## IATA WINGS OF CHANGE AMERICAS

### Conference Registration

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>15:00-18:00</td>
<td>Conference Registration</td>
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### Tuesday, 9 April

<table>
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<tr>
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<tr>
<td>07:00-09:00</td>
<td>Welcome Networking Breakfast</td>
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<tr>
<td>09:00-10:45</td>
<td>Opening Plenary</td>
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<tr>
<td>10:45-11:15</td>
<td>Networking Coffee Break</td>
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<tr>
<td>11:15-13:15</td>
<td>Plenary</td>
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<tr>
<td>13:15-14:45</td>
<td>Networking Lunch</td>
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<tr>
<td>14:45-17:45</td>
<td><strong>Sustainability Track</strong></td>
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<tr>
<td>18:30-19:30</td>
<td>Cocktail Reception</td>
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<tr>
<td>19:30-22:00</td>
<td>Gala Networking Dinner</td>
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<tr>
<td>07:30-09:00</td>
<td>Women in Aviation Breakfast</td>
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<td>Farewell Networking Lunch</td>
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*Timings and content are subject to change*
Tuesday, 9 April

15h00 – 18h00  Conference Registration
Foyer – Sheraton Hotel & Convention Center

Wednesday, 10 April

07h00 – 09h00  WELCOME NETWORKING BREAKFAST
Sheraton Hotel and Convention Center

Opening Plenary

09h00 – 09h35  Master of Ceremony: Enrique Perrella, Aviation Director, Business Traveler

IATA Welcome to Wings of Change Americas
• Peter Cerdá, Regional Vice President, The Americas, IATA

Government Welcome & Vuelo Limpio Launch of Chile's SAF Roadmap 2050
• Juan Carlos Muñoz Abogabir, Minister of Transport & Communications, Chile
• Diego Pardow, Minister of Energy, Chile

Vuelo Limpio Video, Official Photo and Launch Ceremony

09h35 – 10h00  MIT Study Results on Decarbonizing Aviation in Latin America
• Sergey Paltsev, Deputy Director, MIT Joint Program on the Science and Policy of Global Change

10h00 – 10h45  Joint Industry and Government Vision: How Can Aviation in Latin America Reach Net Zero in a Sustainable Way?
CEO & Government Insights moderated by Gabriela Frias, Journalist, CNN en Español
• Roberto Alvo, CEO, LATAM Airlines Group
• Diego Pardow, Minister of Energy, Chile
• Marcela Anselmi, Head of the Environment and Energy Transition, ANAC Brasil
• Arturo Barreira, President Latin America and the Caribbean, Airbus
• Landon Loomis, President Latin America and the Caribbean, Vice President, Global Policy, Boeing

10h45 – 11h15  NETWORKING COFFEE BREAK sponsored by Nuevo Pudahuel
Sheraton Hotel and Convention Center

*Timings and content are subject to change
Wednesday, 10 April

11h15 – 12h15  **Tourism in the Americas: Trends & Outlook on the Global Competitiveness of the Sector**
Ministerial Roundtable moderated by **Gustavo Santos**, Regional Director, UN Tourism

- **Verónica Pardo Lagos**, Under-Secretary of Tourism, Chile
- **Carlos Peguero**, Vice Minister of Tourism, Dominican Republic
- **Mateo Estrella**, Adviser to the Minister of Tourism, Ecuador
- **Denise Guillén**, Minister of Tourism, Panama
- **Eduardo Sanguinetti**, Minister of Tourism, Uruguay

12h15 – 13h15  **Journey Across the Region: Reality vs. Perceptions**
*How to run a successful airline and meet passenger demand*
Executive Chat moderated by **Gabriela Frias**, Journalist, CNN en Español

