Bali Trade Facilitation Deal
Impact on Air Freight

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To represent, lead and serve the airline industry
Cyclical economic upturn has faltered

World trade, industrial production and business confidence

Source: Datastream
Air travel growth remains very robust

Worldwide growth in air travel and business confidence

Source: IATA, Markit

IATA Economics  www.iata.org/economics
But trade growth much weaker than normal

World trade and industrial production growth

World trade growth (avg. 5.6% pa)

Industrial production growth (avg. 2.8% pa)

Source: Datastream
And cargo is faltering with world trade

Air FTKs and World Trade Volumes

Source: IATA, Netherlands CPB

IATA Economics  www.iata.org/economics
On-shoring challenge continues

World trade/domestic industrial production

Source: IATA, Netherlands CPB
Resist protectionism/ implement Bali

Almost 500 protectionist measures taken in 2012

Source: Global Trade Alert

IATA Economics  www.iata.org/economics
Efficient boarders increasingly important

World Trade by Stage of Processing

Source: UNCTAD
Reduced trade transaction costs will boost air freight by up to 4.4 %
IATA Economics Briefing: Impact assessment of WTO Bali Deal on Air Freight