air Cargo Mobility</b>  <b>Moderator: Danita Waterfall-Brizzi, Senior Cargo &amp; Logistics Consultant, Hospitio Consulting &amp; Services, Inc.</b>  <b>Anne Dunne, General Manager Cargo, Air New Zealand</b>  <b>Yossi Shoukroun, CEO, Challenge Group</b>  <b>Guillaume Crozier, SVP – UAE Cargo, DNATA</b></p> <p>What is air cargo's role in the move towards safer, cleaner and more inclusive transportation systems, optimizing the delivery of goods across modes and countries. We will hear from key industry players on the air cargo contribution and explore what some of the short and long-term pathways to the future might look like.</p>
15:00 - 16:00	<p><b>Networking Break - WCS Exhibition Hall</b></p>
16:00 – 16:05	<p><b>Attracting diverse and inclusive talent</b>  <b>Kendra Kincade, President and Chief Executive Officer, Elevate Aviation</b></p>
16:05 – 16:30	<p><b>The air cargo talent challenges</b>  <b>Moderator: Kendra Kincade, President and CEO, Elevate Aviation</b>  <b>Janet Wallace, Managing Director Cargo Operations, Air Canada</b>  <b>Abedin Dula, Account Manager, VRR</b>  <b>Lea Walther, Head of Process Development, Air Cargo Community Frankfurt</b>  <b>Ashwin Bhat, CEO, Lufthansa Cargo</b></p> <p>What are the potential future skills gaps, industry best practices that will help build diverse and inclusive air cargo industry? What are organizations doing today to continually solve these challenges?</p>
16:30 – 16:50	<p><b>Air cargo sustainability mission</b>  <b>Moderator: Katherine Kaczynska, Assistant Director Corporate Communications, IATA</b>  <b>Andrea Schoen, Program Director Clean Air Transport, Smart Freight Center</b>  <b>Jacqueline Casini, Senior Director Corporate Communications, Lufthansa Cargo</b></p> <p>Environmental sustainability is on the radar now more than ever. Business leaders are seeing the signs, and they're turning to logistics for help. But what's going to have the greatest impact? Let's take a look at what's on the horizon for sustainable air cargo.</p>
16:50 - 17:00	<p><b>Closing Remarks</b></p>