12h15 – 12h45  • **Frederico Pedreira**, CEO, avianca

12h45 – 13h15  • **Holger Paulmann**, Executive President, Sky Airline

13h15 – 14h45  **NETWORKING LUNCH**
Sheraton Hotel and Convention Center

14h45 – 17h45  **Simultaneous Content Tracks**

- Sustainability Track
- Regulatory Track
- Modern Airline Retailing Track

18h30 – 19h30  **COCKTAIL RECEPTION**
Pool Area - Sheraton Hotel and Convention Center

19h30 – 22h00  **GALA NETWORKING DINNER**
Sponsored by: **LATAM Airlines Group & Delta Air Lines**
Sheraton Hotel and Convention Center

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*Details of the program for each track are further down.
*Timings and content are subject to change
Wednesday, 10 April

**Sustainability Track**  
Room: Salon A

**14h45 – 16h15** SAF Roadmap and Sustainability Perspectives in Chile - Vuelo Limpio  
- Presentation of Roadmap  
- SAF Milestones in Chile  
- Opportunities and Development Projects of SAF in Chile  
- Closing Ceremony Vuelo Limpio

**16h15 – 16h45** JOINT NETWORKING COFFEE BREAK sponsored by Delta Airlines  
Sheraton Hotel and Convention Center

**16h45 – 17h00** The Future of Aviation  
Roadmap for Hydrogen Development  
Guest Speaker: Juan Carlos Jobet, Dean School of Business, Universidad Adolfo Ibanez

**17h00 – 17h45** The Future of Aviation  
New technologies and emerging efforts to support aviation decarbonization  
Panel discussion moderated by Pedro de la Fuente, Senior Manager EAS, IATA

- Guillaume Gressin, Vice President Latin America and the Caribbean, Airbus  
- Otávio Cavalett, Global Sustainability Policy and Partnerships Regional Lead, Latin America, Boeing  
- Nathan Brown, Senior Representative for South America, FAA  
- Juan Jose Toha, Director Corporate Affairs and Sustainability, LATAM Airlines  
- Miller Sierra, Business Development Manager, Americas, SITA

**Key Take-Aways:**  
Importance of Government & Industry Collaboration Towards Net Zero  
Guest Speaker: Izabella Texeira, Former Minister of Environment, Brazil, co-chair of the International Resource Panel, Brazil, International Science Council

**18h30 – 19h30** COCKTAIL RECEPTION  
Pool Area - Sheraton Hotel and Convention Center

**19h30 – 22h00** GALA NETWORKING DINNER  
Sponsored by: LATAM Airlines Group & Delta Air Lines  
Sheraton Hotel and Convention Center

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Wednesday, 10 April

Regulatory Track

14h45 – 15h45  Shared Accountability & Pricing Freedoms
Panel discussion moderated by Viviana Martin, Global Director of Government Affairs, avianca

• Jaime Binder, Secretary, Latin American Civil Aviation Commission, LACAC
• Ricardo Catanant, Director of ANAC – Brazilian National Civil Aviation Agency
• Humberto Lopez Mata, Director of International and Regulatory Affairs, Delta Airlines
• Cecilia Demarco, General Counsel, JetSMART

15h45 – 16h15  Litigation Trends
Ricardo Bernardi, Partner Bernardi & Schnapp

16h15 – 16h45  JOINT NETWORKING COFFEE BREAK sponsored by Delta Airlines
Sheraton Hotel and Convention Center

16h45 – 17h45  Regulatory Roundtable
TBC

18h30 – 19h30  COCKTAIL RECEPTION
Pool Area - Sheraton Hotel and Convention Center

19h30 – 22h00  GALA NETWORKING DINNER
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Sheraton Hotel and Convention Center

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Wednesday, 10 April

Modern Airline Retailing

The journey to customer centricity

14h45 – 15h00  Industry status on the journey to Modern Airline Retailing
Alicia Lines – Regional Director, Financial and Distribution Services, IATA

15h00 – 16h15  Implementing the customer-centric transformation, the benefits & the challenges
Panel discussion moderated by Karina Medeiros – Regional Manager, Transformation & Products FSDS, IATA

- Ana Maria Calderón Bonilla – Product Owner NDC, LATAM
- Paloma Sanz de Andino Jiménez – NDC Onboarding and Operations Manager, Iberia
- Eduardo Barillas – Regional Manager, Digital Sales, United Airlines
- Ignacio Roca – CEO, M y M Travel
- Paola Biatturi – Regional Director, Cono Sur & Centro America, Sabre
- Carlos Torres – Director Latin America, Air Partners, Travelport
- Matías Solé – Account Director, Airlines, Latin America, Amadeus

16h15 – 16h45  JOINT NETWORKING COFFEE BREAK
Sheraton Hotel and Convention Center

16h45 – 17h05  Case Studies: Challenges and opportunities in Airline Retailing
Maximiliano Vicini - Americas Sales Representative, HITIT

17h05 – 17h25  What’s Next? Offers & Orders
Melany Cornejo – Distribution Director, Avianca

18h30 – 19h30  COCKTAIL RECEPTION
Pool Area - Sheraton Hotel and Convention Center

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Thursday, 11 April

07h30 – 09h00  **IATA & IAWA WOMEN IN AVIATION BREAKFAST** sponsored by Airbus
*By invitation only.* Sheraton Hotel and Convention Center
Register [here](#). Must hold valid Wings of Change Registration to Join.

### Plenary

Sheraton Hotel and Convention Center

09h00 – 10h00  **How to Attract New Talent to Aviation in the Americas: The Importance of Diversity & Inclusion in Air Transport**
Moderated by: Cristiane Dart, DEI Communications Head, SITA & IAWA Board Member
- Maggie Bergsma, Head of Communications of the Commercial Aircraft Business, Airbus
- Alejandra Reyes Elizondo, Public Affairs Manager, Aeroméxico
- Peggy Croes, Senior Vice President, Aviation Market Development, Curacao International Airport
- Ximena Rojas, ESG & People Director, JetSMART
- Mayra Kohler, Corporate Affairs and Sustainability Manager, SKY

25 by 2025 Signing Ceremony with General Carlos Madina, DGAC Chile

10h00 – 10h45  **Safety & Regulatory Insights: Collaboration Among Partners to Support Safety Implementation in the Americas**
Moderated by Pilar Wolfsteller, Americas Air Transport Editor, Flight Global
- Alfonso Arroyo Fernández, Representative for Latin America and Caribbean, EASA
- David Burkholder, Deputy Executive Director for the Office of International Affairs, FAA
- Christopher Barks, Regional Director, North America, Central America & Caribbean, ICAO
- Julie Mailhot, Regional Director, Operations, Safety & Security, The Americas, IATA

10h45 – 11h15  **NETWORKING COFFEE BREAK** sponsored by JetSmart
Sheraton Hotel and Convention Center

11h15 – 11h30  **Blue Heart Campaign Against Human Trafficking**
Fernanda Ruiz, Specialist on Programme on Organized Crime and Drugs, UN Office on Drugs and Crime (UNODC)

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Thursday, 11 April

Plenary

11h30 – 12h30  Executive Insights & Key Takeaways: Elevating the Americas – Making the Region More Competitive Globally
Executive Panel moderated by Gabriela Frias, Journalist, CNN en Español
• Víctor Pacheco, Founder & CEO, Arajet
• Estuardo Ortiz, CEO, JetSMART
• Nicolas Claude, CEO, Nuevo Pudahuel

12h30 – 13h30  Lessons Learnt and Immediate Opportunities For Sustainable Growth: Where will Air Transport in the Americas Go From here?
Moderated by Enrique Perrella, Aviation Director, Business Traveler
• Rafael Echevarne, Director General, ACI-LAC
• José Ricardo Botelho, Executive Director, ALTA

13h30  Closing Remarks
Gabriela Peralta, Country Manager, Chile, IATA

13h30 – 14h30  FAREWELL NETWORKING LUNCH
Sheraton Hotel and Convention Center

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